

# RADIO DOINGS

RED BOOK OF RADIO

**10¢**  
WEEKLY

*The Radio Authority  
Pacific Coast*

Callab Edwtn A  
2301 W 29th Place  
1-30-28



Helen Fraser Macmillan—KEJK

Vol. XIII  
No. 14

SEPT. 30-OCT. 6  
1928



# AMRAD

## SYMPHONIC SERIES DYNAMIC RADIO MODELS

What a rich and glorious tone you will hear in these Amrad Models of the Symphonic Series. Full volume, thrilling beauty—with pure and undistorted melody. Each receiver has finest type of built-in Dynamic power Speaker. And each one is the latest type of purely electrical radio with NO batteries, NO extra devices, NO trouble. You simply attach your radio to any convenient lamp - socket and listen!



### THE NOCTURNE

Beautiful walnut console, single dial control, including power tubes and Dynamic Speaker. Price \$310 (not including tubes).

*Write us for name of nearest Amrad Dealer. He will be glad to arrange a demonstration.*

*Exclusive California Distributors*

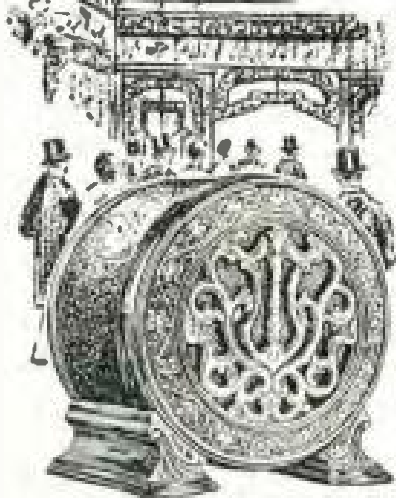
**KIERULFF & RAVENSCROFT**  
RADIO EQUIPMENT

1630-32  
S. Los Angeles St. -  
LOS ANGELES



121-131  
Ninth Street  
SAN FRANCISCO

# The Beauty of the Opera



Model 15  
Temple Air Column Speaker \$29



Model 20  
Temple Air Chrome Speaker

**S**LOWLY the curtain rises to the strains of the majestic overture—for it is the night of the opera. Before us is a gripping theme, depicting all the joy and sadness of a life to be lived. Soft and sweet—consoling—a song steals o'er us—in chains of silent admiration we hear the plea of golden voiced sopranos. Then stronger, harsher, in notes that reverberate in the very heavens—a chant from the lips of a world-famed tenor.

Beauty and pathos pass in quick succession—much too soon we hear the deafening tones of the grand finale.

A Temple speaker takes you to the very stage where the beauty of the opera may be enjoyed in all its splendor, where every note, every syllable, every word comes to you with clarity, no straining of the senses—you enjoy it in soothing relaxed contentment. Every tone is as clear and true as crystal and every word as if it were spoken before you.

Temple speakers are available in two models. Model 15 is the refined and improved air column speaker—the same type of speaker upon which Temple success was founded—but now better than ever—price \$29.00.

Model 20 Temple Air Chrome represents a sensational new development in loud speakers. The open radiator consists of two sections instead of one, driven by the powerful Temple Double Action Unit, thus substantially increasing the volume and tonal range—price \$29.00

**TEMPLE, INC.**

*Leaders in Speaker Design*

1925 S. Western Ave. Chicago, U. S. A.

# TEMPLE SPEAKERS

*Southern California Distributors*

Herbert H. Horn Co.

C. C. Lawton Co.

National Radio & Supply Co.

Yale Radio Electric Co.

*He*

# Royale



**ROYALE—MODEL 82**

*Price, complete with tubes,  
\$169.50*

*In beautiful United Cabinets  
with sliding doors.*

A soundly engineered all-electric receiver employing seven A. C. tubes, including rectifier . . . Utah power speaker . . . beautiful United Cabinets. See and hear the Royale. Then you will realize that it is the greatest value in radio.

Owners of Royale Receivers are reporting marvelous performance. Distant stations with volume and clarity. Highly selective—perfect reproduction—amazing power. A quality A. C. receiver at an astonishingly low price.



**MODEL 81**

*This popular model is priced  
at \$139.50*

## C. W. Smith Co.

407 E. Pico St.

Suite 506

Tel WE. 9466

Los Angeles

# The New Allocation Plan

The Federal Radio Commission has announced its startling plan for the reallocation of wave lengths.

The members of the Commission have been working steadily for two years on a program to relieve the congestion of the air. Their prime object was to fix the positions, time and frequency of stations in such a way that the American public would receive the greatest benefit from the magnificent programs that are being broadcast.

Individually and as a body the Commissioners have been both criticised and beset for favors on every side by persons and factions motivated for the most part by selfish interest. Every politician wanted to be sure that his constituents received their share of stations or more. Nearly every industrial, religious and political group requested advantageous channels for their stations or the station in which they were interested.

Listeners-in everywhere were clamoring for relief, but no matter which way the Commission moved it was inevitably assailed. Finally it decided to use the inherent power given it under the 1926 Radio Law. The plan, which is to go into effect on November 11th, was finally formulated and is now presented. It is a drastic move. Several high-powered stations and a number of lower-powered broadcasters have been eliminated entirely. Many stations are forced to share time on the same wave length and in some instances as many as three stations must split time.

This great National change being so extreme, the Commission decided not to consider it effective immediately but to allow a period of 60 days for hearings. This will give the stations and interested groups an opportunity to present any objections they may have. Indications are that there will probably be many such cases, for, to give you an instance of how radical is the new schedule, only one Southern California station will remain on its present wave length!

These complaint proceedings will bring about numerous changes between now and the first part of November. Information and logs given out before that time would, of course, be premature and may cause much confusion. Arrangements have been made whereby Radio Doings will receive the final changes from the office of the Federal Radio Commission. At that time, which will be just before November 11th, a complete cross indexed Call Book will be published. Not only American but prominent European, Canadian, Mexican, Japanese, Australian and New Zealand stations will be listed alphabetically and by frequency.

This up-to-the-minute Radio Doings Call Book will also contain radio and technical information of a readily understandable and interesting nature. In addition there will be a complete DIAL-LOG which will schematically represent the positions on your dials of the prominent Western stations both before and after November 11th. This will be invaluable to each of you who listen in, for the new positions of the stations can be easily and quickly calculated by comparing them with their former dial locations.

Reserve YOUR Call Book now and it will arrive in your home just before the day on which all the stations change!

Use this Coupon

Tear Here

Use this Coupon

25c

## THE NEW RADIO DOINGS CALL BOOK

25c

Radio Doings, 407 East Pico Street, Los Angeles, Calif.

Please find enclosed 25c in stamps, money order, or cash. Send me the 1928-9 Call Book which contains the new listings and the DIAL-LOG. Have it reach me for use on November 11th.

Name.....

Address.....

State.....

RADIO DOINGS, September 29, 1928. Issued weekly at Los Angeles, Calif. Volume 13, No. 14. Subscription \$3.00 a year. Entered as second class matter, November 15, 1922, Los Angeles, Calif., Post Office, under Act of March 3, 1927.



# The Best Set Yet

Is the One You Build Yourself

Get the Dope on These—You'll Be Surprised

## THE S-M 720 SCREEN GRID SIX

S-M 720 Kit Complete, \$72.50

## THE 710 SARGENT-RAYMENT

The Complete Kit, \$130.00—Factory Wired, \$150.00

## THE REMLER "29" SHIELD GRID SUPERHETERODYNE

29 Kit Complete, \$131.25—Remler Amplifier, \$112.50

## THE SCOTT SHIELD GRID NINE

Complete Kit, \$138.10—Power Amplifier, \$83.00

---

## TELEVISION

Daven—National—Raytheon—Baldor

---

## SHORT WAVE

Aero—Silver-Marshall—Hammarlund—National

---

Full Stock of Thordarson and Acme Equipment for 171, 210  
and 250 Power Amplifiers and Transmitting Sets — What Do  
You Require?

---

## RADIO SUPPLY CO.

H. A. DEMAREST, President

912-914 S. Broadway

VA. 6063  
WHOLESALE

Los Angeles, Calif.

*Largest Radio Parts Jobber West of Chicago*

# The RADIO SUPPLY CO.

"THE PARTS WAREHOUSE OF THE WEST"

Watch This List of Parts for Changes

Alco Loops	Dubilier Condenser Corp.	Phonovox Pickups
Acme Apparatus	Dudlo Mfg. Co. Wire	Polymet Condensers
Acme Wire	Dunham Loops	Preston DX Ground
Advance Crystals	Eby Binding Posts	QRS Tubes
Aero-Products	Ekko Ground Clamps	Racon Horns
Aerovox Wireless Products	Electrad Products	Radiall Co. Amperites
All-American Products	Elkon Chargers	Radio Owls
American Beauty Irons	Essenbee Ball Aerial	Raytheon Tubes
Amertran Products	Flewelling Adaptors	Readrite Meters
Amperites	Formica Insulation Co.	REL Apparatus
Amasco Condensers	Franco B Batteries	Remler Products
Baldwin Units	Frost Products	Samson Transformers
Baldor Motors	General Radio Parts	Sangamo Condensers
Benjamin Elec. Mfg. Co.	Goodrich Rubber Panels	Scranton Hydrometers
Benwood Linze Rectifiers	Gosilco Wire	Selectone Transformers
Birnback Products	HFL Transformers	Sensory Insulators
Bodine Loops & Coils	Hammarlund Products	Skindervicken Buttons
Brandes Phones	Hedgehog Transformers	Silver Marshall Products
Branston Honeycomb Cnils	H-K Sodderdipt Lugs	Sovereign AC Tubes
Bremer-Tully Products	Hooisick Parts	Spaulding Bakelite
Bretwood Leaks	Infradyne Parts	Steinite Eliminators
Browning-Drake Kits	Jefferson Products'	Sterling Meters and Testers
Bruno Coils	Jones Cables	Sunset Aerials and Grounds
Camfield Coils	Karas Products	Thordarson Trans
Carborundum Products	Kelbrackets	Tobe Condensers
Cardwell Condensers	Kellogg Parts	Tom Mack Products
Carter Products	Knapp Power Units	Tower Speakers
CeCo Tubes	Kodel Products	Trimm Cone Speakers
Celeron Panels	Kurz-Kasch Dials	Tyrman Parts
C R L Var High Resistance	Kuprox Chargers	Universal Battery Clips
Chicago Kester Solder	Lynch Leaks	Utah Units
Clarostat	Magnaformer Units	Vesta Power Units
Corning Pyrex	Magnavox Dynamics	Victoreen Parts
Crescent Transformers	Marco Prnducts	Ward Leonard Prqducts
Daven Radio Parts	Master Voltage Controls	Wesholly Ground and Aerial
DeJur Rheostats	Mueller Universal Clips	Weston Products
DeLuxe Products	Naald Parts	Webco Power Units
Dictogrand Units	National Soldering Irons	X. L. Variodensers
	National Co. Parts	Yaxley Products
	Parvolt Condensers	

DEALERS: Park Next Door At Our Expense

## RADIO SUPPLY CO.

H. A. DEMAREST, President

912-914 S. Broadway

VA. 6063

Los Angeles

WHOLESALE

*Largest Radio Parts Jobber West of Chicago*

# The Powerful DAY-FAN 9 Tubes

INCLUDING RECTIFIER

*Designed with Tomorrow in Mind*

The Day Fan Electrically-Operated Radio Receiver is designed and built to standards of reception that are lasting. Tonal beauty, fidelity to the broadcast—this is a measure of performance that will not be superseded.



Power.  
Selectivity.  
Tone Quality.  
More Distance  
with the  
Beautiful  
Consolette.  
Burl Walnut  
Cabinets.  
Price \$215.  
less tubes.

Also  
Console Model.  
with full swing-  
ing doors.  
Price \$297.50.  
and  
less tubes.  
Table Model.  
Price \$157.50.  
less tubes.

*Dealers: The Day-Fan is distributed through exclusive dealer franchises.  
There are a few choice districts still open.*

*Exclusive Southern California Distributor*

## C. C. LAWTON CO.

1125 Wall St.

WEStmore 3960

Los Angeles



# MAGNAVOX *Dynamic* SPEAKERS



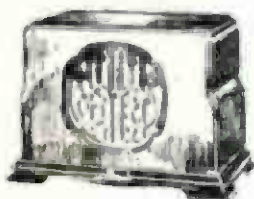
### *Aristocrat Model*

Beautiful butt burl walnut cabinet finished in two tones.  
 For A-Battery Operation . \$70  
 For AC Operation . . . . \$85



Only a dynamic speaker can give you studio realism . . . . the rich, full, undistorted beauty of music . . . . with power volume.

Credit Magnavox for this advance in radio. Magnavox created and sponsored the dynamic. Half a million owners now enjoy Magnavox speakers. Leading set manufacturers use them as built-in equipment. Let these facts guide you.



### *Beverly Model*

Gracefully proportioned cabinet finished in light mahogany.  
 For A-Battery Operation \$55  
 For AC Operation . . . . \$70



*Dealers: We have the complete line in stock.  
 Wholesale Distributors*

Other floor and table models up to \$175.  
 Units only; DC \$33; AC \$50.

**C. C. LAWTON CO.**

1125 Wall St. W.E. 3960 Los Angeles

# SPARTON RADIO

"The Pathfinder of the Air"



All  
Electric

## "VERSATILE"

Sparkle and rhythm—persuasive—joyous! No wonder young people are so wild about Sparton when the dancing starts. It is difficult to realize, sometimes, that this liting melody comes from the same instrument that is so soothing and deep when music of more serious mood is played. We invite you to hear Sparton and be amazed.

Whole Distributors

# PACIFIC WHOLESALE INC.

WALTER M. FAGAN  
PRESIDENT

# SPARTON RADIO

"The Pathfinder of the Air"

The Authorized Sparton Dealers listed below will gladly demonstrate the new sensational Equasone in your home without obligation.

### Los Angeles

AMERICAN ELECTRIC CO., INC.  
2100 S. Vermont Ave. DE 0610.  
ANGELUS RADIO SHOP  
4208 Santa Monica Blvd. OL 3745.  
ASSOCIATED RADIO SERVICE CO.  
4136 Beverly Blvd. SA 023A.  
AVALON RADIO SHOP  
5220 Atwater Blvd.  
BARKER BROS.  
710 and Florence, 342 354B,  
9534 Hollywood Blvd. HO 121A.  
BARROWS CO.  
5215 Sunset Blvd. CH 2330.  
BECKMAN & ROUND, INC.  
427 S. Vermont Ave. 732 307A.  
BIRCH-SMITH FURNITURE CO.  
217 S. Hill St.  
BOB BROWN'S RADIO SERVICE  
4325 S. Figueroa, 7112 5192.  
WALTER F. BROWNE  
4084 Hollywood Blvd. OL 4783.  
C & O ELECTRIC CO.  
1161 W. Santa Barbara, VB 3020.  
GAYLORD RADIO & ELECTRIC  
6018 S. Vermont Ave. 771 7815.  
HARDING & GODDARD INC.  
9200 S. Broadway.  
JENKENS RADIO STORE  
120 N. Broadway, 110 1720.  
LA BREA RADIO SHOP  
3223 Wilshire Blvd. WTL 2028.  
LOVINGER'S MELROSE RADIO SHOP  
4120 Melrose Ave. OL 5401.  
MORTON HORTON  
3211 N. Broadway, CA 648K.  
OTTO OLSEN  
1520 N. Vine, 4EL 2291.  
ROBINSON RADIO SHOP  
428 S. Western, AV 72 6683.  
MAX A. SCHIRESOND  
227 N. Main, 1A 2007.  
STANDARD RADIO CO.  
1500 Broadway, 1560.  
TOBEY RADIO STORE  
5105 Santa Monica Blvd. CR 8901.  
VERMONT MUSIC CO.  
820 S. Vermont Ave. DRL 2220.  
VICK'S FURNITURE CO.  
4230 S. Vermont Ave. 771 1885.  
H. M. WALKER  
1223 Venice Blvd. III 111A.  
WESTBROOK & HURST  
5214 The Strand, GA 4040.  
WILSHIRE MUSIC CO.  
508 S. Western Ave. WA 8913.

### Southern California

ANAHEIM: Dazr Piano Co.  
112 W. Center.  
ANAHEIM: Kellus Music Co.  
Phone 1208.  
AZUSA: Plymth's Radio Shop  
120 E. Postfield Blvd. Owens 383-34.  
BAKERSFIELD: Uror & Jones  
1004 18th St.  
BALDWIN PARK: W. E. Walters  
223 W. Corbin Blvd. Owens 674-25.  
BANNING: Bruce Denney  
Box 285, Phone 285.  
BELLFLOWER: W. W. Werner  
111 Beverly Dr. OX 7138.  
BEVERLY HILLS: Beverly Hdwr. Co.  
111 Beverly Dr. OX 7138.  
BRAWLEY: Imperial Valley Hdwr. Co.  
BURBANK: Glen Oaks Radio Shop  
225 E. Glen Oaks Blvd. Phone 722.  
CALIFORNIA: Imperial Valley Hdwr. Co.  
CHINO: Gro Perry  
Phone 4111.  
COMPTON: Hampton Music Co.  
209 E. Main St. Phone 2252.  
CORONA: Coronado Radio Elec. Co.  
1125 Orange Ave. Phone 600.  
COVINA: Kirby Peyton  
Phone 5200 or 21101.  
CULVER CITY: Radio Electric Shop  
1222 Main St.  
DOWNEY: W. P. Myers  
225 N. Crawford Ave. Phone 4116.  
EL CAJON: Lyon Appliance Co.  
Phone 811.  
EL CAJON: Imperial Valley Hdwr. Co.  
Phone 2175.  
ENCINO: R. Weiler  
17191 Ventura Blvd. Van Nuys 8011-22.  
ESCONDIDO: Youth's Music Co.  
128 E. Grand Ave. Phone 44.  
FALLBROOK: E. B. Walton  
FULLERTON: Nelson-Feltigue Music Co.  
118 N. Spadra  
GARDENA: Don Sears  
GLENDALE: Russell-Pierce Furn. Co.  
1206 S. Brand Blvd. Douglas 82.  
GLENDALE: Shuck Music Co.  
200 N. Brand Blvd. Phone 417.  
GLENDORA: Kirby Peyton  
108 N. 35th Street Ave.  
Phone 4263 or 2110.  
HERMOSA BEACH: A. A. Estop  
1227 Hermosa Ave. Redondo Beach 1001.  
HOLLYWOOD: Imperial Valley Music Co.  
HUNTINGTON PARK: P. A. Daugherty  
1223 E. Pacific Blvd. 275 4052.  
INGLEWOOD: Aylsworth Electric Co.  
111 N. Market St. Phone 113.  
LA CIENEGUA: La Crescenta Valley  
Radio & Auto Shop  
2500 Philadelphia Ave. Phone 691.  
LA HABRA: E. L. Lusk  
Wilder 2202.  
LA JOLLA: H. Messer  
102 Silverado, Phone 3517.  
LA JOLLA: Old Navy Service Station  
Box 211, Phone 150-2.  
LA VERNE: La Verne Radio Shop  
Phone 1272.  
LONG BEACH: J. P. Anderson  
925 4th St. Phone 310.  
LONG BEACH: Barker Bros.  
Phone 1200.  
LONG BEACH: Harris Radio Service  
102 Corona Ave. Belmont 3000.  
LONG BEACH: Jesse Radio Co.  
107 American Ave. Phone 907-30.  
LONG BEACH: Mercury Music Shoppe  
4 278 7th Ave. Phone 610-14.  
LYNDHURST: P. A. Daugherty  
224 S. Pacific Blvd. 275 4552.  
MONROVIA: Claude Chess Radio Store  
Phone 1200.  
MONTEBELLO: White Auto Elec. Co.  
Phone 4200.  
NATIONAL CITY: Nelson-Smith Mercantile  
Co. Phone 307-10.  
OCEAN BEACH: Strand Radio Co.  
San Diego. Display 8211.  
OCEAN PARK: Pier Ave. Radio Co.  
112 Pier Ave. Santa Monica 613-25.  
ONTARIO: R. J. Tobey  
225 N. Euclid Ave. Phone 102.

ORANGE: Cassart's Radio Shop  
1100 W. Chapman Ave. Phone 16.  
OWENSDUFFLE: East M. Haas  
11222 Sherman Way.  
OXNARD: Geo. P. Austin  
1205 Fifth St. Phone 353-10.  
PASADENA: F. C. Nash & Co.  
Colorado and Broadway, 712 3750.  
PASADENA: Electro-Motive Hour,  
217 E. Colorado.  
PERDUE: Donaldson & Sweetser  
POMONA: Harrison-Fitch Electric Co.  
393 W. 2nd St. Phone 15-50.  
PUEBLO: M. P. Gresham  
107 S. Main St. Phone 330-32.  
REDOND BEACH: A. H. Cassity  
Phone 110.  
RIVERSIDE: Elvin E. Welch  
100 1/2 11th St. Phone 109.  
ROSEMEAD: Rosemead Radio Elec. Co.  
101 1/2 13th Blvd. Alhambra 5613-2.  
SAN BERNARDINO: First Elec. Co.  
144 Fourth St. Phone 311-25.  
SAN BERNARDINO: L. B. Spence  
California Hotel.  
SAN DIEGO: Edmondson Radio Shop  
Electric Co. 3214 Adams Ave.  
SAN DIEGO: Harwich Music Co.  
12015 Broadway.  
SAN DIEGO: Harris Radio Co.  
101 Broadway.  
SAN DIEGO: Republic Radio Shop  
SAN DIEGO: The Radio Shop  
710 Broadway, Main 5812.  
SAN DIEGO: Republic Radio Shop  
100 B St. Franklin 3770.  
SAN DIMAS: Geo. W. Walters  
118 W. Main Ave. Phone 1178.  
SAN FERNANDO: Mission Pharmacy  
901 Pacific.  
SAN JACINTO: Lloyd Record's Garage  
Phone 1200.  
SAN LUIS OBISPO: Citra's Electric  
Shop, 102 Monterey, Phone 5613-07.  
SAN PEDRO: Pacific Radio Store  
1102 Pacific Ave. Phone 427-W.  
SAN YSIDRO: Radio Art Studio  
Chile Vista 8713-12.  
SAN YSIDRO: Radio Art Studio, Corp.  
203 N. Main St. Phone 2340.  
SANTA BARBARA: E. F. Rogers & Son  
925 4th St. Phone 310.  
SANTA MONICA: Fred J. Bohne  
121 Santa Monica Blvd. Phone 255-88.  
SANTA PAULA: The Music Box  
1214 Broadway, Phone 255-88.  
SIERRA MADRE: Radio Shop  
(Trk. St. Malibu, 76.)  
LYLAND: R. J. Tobey  
250 2nd Ave. Ontario 529.  
VAN NUYS: Radio Art Studio  
6528 Van Nuys Blvd. Phone 102.  
VENTURA: J. C. Neville  
224 S. Pacific Blvd. 275 4552.  
MONROVIA: Claude Chess Radio Store  
Phone 1200.  
MONTEBELLO: White Auto Elec. Co.  
Phone 4200.  
NATIONAL CITY: Nelson-Smith Mercantile  
Co. Phone 307-10.  
OCEAN BEACH: Strand Radio Co.  
San Diego. Display 8211.  
OCEAN PARK: Pier Ave. Radio Co.  
112 Pier Ave. Santa Monica 613-25.  
ONTARIO: R. J. Tobey  
225 N. Euclid Ave. Phone 102.

### Arizona

SMOLETON: Imperial Valley Hdwr. Co.  
YUMA: Imperial Valley Hdwr. Co.

No. 29 of a Series



### The Jensen Dynamic Speaker

responds with the same beautiful fidelity to the average radio set using a 171 tube as to the full undistorted output of 110 push-pull amplifiers. Finished in handsome burled walnut. Height 14 in., width 16 in., depth 12 in.

Type D 44 (6-volt operation) ..... \$35.00

Type D 45 (90-volt operation) ..... 58.00

Type D 44 A. C. (110-volt operation) ..... 70.00  
 Built alone—for Radio or Phonograph Installation, \$10.00 to \$25.00

## If Someone—like Jeritza or Martinelli—were broad-casting this advertisement

—and you were listening to it reproduced through a Jensen Speaker—you would realize what perfect radio reproduction means.

Every tone and minor inflection of the voice broad-

**JENSEN RADIO MFG. CO.**  
 212 Ninth Street

1111 Wall St.

*Exclusive Southern California Distributor*

**YALE RADIO ELECTRIC CO.**

LOS ANGELES



casted would come to you exactly as it went into the microphone.

You would instantly recognize its superiority. You would agree with us that the Jensen Dynamic Speaker is the "Finest in Radio."

### Distributed In The West By

P. W. Gavin Co.  
 1143 Front St., San Diego  
 Shupe Electric Co.  
 75 Bush St., Portland, Ore.  
 Robert Wainstock, Inc.  
 643 Mission St., San Francisco  
 Harpur-Matre, Inc.  
 Fourth at Blanchard St.  
 Seattle, Washington  
 The Meter Merchants  
 Equipment Co.  
 San Diego, Calif.  
 Pat. Wholesale Radio, Inc.  
 Folsom at 11th St.  
 San Francisco

**JENSEN**  
**DYNAMIC**  
**SPEAKER**  
*.. The Finest in Radio ..*



# Radio Topics of the Day

*A Weekly Review of Radio News, Thought and Opinion*

## STATIONS WILL BE READY TO MEET BIG CHANGES

The two months available before the new allocation goes into effect give the stations an opportunity to make the necessary physical changes in the transmitting equipment and to install suitable frequency standards. The Commission has anticipated the difficulties involved in this, and has arranged for cooperation with the stations by the Department of Commerce.

The Bureau of Standards will calibrate, free of charge to the station every piezo oscillator used as a station frequency standard which had previously been calibrated by the Bureau. The Radio Supervisors of the Radio Division will cooperate in the adjustment of stations to the new frequencies.

## ENGLAND ALSO IS TO HAVE BIG SHAKEUP

There is also a big radio upheaval just ahead in Great Britain. The British relay stations, during November and December, will take over the national exclusive frequency of 1,040 kilocycles (288.5 meters) replacing the international common frequencies which they have been sharing with European stations. The process will be a gradual one, not in a sweeping reallocation as here in the United States, each station changing its frequency as soon as the necessary additional plant is installed. The few program changes involved will take effect on November 1.

Broadcasting, in the final analysis, is a public service, the aim of which is to serve the interests and meet the needs of listeners as a whole.

## CHICAGO COURT ACTION COULD NOT BLOCK ENTIRE NEW SET-UP

Coming at a time when the public mind is occupied by the new reallocation plan, a popular impression seems to be that the court action of Clinton R. White, of Station WCRW, is a move to keep the new plan from going into effect.

This is but partially true, inasmuch as the Chicago litigation seeks only to define legally the right of the Commission to cut a station's power. The Commission, in its equal distribution of the country's radio distribution, not only cuts power, but it changes wavelengths and alters hours of broadcasting.

So, if sustained, Mr. White could only block the Commission from cutting the power of his station from 500 to 100 watts. In that case, however, doubtless many other stations would quickly follow up the vantage gained.

## CONGRESS IS RESPONSIBLE

The old question of "Who started the World War" fades in comparison, in the broadcasting field, with the question of "Who is responsible for the great radio upheaval scheduled to take place on November 11," which otherwise might prove a very peaceful Armistice Day. The average listener, disturbed at the prospect of his favorite broadcasting station disappearing off the dial to heavens knows where, blames it on the Federal Radio Commission, and so does the man who owns the broadcasting station.

The listener thus far hasn't done very much about it, but the broadcaster, having considerable more at stake, has lost no time in letting out a large yowl to his congressman and senators.

We are glad to send an additional supply of Applause Cards, if you have run out.

# THE STUDIO

*BELOW—Perhaps no other type of popular music has the following that "Blues" songs have and certainly Edna Bond of KGER has gathered to herself an enthusiastic audience by her clever rendition of blues numbers. For those who enjoy this type of program, Miss Bond will entertain regularly over KGER.*



*LEFT—Vera Hambley, mezzo-contralto, recently made her initial appearance before the microphones of KFI and KNRC, singing light opera and musical comedy numbers to her own accompaniment. Miss Hambley is being featured over KFI during Sylvia's Happy Hour and on Tuesdays at 2:15 and over KNRC Friday nights from 7:00 to 8:00.*





Model 7H  
\$199.50

Complete with all tubes and with genuine Magnavox Dynamic Speaker, Model 80.

Your 'radio dollar' will go further when you buy a **Falck**

Unprecedented value—both in appearance and performance—is the outstanding keynote sounded by the new models of Falck Radios, which are now ready for you.

Let your eyes and ears judge the phenomenal value of these new Falck models



**Falck**

MODELS

*Climax Model—\$99.50*  
Six tubes—one-dial control—built-in speaker. Beautifully finished hardwood cabinets. Sound construction throughout.

*Model 6H—\$129.50*  
Six tubes—one-dial control. Improved built-in, cone speaker. Completely enclosed in the same beautiful walnut art cabinets used in the more expensive FALCK Radios.

*Model 7—\$168.00*  
Seven tubes—one-dial control. Semi-dynamic speaker. Beautiful walnut cabinet. Equipped with special switch for controlling low power for local reception and high power for distant reception.

*Model 7H—\$199.50*  
The same as Model 7 but equipped with Magnavox Dynamic Speaker.

Any of the dealers listed below will be glad to demonstrate the new Falck Radio to you in your own home, without obligating you in the slightest degree.

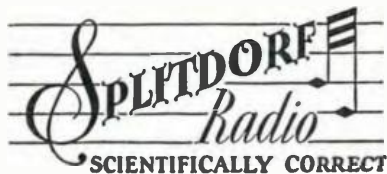
Los Angeles

- ANGELUS RADIO SERVICE  
3325 W. 54th St. VE 5656.
- BIRDSALL RADIO SHOP  
8635 S. Vermont. YD 8842.
- BRANDY GLASS & RADIO CO.  
3218 Alessandro St. OL 3618.
- A. W. COOPER  
1315½ W. 29th St. VE 9167.
- GOLDEN GATE RADIO CO.  
(Third Coast Theatre Arcade)  
5180 Whittier Blvd. AN 7988.
- HOLMUND BROS. FURN. CO.  
6747 S. Broadway. TH 4486.
- L. & Y. ELECTRIC CO.  
3884 W. Pico. GX 1368.
- PARAMOUNT RADIO & ELECTRIC CO.  
5615 Santa Monica Blvd. BFD 8473.
- PEOPLES OUTFITTING CO.  
3900 1/2 S. Vermont. YD 3143.
- RED WING ELECTRIC SHOP  
3183 Santa Monica Blvd. OL 1314.
- GEORGE SCHOFIELD, INC.  
3550 Whittier Blvd. AN 3821.
- H. M. WALKER ELECTRIC CO.  
1323 Venice Blvd. BE 3211.
- WEST STATES ELECTRIC CO.  
3311 S. Broadway. AN 3756.
- ALHAMBRA: ALHAMBRA MUSIC HOUSE  
125 1/2 Main St. TR 7147.
- PASADENA: The Sons Shop  
18 E. Broadway. VA 2916.
- REDONDO BEACH: Electric Radio Shop  
(Paul Rich) Arcade Bldg.
- VENICE: MURPHY MUSIC CO.  
1828½ E. 28th St.

Designed and Built by

THE ADVANCE ELECTRIC CO.  
1260 W. SECOND ST. LOS ANGELES





*Beverly Model*

Compare  
your own set  
with a  
**SPLITDORF**

Then you'll realize there is something new in Radio—the product of seventy years electrical manufacturing experience.

The *Beverly* model shown above is equipped with the great "250" power tube and the finest of Dynamic speakers, housed in a cabinet of distinctive design and excellence in craftsmanship.

For both tone quality and distance the Splitdorf stands pre-eminent.

*Distributed By*

**THE SPLITDORF BETHLEHEM CO.**  
SAN FRANCISCO  
895 O'Farrell  
Greystone 8140

**LOS ANGELES**  
727 Venice Blvd.  
WEAtmore 3211



SCIENTIFICALLY CORRECT  
Exclusive Metropolitan Los Angeles Dealer

**FITZGERALD**  
MUSIC COMPANY  
HILL ST. AT 727

GLENDALE BRANCH: 337 N. BRAND BLVD.

**East Los Angeles**

**BROOKS FURNITURE  
CORP.**  
5555 Whittier Blvd.  
Angelus 7669

**Huntington Park**

**C. H. BEVAN**  
6316 S. Pacific Blvd.  
DE. 1936

**Culver City**

**SONG SHOP**  
6824 Culver Blvd.  
Phone 4406

**Venice**

**VENICE RADIO SHOP**  
1227 Washington Blvd.  
Phone 659-44

**Santa Monica**

**RADIO SERVICE INC.**  
1456 Fourth St.  
Phone 24-332

**San Pedro**

**HARBOR MUSIC CO.**  
262 W. Sixth St.  
Phone 3681

**Long Beach**

**(I.) S. PETERSON CO.**  
642 American Ave.  
Phone 657-226

**Anaheim**

**SUPERIOR RADIO  
SERVICE**  
103 S. Clementine  
Phone 1141

**Pomona**

**GEORGE HUBBSCH**  
223 N. Geary  
Phone 1245

**Whittier**

**K. D. MILLER ELEC.  
INC.**  
218-20 S. Greenleaf  
Phone 42-616

**Santa Ana**

**TURNER RADIO**  
221 W. Fourth St.  
Phone 1172

**San Bernardino**

**WHITESIDE MUSIC**  
384 "E" St.

**Redlands**

**DALE SLIGER**  
414 Orange St.

**Riverside**

**F. E. SCHIRTZINGER**  
773 W. Seventh St.

**La Jolla**

**RADIO DEN**

**CALL YOUR NEAREST DEALER NOW!**

# ANY OF THESE MAJESTIC DEALERS

Can Make **IMMEDIATE** Delivery or Give You a  
**Free Demonstration**

**LIBERAL TERMS**

**BIRKEL MUSIC CO.**

*Home Demonstration Solicited*

446 S. Broadway VA. 1241

**SOUTH WESTERN AVENUE**

*Free Demonstrations*

*Convenient Terms*

**ROBINSON RADIO SHOP**

*Open Evenings*

4528 S. Western VE. 6683

**WILSHIRE DISTRICT**

*Free Demonstration*

*Convenient Terms*

**Crosby Electric Co.**

3310 W. 6th St. WA. 0372  
*Open Evenings*

**MOST LIBERAL TRADE-IN AL-  
LOWANCE IN THE CITY**

**AVALON RADIO SHOP  
SHOP**

*Free Demonstration*

5225 Avalon Blvd. AX. 0827

*Yes, We Demonstrate*

**BROOKS FURNITURE  
CORPORATION**

**AN. 7669**

3555 Whittier Blvd.  
*Open Evenings*

**HIGHLAND PARK**

*"You Majestic will be the same wherever you  
buy it, but, only Holland can give you  
"Holland Service"*

**HOLLAND ELECTRIC**

*Open Evenings*

5632 Pasadena Ave. GA. 3912

**SANTA BARBARA AVE.**

**Radio Electric Shop**

*Liberal Trade In—Terms to Suit*

1428 W. Santa Barbara VE. 7440

**HUNTINGTON PARK**

*Free Demonstration Easy Terms*

**POTTER RADIO SALES  
COMPANY**

*Open Evenings*

6513 S. Pacific Blvd. DE. 8305

**IN HOLLYWOOD**

*Free Demonstration Easy Terms*

**MELROSE RADIO SHOP**

5663 Melrose GL. 3055

**UNIVERSITY DISTRICT**

*Liberal Terms Open Daily*

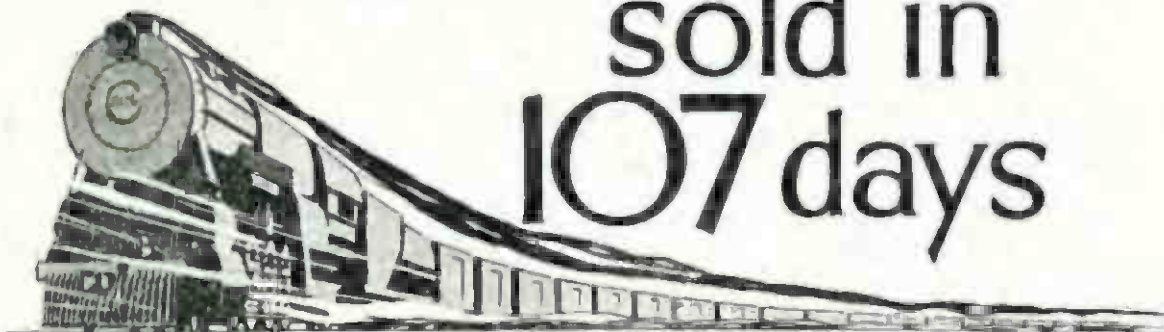
**UNIVERSITY RADIO  
SHOP**

*Harry Sevey, Prop.*

*Immediate Delivery — 24-Hour Service*  
818 W. Jefferson BE. 7932

---

# 78 CARLOADS OF *Majestic* Radios sold in 107 days



Never before in the history of the radio industry has a new receiver been acclaimed as has the new Majestic All Electric Radio. Thousands of eager radio enthusiasts have purchased from authorized Majestic dealers 78 full carloads of this much talked about equipment in 90 sales days.

These thousands of enthusiastic Majestic owners have praised Majestic to their friends and acquaintances, with the result that Majestic shipments into Southern California are growing larger every week.

Think of it . . . 78 carloads have already been sold . . . the total will soon be 100 cars . . . then 150. By Christmas Majestic dealers will have probably sold, in a few months, more Majestic radio than has ever been sold of all makes in a single season.

Any of the authorized Majestic dealers listed on the two following pages can quickly explain the reasons for Majestic's popularity . . . the built-in superiority of this new radio that makes it the leader in performance . . . the amazingly low price that is \$200 less than that asked for comparable equipment.

**SEE NEXT PAGE** 

---

# MAJESTIC RADIO DEALERS

Any of these authorized Majestic Radio Dealers will gladly, and without obligation, demonstrate Majestic Radio in your own home and explain the very reasonable payment plan. :: See your nearest dealer today.

## Los Angeles and Hollywood

ACACIA RADIO STORES  
1313 S. Flamingo St.  
A. C. A. RADIO SERVICE  
5213 Alhambra Ave.  
WILEY B. ALLEN CO.  
355 S. Broadway  
ANDREWS RADIO CO.  
109 W. 7th St.  
ANGELUS RADIO SHOP  
4308 Santa Monica Blvd.  
ASSOCIATED RADIO SERVICE  
1152 Beverly Blvd.  
AVALON RADIO SHOP  
2325 Atlantic Blvd.  
BARKER BROS., INC.  
810 W. 7th St.  
BARKER BROS. (Hollywood Store)  
6821 Hollywood Blvd.  
BAKER & FITZGERALD, INC.  
2068 N. W. 64th St.  
BARROWS COMPANY  
5614 Nubart Blvd.  
BEACHWOOD RADIO CO.  
2029 Leavenworth  
BEACON ELECTRIC CO.  
5113 W. Pine  
BECOT & ROUNDCUP, INC.  
4737 N. Vermont Ave.  
BENNER-BEEL RADIO CO.  
119 Carroll Dr., Caribay Center  
BIRKEL MUSIC CO.  
149 S. Broadway  
BIRONG & BUSHARD  
1377 Broadway Ave.  
ROSEVELL BROS. & BENSON  
2078 W. 9th St.  
BROADWAY DEPT. STORE  
1445 and Broadway  
BROOKS FURNITURE CO.  
2532 Wilshire Blvd.  
BRONSTER RADIO CO.  
1020 Beverly Blvd.  
ROB BROWN  
2303 S. Alhambra  
CALIF. PIANO CONST. CO.  
3010 Alhambra  
CHOSEY ELECTRIC CO.  
1700 W. 7th St.  
DUNN MUSIC CO.  
3853 Wilshire Blvd.  
DORANS ELECTRIC SHOP  
1532 Sunset Blvd.  
D. P. DUNDON  
2501 W. Pine St.  
HARRI A. DUTTON  
2612 S. Vermont  
EASTERN OUTFITTING CO.  
326 S. Main St.  
ELECTRIC LIGHTING SUPPLY CO.  
210 W. Third St.  
BAYLORD RADIO ELECTRIC CO.  
510 S. Vermont  
GLOW ELECTRIC CO.  
719 Hollywood Blvd.  
BOLD FURNITURE CO.  
1211 Carroll Ave.  
GOLDEN GATE RADIO CO.  
1150 Wilbur Blvd.  
J. BRODSON  
1654 S. 54th St.  
GREATER BROADWAY FURN. CO.  
335 S. Broadway  
HARRON RADIO STORE  
2376 N. Vermont  
C. F. THURSON  
10254 N. Vermont Ave.  
HARRI W. W. HARRISON, INC.  
193 W. Adams St.  
H. D. WATFIELD & SON  
1783 N. Vermont

MILLCREST FURNITURE CO.  
2028 W. Washington Blvd.  
HOLLAND ELECTRIC SHOP  
6652 Pasadena Ave.  
HOLLOWAY HOWE, Co.  
1008 W. Marchmont Ave.  
HOLLYWOOD PHONOGRAPH SHOP  
275 Hollywood Blvd.  
HOME ELEC. SPECIALTY CO.  
2726 W. Pine St.  
JENKINS RADIO SHOP  
2505 S. Broadway  
KENNEDY ELECTRIC CO.  
123 S. Vermont  
KEES MUSIC CO.  
6552 Hollywood Blvd.  
LA BREA RADIO CO.  
1225 Wilshire Blvd.  
LARCHMONT RADIO SALON, Inc.  
139 S. Larchmont Blvd.  
H. T. LE PLA  
1428 W. Santa Barbara Ave.  
J. N. LODGE HOWE & RADIO CO.  
694 S. Vermont Ave.  
L. FELIZ RADIO STORE  
5148 Los Feliz Blvd.  
LONGFORS MELROSE RADIO CO.  
1426 Melrose Ave.  
MAGNASTER RADIO ELEC. CO.  
422 E. Pico Street  
MARSH MUSIC CO.  
2562 Midway A. Blvd.  
MAY COMPANY  
1166 Broadway  
MELROSE RADIO SHOP  
2562 Midway A. Blvd.  
MESA RADIO SHOP  
1426 Melrose Ave.  
METRO RADIO SHOP  
4469 W. Adams St.  
ORFELLY BROS. & WYDEN  
2169 W. Washington  
MADWAY RADIO STORE  
4103 W. Third St.  
NORTON & WHITON  
205 S. Broadway  
OTTO K. OLESEN ILL. CO.  
1424 N. Vine St.  
PACIFIC RADIO STORES  
4526 Colburn Ave.  
PLATT MUSIC COMPANY  
831 Broadway  
PLATT MUSIC COMPANY  
2122 Hollywood Blvd.  
PLATT MUSIC COMPANY  
2203 W. 7th St.  
PLATT MUSIC COMPANY  
4311 S. Vermont  
PLATT MUSIC COMPANY  
2209 Broadway  
RADIO ELEC. SERVICE CO.  
285 S. Vermont  
RADIOELECTRIC SUPPLY CO.  
1202 Broadway Blvd.  
REPERTORY MUSICAL  
MEXICAN  
405 N. Main St.  
RIP HARDWARE CO.  
1653 N. Vermont  
ROBINSON RADIO SHOP  
1217 Carroll Ave.  
ROBINSON RADIO CO.  
1217 Carroll Ave.  
SHANEY, HOWE & ELEC. CO.  
2111 Hollywood Blvd.  
SCHREINER BROS.  
2149 N. Main St.  
SCHREINER BROS.  
2556 W. Washington St.  
WESTWOOD ROCK  
1235 N. Hill St.  
SCHWABACHER-FREY STA. CO.  
83 S. Broadway

SONG SHOP  
2028 W. 9th St.  
STANDARD RADIO CO.  
117 W. Pine St.  
SUNNY ELECTRIC CO.  
1370 Sunset Blvd.  
HARRY SEVO  
137 S. Jefferson St.  
SUNNY ELECTRIC CO.  
1074 S. Vermont  
W. A. K. RADIO CO.  
1111 N. Vermont Ave.  
WALKER'S DEPARTMENT STORES  
77th and Broadway  
WATSON RADIO STORES  
WEST COAST FURN. CO.  
611 S. Broadway  
WESTERN HOME FURN. CO.  
314 S. Central Ave.  
WOLFE RADIO & MUSIC CO.  
215 S. Western Ave.  
C. S. YOUNG  
503 S. Vermont Ave.  
YOUNG'S MUSIC, INC.  
213-14 W. Santa Barbara

## Southern California

ALHAMBRA, Ashton Elec. Co.  
2103 W. 13th St.  
ALHAMBRA, H. P. Casarhan  
124 E. Valley Blvd.  
ALTADEMA, T. J. Irvio  
1593 S. Main St.  
ALTADEMA, Nazarian's  
1051 N. Albee  
ALTADEMA, Nazarian Elec. Co.  
809 W. Center St.  
ARDELIA, F. W. Smith  
107 E. Huntington Dr.  
ARLINGTON, W. P. Symons  
224 Mainline  
ARTESIA, W. M. Hayes  
225 N. Broadway  
ARVIN, Spurlough & Thayer  
AVALON, J. E. Matheson  
1000 Dumbarton Ave.  
AZUSA, White & Wolfe  
11 Alameda Rd.  
BAKERSFIELD, Mateloni Broch. Co.  
519 Broadway  
BAKERSFIELD, Don C. Preston  
1010 Broadway  
BANNING, Ed Dunn  
1601 S. Main  
BARSTOW, Geo. Gunsham  
BEFFLOWLER, Berre E. Moore  
277 Broadway  
BEVERLY HILLS, Deere Ref. Ra-  
307 N. Beverly Dr.  
BEVERLY HILLS, OR-Anderson Co.  
118 S. Bonding Blvd.  
BREA, Deamer Radio Service  
1741 W. 1st St.  
BURBANK, Radio Studio  
113 S. California  
CLARE VISTA  
12550 Burbank Blvd.  
CHULMONT, Morley T. Jones  
114 7th St.  
COMPTON, Hub Hardware Co.  
55-121 West 1st St.  
COMPTON, Hub Elec. Co.  
209 E. Main St.  
COSTA MESA, R. H. Houser  
3015 W. Main St.  
CORNWALLD, W. E. Bechler  
273 W. 1st St.  
CULVER CITY, Blanta Radio Shop  
1962 19th Blvd.  
DOWNEY, Ornell Elec. Co.  
1515 S. Main St.  
EAGLE ROCK, Ray J. Weaver  
3053 Eagle Rock Blvd.

# MAJESTIC RADIO DEALERS

EL CAJON, Payne & Smith  
EL CENTRO, Imperial Valley Hardware  
EL MONTE, H. R. Houser  
EMERYVILLE, F. C. Jones  
ESCONDIDO, H. W. Maddux  
FALLS CHURCH, J. R. Shott  
FILLMORE, Malibuvs Auto Electric  
Co.  
510 W. Ninth Falls  
FULLERTON, Fullerton Radio Shop  
1012 S. Orange Ave.  
GARDEN GROVE, P. N. Larson  
101 W. S. Grand  
GARDENA, Don H. Spears  
725 W. 17th St.  
GLENNDALE, Bees Radio Lab.  
205 N. Brand Blvd.  
GLENNDALE, Broadway Music Elec.  
203 S. Broadway  
GLENNDALE, Goodale Music Co.  
118 N. Brand Blvd.  
GLENNDALE, Kusnell-Pierce Furs. Co.  
1000 G. Grand Blvd.  
GLENNDALE, F. A. Selmeers  
121 S. Cleveland  
HAWTHORNE, Hawthorne Radio  
Shops, 298 N. Hawthorne Blvd.  
HEMET, Recort Bro.  
HERMOSA BEACH, C. Alexander &  
Co., 502 Grand Blvd.  
HUNTINGTON BEACH, H. L. J.  
Smith, 103 Main St.  
HUNTINGTON PARK, Bevans Elec. Co.  
218 E. Pacific  
HUNTINGTON PARK, Plank Music  
Company, 305 S. Pacific  
HUNTINGTON PARK, W. G. Potter  
126 W. Pacific  
INGLEWOOD, Ayersworth Electric Co.  
C. Wagner St.  
INGLEWOOD, James S. Glynn  
1040 Hawthorne Blvd.  
INGLEWOOD, J. G. Jaska  
119 W. Central Ave.  
LA JOLLA, C. H. Messner  
101 S. Orange  
LAMARCA PARK, Nazarian's  
2525 W. 17th St.  
LA MESA, La Mesa Radio & Ap-  
pliance Co.  
LA VERNE, Virgil W. Kehr  
12121 Third St.  
LONG BEACH, Rudson Hews Co.  
LONG BEACH, Alday & Crandall  
1010 Broadway  
LONG BEACH, Barker Bros.  
1401 E. Broadway  
LONG BEACH, Electric Radio Co.  
1710 E. Anaheim  
LONG BEACH, E. Foster  
1010 E. 4th St.  
LONG BEACH, Liberty Radio  
Stores, 240 1st American Ave.  
LONG BEACH, F. R. Mitchell  
527 Alameda Blvd.  
LONG BEACH, Platt Music Co.  
1705 Pacific Ave.  
LONG BEACH, Radio Glens  
1333 Pacific Ave.  
LONG BEACH, Sealde Elec. Co.  
119 Alameda Blvd.  
LONG BEACH, Snyder Music Co.  
2719 S. 4th St.  
LYNDHURST, Lawson Elec. Co.  
1133 Lone Beach Blvd.  
LYNDHURST, Johns Furniture Co.  
1091 E. Madison

MONTELEONE, Montrose Radio Shop  
723 1/2 Broadway  
MONTROSE, Arthur A. Ross  
301 X Maple St.  
MONTRELE, Smith Bros. Music  
Co., 509 Wilshire Blvd.  
MONTROSE CITY, Nelson-Smith Co.  
820 National Ave.  
NORR LAKELWOOD, Langlands &  
Schulte  
1037 Lakewood Blvd.  
OAKLAND, H. W. Malina  
310 N. First St.  
OAKLAND, H. W. Malina  
252 Grand Radio and  
Appliance Co.  
OCEAN PARK, Ocean Park Radio  
1600 Pacific, 171 Park Ave.  
OLEANDER, Broadway Music Elec.  
203 S. Broadway  
OLIVEHURST, Goodale Music Co.  
118 N. Brand Blvd.  
GLENDALE, Kusnell-Pierce Furs. Co.  
1000 G. Grand Blvd.  
HEMET, Recort Bro.  
HERMOSA BEACH, C. Alexander &  
Co., 502 Grand Blvd.  
HUNTINGTON BEACH, H. L. J.  
Smith, 103 Main St.  
HUNTINGTON PARK, Bevans Elec. Co.  
218 E. Pacific  
HUNTINGTON PARK, W. G. Potter  
126 W. Pacific  
INGLEWOOD, Ayersworth Electric Co.  
C. Wagner St.  
INGLEWOOD, James S. Glynn  
1040 Hawthorne Blvd.  
LA JOLLA, C. H. Jaska  
119 W. Central Ave.  
LA MESA, La Mesa Radio & Ap-  
pliance Co.  
LA VERNE, Virgil W. Kehr  
12121 Third St.  
LONG BEACH, Rudson Hews Co.  
LONG BEACH, Alday & Crandall  
1010 Broadway  
LONG BEACH, Barker Bros.  
1401 E. Broadway  
LONG BEACH, Electric Radio Co.  
1710 E. Anaheim  
LONG BEACH, E. Foster  
1010 E. 4th St.  
LONG BEACH, Liberty Radio  
Stores, 240 1st American Ave.  
LONG BEACH, F. R. Mitchell  
527 Alameda Blvd.  
LONG BEACH, Platt Music Co.  
1705 Pacific Ave.  
LONG BEACH, Radio Glens  
1333 Pacific Ave.  
LONG BEACH, Sealde Elec. Co.  
119 Alameda Blvd.  
LONG BEACH, Snyder Music Co.  
2719 S. 4th St.  
LYNDHURST, Lawson Elec. Co.  
1133 Lone Beach Blvd.  
LYNDHURST, Johns Furniture Co.  
1091 E. Madison

SAN PEDRO, Celeo Battery and  
1305 Pacific Ave.  
SAN PEDRANO, Willis Rowe  
710 Porter Ave.  
SAN VICENTE, Merrifield  
Music  
2395 Wilshire St.  
SAN VICENTE, Johnson Radio Service  
Daffy St. at 8th  
SAN VICENTE, Radio Elec. Co.  
203 Ninth St.  
SAN VICENTE, J. C. Horton Fum-  
ture Co.  
SAN VICENTE, Main St.  
SAN VICENTE, Sheriff's Music House  
112 N. Main St.  
SAN VICENTE, Radio Radio Co.  
221 W. Fourth St.  
SAN VICENTE, Lamb Auto Elec.  
100 N. Main St.  
SANTA MARIA, The Electric Shop  
113 Broadway  
SANTA MONICA, Arthur E. Jaska  
1447 Third St.  
SANTA MONICA, Arthur E. Jaska  
117 Santa Monica Blvd.  
SANTA MONICA, Ray E. Shaver  
262 Fourth St.  
SANTA PAULA, Pace & Smith  
365 Main St.  
SATCODY N. H. Wright  
1608 Nevada Blvd.  
SOUTH PASADENA, Harry W.  
Wright, 1000 Pasadena Ave.  
SOUTH PASADENA, Jones & Cross  
1009 Nevada St.  
TART-DUN O. Preston  
519 Ninth St.  
TART, Jack Taun  
237 Center St.  
TEHRILE, L. L. Marking  
202 N. Sunset Blvd.  
TEHRILE, W. H. Alexander & Co.  
1314 Sunset Blvd.  
TEHRILE, Radio & Electric  
Shop, 437 E. Sunset Blvd.  
UPLAND, Radio Elec. Co.  
334 Pacific  
VAN NUYS, Simpson Furs Co.  
1537 Van Nuys Blvd.  
VENICE, Young Music Co.  
1000 Venice Blvd.  
VENTURA-C. W. Richards  
4143 1st St.  
VENTURA-C. W. Richards  
115 Ventura Ave.  
WALNUT PARK, L. & C. Phip  
1023 N. Main St.  
WATTS, T. J. Stevens & Son  
1300 S. Main St.  
WESTMINSTER, San Pedro Lumber  
Co.  
WHITTIER, H. C. Olsham  
125 R. Chamber  
WHITTIER, Hamilton Auto Electric  
Works, 123 N. Hillton  
WILMINGTON, Geo. F. Glaving  
1111 W. Broadway

## Arizona Dealers

CLARKDALE, ARIZ., Thomas B.  
1000 Fair St.  
PHOENIX, ARIZ., Haddwell Music  
(222-3-7), Washington  
TUCSON, ARIZ., Russell Elec. Co.  
Thrupp, Ariz.

If there is no Majestic dealer listed in this advertisement whose place of business is near your home, please write or telephone us and we will arrange for a demonstration.

## UNGAR & WATSON, INC.

Southern California Distributors, Majestic Radio  
136314 S. Figueroa St., LOS ANGELES Phone WEstmore 7281





Through the courtesy of the Sunset Mfg. Company of Los Angeles, a Sunset Aerial will be given each week as first prize, and a Sunset Ground as second prize, for the two best DX letters. In addition, Radio Doings will send a special "Logging Graph," with map and distance chart, to the writer of each DX letter published.

### FIRST PRIZE

**Dx Club:**

The DX season is approaching and old Maggie is on the job, as per the following log for Sept. 17 from 6.45 to 7:10 p. m.:

WBAP, WLS, KMOX, WDAF, WBBM, WCCO, WGN, KFKX, WHO, music on WGY wave, and ball scores and weather from KDKA.

From 7:15 to 8:30 the following additional: WLW, KTSA, CKGW, WHB, KFQB, WQJ, KWKH and WJBT. A total of 18 east of Denver. All of above were good audibility with one stage of audio, except WGY. Lots of whistles from other DX were heard. Have been hearing from Chicago and St. Louis intermittently since the middle of August, but the above is the best one night log so far this season.

R. C. ANDERSON.

121 Pine Ave., Long Beach, Calif.

### SECOND PRIZE

**Dx Club:**

I have an 8-tube Remler super-heterodyne and have logged the following stations since the first of September:

KGO, KPO, KYA, KFRC, KFWI, KFWM, KQW, KWG, KFQU, KLX, KGW, KEX, KOIN, KFOA, KJR, KOMO, CNRV, KHQ, KSL, KDYL, KFBU, KOA, KOW, KFXF, KFUM, KLZ, KOB, KFAD, KFQB, WBAP, WFAA, KFRC, KOIL, KMOX, KFNF, WAAW, KFAB, WBBM, WJBT, WIBO, KDKA and 5CL.

I consider this fairly good for a two-week log this early in the season. I heard all of these stations except one last season, but I did not get them un-

til about November. As this is just September, I predict a very good DX season. EDW. O. GUERRANT.  
Altadena, Calif.

### WHAT SET?

**Dx Club:**

Please enroll me as a member of the DX Club. The following stations are on my list:

KDKA, KPO, KGW, KOMO, KSL, KFKX, KFW, KGO, KWKH, KLS, KOA, KFRC, KJR, KFDX, KOIN, KYA, WBAP, WFAA, KYW, WMAQ, KMO, WTZ, WMOX, WOAF, KTAB, KRLD, WOC, KFOA, KHQ, KGFH, KEJK, KEX, KWTC, KGA, KGER, KFWC, WEA, KNRC, KFSD and others.

What is the object or benefit of the short wave length? Is it any better than the long wave? I appreciate the great work that Radio Doings is accomplishing and hope that it will continue to grow more useful and valuable all the time. W. J. WORSHAM.  
Covina, Calif.

(Ed. Note—Short wave question answered by mail.)

### YEP! IT'S HERE

**Dx Club:**

Better revive DX Club. It's here! Saturday night, September 8th, played with very little static, lots of volume and clarity the following, using a "Sunset" aerial:

KOA, KSL, KGW, KEX, KOIN, KFRC, KFWI, KOMO, KTAB, KGB, WENR.

WENR from 11 to 12 was certainly fine. Had to tone down the volume in deference to the neighbors.

Let's dust off the old DX Page and get it back into action.

A. W. CROSBY.

8859½ Alcott St.

**BT Counterphase 8—World's Greatest Radio—Sold with a Distance Guarantee. H. A. Everest, 7406 Melrose Avenue. ORegon 7402.**



# STUDIO NEWS

Helen Fraser Macmillan, whose picture appears on the cover, began her singing career at the age of three years, from which age she continued steadily up the ladder until today she is generally recognized as one of the most pleasing sopranos broadcasting. Mrs. Macmillan is a featured artist over KEJK.

KFWB will open the radio football season by broadcasting the Loyola-Notre Dame game from New Orleans on September 29. Each Saturday morning during the season KFWB will broadcast one of the big eastern games.

"The Hat Box Review" is the name of a brand new program which KNX is broadcasting every Friday night from 7:30 to 8. The program features Harry Domb, phonologist, Maury Leaf, Peggy Mathews, and Len Nash and his Country Boys.

KQW broadcasts a valuable program every Saturday night at 7:10 when Herbert Cerwin discusses the best books of the week.

I. t. de Clauson Kaas of the Royal Flying Corps of Denmark will give a talk over KFI, October 3, at 3:30 p. m.

The life of Marie de Rohan will be dramatized during the "Great Ladies" program over KFRC next Friday night, October 5 at 8:30.

Henry Starr, well-known colored entertainer, will give a syncopated program over KMTR both Tuesday and Friday nights from 9 to 10.

Thursday evening from 7:30 to 9 the Santa Monica Glee Club will give a feature program over KEJK. Assisting the Glee Club will be an excellent Hawaiian Trio.

Friday, October 5, at 9 o'clock, KJR will broadcast a National Music Review

by the American Symphony Orchestra under the direction of Francesco Longo. Donald Gray and Sydney Dixon are the soloists.

KPLA and KYA will broadcast all of the major eastern football games and all the events taking place in the Stanford Stadium.

Harry D. Proctor, well-known newspaper man in the Northwest, has recently been appointed Commercial Manager for KEX.

The first game of the world's series baseball games will be broadcast next Wednesday morning, October 3, over KFWB. Oscar Reichow will announce.

Edward Lynn's Kiddies' hour will be heard over KMTR Saturday morning at 11 instead of Saturday afternoon from 4 to 5, as formerly given. Football broadcasts make necessary this change.

Every evening from 7 to 7:30 during the month of October KPLA will give political news for the Democratic National Committee.

Xavier Cugat and his Argentine Tango Orchestra broadcast an unusually fine program of Spanish music from the Montmartre over KFWB nightly at 10 and on Sunday from 7 to 7:30 p. m.

Heralding the opening of the new "Million Dollar Philco Theater" on Saturday night, October 6, at 8 o'clock, a full hour will be devoted to the broadcasting of a most unique vaudeville program under the direction of Phil Cole, dance orchestra leader, over the Pacific Coast Network of the NBC. Each Saturday evening thereafter, from 8:00 to 9:00 p. m., will be Philco Theater broadcast hour.



# The New Day-Fan Eight Tube Set

By DON C. WALLACE

Pacific Coast Representative, Day Fan Electric Company

The new Day-Fan eight-tube radio set has really nine tubes in it, counting the rectifier tube. The extra tube is the one which accounts for the extra performance of the Day Fan set, for we continually hear of unusual results being secured with this new set.

Some people right in Los Angeles report getting Denver, as early as 11 a. m., Los Angeles time. Some of the radio dealers use Denver to demonstrate on in the afternoon. Evening distance reception is quite the common thing, including the usual run of stations in Chicago, Oklahoma, Canada, Washington, Oregon and all down the Coast.

It is the additional stage of radio frequency which makes all this possible, and when we consider the fact that in the new Day Fan Eight there are four stages of radio frequency—detector, one step audio, and push pull audio—we start to realize that the Day Fan engineers have produced a set which is exceptional, in a year when sets are better than ever before.

The ten-acre plant of the Day Fan Electric Company at Dayton, Ohio, is headed by Mr. G. F. Kettering, who is chief engineer and vice-president of General Motors. Mr. Kettering personally supervises the Day Fan laboratory, and as a result Day Fan has one of the most thorough and complete radio laboratories in the country.

Mr. Kettering likes radio as a sort of a hobby, and takes a special interest in it, and when someone told him that an eight-tube radio frequency set, using four stages of radio amplification was very difficult to build, and possibly could not be built at all, that was just the set that Mr. Kettering wanted developed, and wanted developed to a high degree of efficiency.

The Day Fan laboratory works on a slightly different principle than a great many laboratories, namely, each member of the laboratory takes a special problem in hand, works it out individually, and completely covers that special problem. This means that the Day Fan set is built by a group of radio engineers rather than by any one particular engineer.

The resulting set is one which will do

quite a few stunts that many of the sets on the market today will not do at all. For instance, in Long Beach it is usually considered quite difficult to get Angelus Temple, KFSG, through the station there, KFON. Day Fan will do it.

In Los Angeles it is considered quite difficult to get KFRC in San Francisco through KFI. Day Fan will do it.

Day Fan sets come only in high grade burled walnut cabinets. They fulfil the need of the people who want something just a little bit better than the usual run of radio sets.

## Eight Stations will Broadcast This Week's Majestic Radio Hour

Majestic radio dealers throughout Southern California have received so much favorable comment on the re-broadcast of their KHJ program of last Thursday that the same stations will be hooked up for a repeat of this feature on Thursday, August 27th, from 8 to 9 p. m.

The Majestic Hour of diversified musical entertainment will originate in the studios of KHJ and will be re-broadcast by the following stations on their own wave lengths: KNX, KPLA, KMTK, KFQZ, KNRC, KFON, KWTC.

As is usual, the feature of this Majestic program will be the KHJ Concert Orchestra under the direction of Arthur Kay, and this splendid aggregation of musicians will be assisted by the KHJ Vocal Ensemble. A special program of musical numbers has been prepared—selections that will demonstrate the tone range of the famous Majestic Dynamic Power Speaker with which all Majestic receivers are equipped. Majestic dealers will make special efforts to place Majestic sets in the home of every one who might be interested in hearing this program, and will on this occasion urge their friends to have guests in to hear the broadcast of this novel entertainment feature.

# Trade News

## NAYLOR PREDICTS ALL CATHODE TUBES

Though the cathode type of tube was originally designed to solve the problems associated with the operation of tubes from alternating current, the prominent advantages of these tubes recommend them for use in battery receivers. It is the contention of L. P. Naylor, Sales Manager of Arcturus, that the cathode or heater type of tube will eventually be the standard for all receivers, whether operated from A-C house lines or batteries.

"The reduction of microphonics and the exceptionally long life—from four thousand to six thousand hours—that can be built into these tubes," says Mr. Naylor, "are considerations that heartily recommend the heater-cathode tube for D-C, as well as A-C receivers. Also the universality of type would tend to standardize tube manufacture, reducing the number of different tubes which today is far in excess of the requirements of efficient reception.

"The only objection that has been held against the heater-cathode tube has been the time lag existing between the moment the current is turned on and the point at which the tube begins to function. However, Arcturus has demonstrated that it is quite practical to produce a tube having a thermal lag of about six seconds, and it is possible that this lag can be even further reduced. At any rate, a wait of six seconds after turning on the switch will be held an annoyance only by a crank too choleric to enjoy radio anyway."

## STERLING SPEAKERS ARTISTIC

Production on Sterling speakers in Cleveland factories of the Sterling Manufacturing Company has been given an impetus because of the instant popularity of these instruments.

Vari-tone and Dynamic models are being shown in all of the major radio shows in this country and Canada. When Sterling Speakers were merely a hope of the Sales Department, search was started both here and abroad for specialized speaker engineering

"brains," some of whom are the absolute pioneers in the dynamic field.

This characteristic "Sterling" plan resulted in the line of Sterling Vari-tone and Dynamic Speakers, produced under the supervision of these same engineers. To achieve the unusual in artistic design more than forty artists were asked to submit sketches for the new Vari-tone speaker. Women, who are the best judges of design for home furnishings, helped decide this important issue.

## ELECTRAD TRUVOLT DIVIDER

The "Truvolt Divider" is the name of a new B and C power unit voltage distribution system, developed by Electrad, Inc., and available in the form of a complete resistor bank unit, equipped with five controls.

The resistor unit, consisting of five variable wire wound resistances, eliminates the need of all resistance calculations for B and C output voltages, and overcomes the greatest obstacle presented by B eliminator construction. This development affords a decided convenience to all B eliminator construc-



tors, since its incorporation into a B power unit gives the eliminator great versatility. The use of variable wire wound resistances whose ohmic value can be varied to suit all requirements, removes the operating limitation imposed by the conventional fixed resistance voltage distribution systems. By means of the variable resistances, the eliminator can be adapted for use with all receivers, and to supply all desired values of B and C voltages.

The aim of British Empire broadcasting is to make it possible for Great Britain and the Dominions and Colonies to listen to each other's programs.

# play your phonograph

**S**IMPLEST thing in the world. Yet this amazing new device—a real triumph of radio engineering opens up a whole new world of pleasure and entertainment to the radio and phonograph owner. Quickly and easily attached. Instantly switches from radio to phonograph or vice versa and assures wonderful tone and perfectly controlled volume.



Pacent  
PHONOVOX  
De Luxe Model  
\$13.50

**T**HIS newest of electric radio phonograph "pick-ups" called the Pacent Phonovox, and manufactured by one of the oldest and most reliable of pioneer radio manufacturers, offers you a tone quality unheard of in a similar device. It is the only electric pick-up that can use fibre needles without material loss of volume. Two models, \$13.50 and \$10.50. The latter comes without the tone-arm (for portable machines, etc.)

# through your radio!

As clear as a bell!

....soft as a lullaby

....or loud as a brass band

**M**ORE than the novelty and fun it affords—more than the unusual and undistorted volume it provides for any and all occasions, the Pacent PHONOVOX offers you a new and distinct improvement in the quality of musical reproduction. Imagine the finest artists, the great orchestras rendered with harmonies, overtones and timbre never before available except in the most expensive modern electrical phonographs.



Fits any Phonograph and  
any modern Radio....  
either A.C. or battery powered

Once installed—a simple operation anyone can handle—all you need do is turn the set on and plug in on the jacks which fit between the detector tube and its socket. If your dealer can't supply you, write to us direct.

## PACENT "PHONOVOX"

Representatives / J. P. Hermann, 585 Mission Street, San Francisco  
Marbank Sales Co., 224 E. 16th St., Los Angeles

**PACENT ELECTRIC CO., Inc., 91 Seventh Ave., New York City**  
Pioneers in Radio and Electric Reproduction for Over 20 Years  
Manufacturing Licenses for Great Britain and Ireland, Igranite Electric Co., Ltd., Bedford, England

# International Morse Code

A	• —
B	— •••
C	— • — •
D	— ••
E	•
F	•• — •
G	— — •
H	••••
I	••
J	• — — —
K	— • —
L	• — ••
M	— —
N	— •
O	— — —
P	• — — •
Q	— — • —
R	• — ••
S	••••
T	—
U	•• —
V	••• —
W	• — —
X	— •• —
Y	— • — —
Z	— — ••

Ä (German)	• — ••
Å or Ǻ (Spanish-Scandinavian)	• — — • —
Ç (German-Spanish)	— — — —
É (French)	•• — ••
Ñ (Spanish)	— ••• — —
Ö (German)	— — — •
Ü (German)	•• — —

1	• — — — —
2	•• — — —
3	••• — —
4	•••• —
5	•••••
6	— •••••
7	— — ••••
8	— — — •••
9	— — — — •
0	— — — — —

Period.....	•• •• ••
Semicolon.....	— • — • — •
Comma.....	• — • — —
Colon.....	— — — •••
Interrogation.....	•• — — ••
Exclamation point.....	— — •• — —
Apostrophe.....	• — — — — •
Hyphen.....	— •••• —
Bar indicating fraction.....	— ••••
Parenthesis.....	— • — — — —
Inverted commas.....	• — ••••
Underline.....	•• — — — —
Double dash.....	— •••• —
Distress Call (S.O.S.)..	••• — — — •••
Attention call to precede every transmission..	— • — — —
General inquiry call (C.Q.) .....	— • — • — — — —
From (de).....	— •••
Invitation to transmit (go ahead) (K).....	— • —
Warning—high power..	— — •• — —
Question (please repeat after... )—interrupting long messages . . .	•• — — ••
Wait.....	• — •••
Break (Bk.) (double dash).....	— ••• —
Understand.....	••• — •
Error.....	••••••••
Received (O.K.) (R) ..	• — •
Position report (to precede all position messages).....	— • — •
End of each message (cross).....	• — •• —
Transmission finished (end of work) (conclusion of correspondence).....	••• — • —

# SHORT WAVE CLUB

## CODE CLASS

Some of our code class students had difficulty last Monday evening in locating the transmitted code practice signals on their sets. The best advice we can give is to make sure that you are using the proper coil to tune in the 80-meter amateur band, and then tune back and forth until you find the station which is sending code signals very slowly for the first ten minutes following 7:30 o'clock, Monday and Thursday evenings. For the first 10 minutes the sending is under five words per minute, which is so slow that the beginner can even write down the dots and dashes themselves, if he does not recognize the letter represented. After the slow practice is over, he can then transcribe into words. The second 10 minutes is at a slightly faster speed, from 5 to 6 words per minute, and the third 10 minutes at about 10 words per minute. There are really three different classes of ten minutes each, and students will progress from one to the next as they are able.

## KGFJ TELEVISION

KGFJ has been putting out television signals on their regular broadcast wavelength after midnight, and their pictures have been received in good shape by several television experimenters. A mishap to the short-wave transmitter temporarily put the 62 meter wave out of commission, but it is expected that the necessary repairs to the equipment will have been made by the time this issue is in the hands of our readers.

## THE "AERO INTERNATIONAL"

Most of the short wave receivers which have been made available to the public up to the present year have been designed primarily for the reception of continuous wave code signals, and have been more or less unsatisfactory for the reception of musical programs. The receiver presented in the following paragraphs is entirely satisfactory for the

reception of broadcast programs on short waves.

In the design of such a receiver, several factors must be considered.

First, the receiver must be essentially non-radiating. Due to the surprising distances which may be covered by short wave transmitters with a limited amount of power, it is essential that little or none of the high frequency oscillations generated locally by the receiver shall reach the antenna, for otherwise, should short wave broadcasting reach the proportions which it bids fair to do, the ether would be filled with a congestion of squeals and howls exceeding that which reigned in the present broadcast band in the days of single circuit tuners.

Secondly, it must be adaptable to either phone or code reception. This requirement applies principally to the type of audio amplification employed in the receiver. It has been customary in receivers for C. W. operation to employ transformers having little amplification of the bass notes and which were inadequate for phone reception, due to the fact that C. W. signals are usually heterodyned to a high pitched whistle and very low grade transformers are adequate for the amplification of the signals.

Thirdly, the oscillation control must be smooth and without extraneous noises. Many "noise producing" features of a design which are completely negligible in the broadcast band, assume astounding proportions in the vicinity of twenty to thirty meters.

Fourthly, it must be simple of operation. It is quite important that a receiver designed for short wave reception should be as easily controlled as the average broadcast receiver in order that the operator may not be forced to learn new procedure and new methods in order to contribute to his enjoyment.

Fifth it must cover an adequate range of wave lengths. Due to the fact that the short wave broadcasting stations have not assumed a permanent status, it is important that the receiver should be capable of being adapted to the many

(Continued on Page 35)





## Buy with Confidence

*Look for any of these displays in your radio dealer's window*

**T**O MAINTAIN their position, Cunningham Radio Tubes have not only kept abreast of the times, but have ever embodied the latest and most improved radio principles . . . That is why progressive dealers everywhere sell and recommend the correct *Cunningham Tube* for every radio socket.

E. T. CUNNINGHAM, INC.  
NEW YORK CHICAGO SAN FRANCISCO



# Cunningham RADIO TUBES

## The Standard for Radio Receivers Since 1915

*Distributed in Southern California by the Following  
Los Angeles Jobbers:*

Yale Radio Electric Co.  
1111 Wall St.

Ungar & Watson, Inc.  
1363½ South Figueroa St.

Nat'l Radio & Sup. Co.  
141-3 W. Washington Blvd.

Ray Thomas, Inc.  
1248 S. Hope St.

Stewart-Warner Sales  
Company  
1366 S. Figueroa St.

The Electric Corp.  
1050 Santee St.

Western Radio, Inc.  
1224 Wall St.

Kierulff & Ravenscroft  
1636 S. Los Angeles St.

Splitdorf-Bethlehem Co.  
727 Venice Blvd.

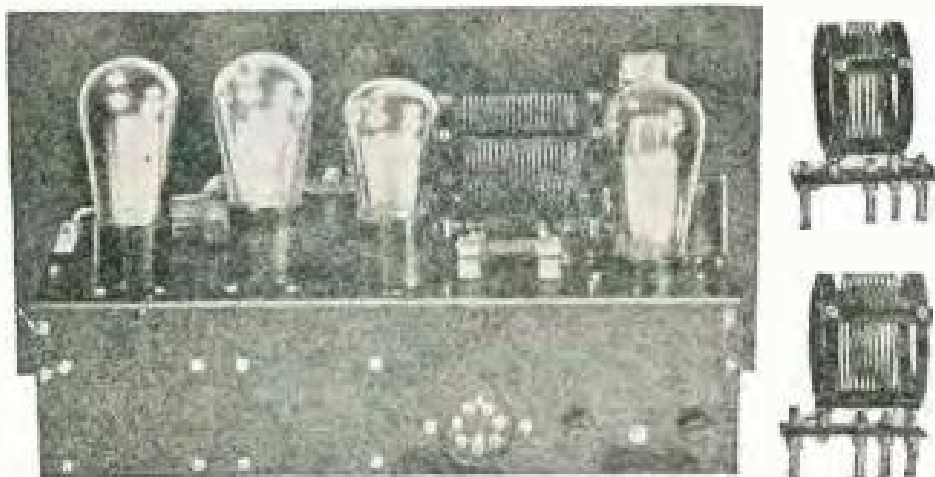
Graham Reynolds  
Electric Co.  
300 E. 3rd St.



# AERO COIL

## SUPER-SENSITIVE

### "INTERNATIONAL FOUR"



**Non-Radiating!**  
**Shield Grid R.F.!**  
**Better Quality!**

**Simpler Control!**  
**Greater Distance!**  
**Covers All Broad-  
 cast Waves!**

"It may be of interest to you to know . . . that 5SW (Chelmsford, England) has been received every afternoon . . . since March 19th . . . PCJJ at Eindhoven, Holland, comes in every Friday from 7 p. m. to 11 p. m. . . . 2NM at Caterham, England, on Sundays, Wednesdays and Fridays. . . . PCLL at Kootjwijk, Holland, about three days a week. Listened to 2FC at Sydney, Australia, from 6:30 a. m. to 7 a. m. Thursday morning. . . ."

The above statements are excerpts from an unsolicited letter received on May 27th by the Aero Products, Inc., from a satisfied user of a short wave set built around Aero Coils. This receiver was located in Western Pennsylvania and the letter advised that with two stages of audio, loud speaker reception was obtained about three days a week. The original letter can be seen at the offices of Aero Products, Inc., 4611 East Ravenswood Avenue, Chicago, Illinois.

*Write for Further Information and Literature*

**THE COMPLETE LINE OF AERO  
 PRODUCTS IN STOCK AT ALL TIMES**

*Distributed by*

**RADIO SUPPLY CO.**

H. A. DEMAREST, President

912-914 S. Broadway

VA. 6063

Los Angeles, Calif.

WHOLESALE

**Largest Radio Parts Jobber West of Chicago**

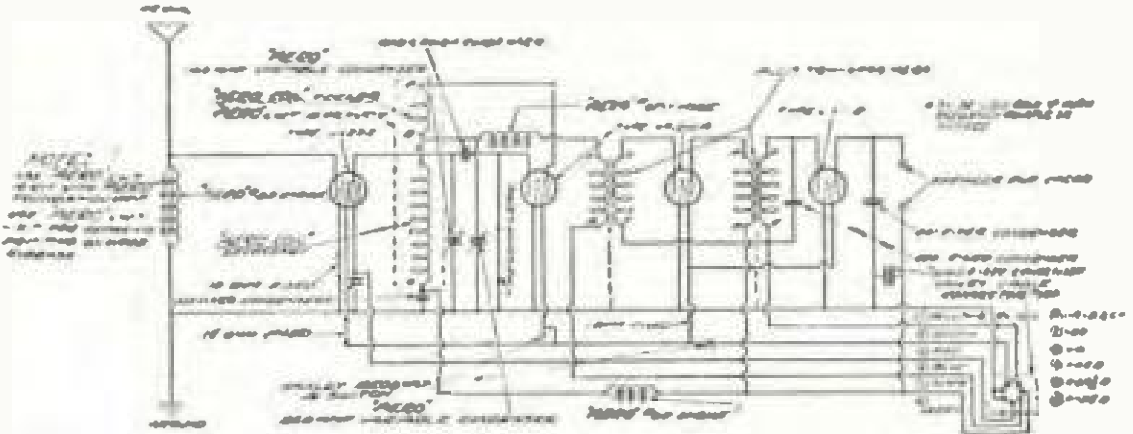
## Aero Short Waver

(Continued from Page 31)

changes which will undoubtedly ensue as time goes on.

In order to limit the radiation of the receiver, the shield grid tube is the most plausible prospect. The insertion of this tube between the antenna circuit and the oscillating tuned circuit of the short

band of wave lengths and to have shielded these circuits would have entailed considerable difficulty in the removal of two shield tops and the replacement of two coils for each change of wave band. In addition to these, there is the fact that the tube possesses not zero, but an appreciable, though small, grid-to-plate capacity, which causes a disagreeable interlocking of the two tuning



wave receiver will limit the transfer of energy from the tuned circuit to the antenna, due to its extremely low grid-to-plate capacity.

It was the original intention that this tube should be used as a radio frequency amplifier with a tuned grid circuit coupled to the antenna, but the idea was abandoned for two reasons; the first being that the tube is not strictly a non-oscillating one, and when connected with tuned circuits in the grid and plate, they must be adequately and carefully shielded; also, plug-in coils must be used in order to cover the necessary

controls which is an additional complication in an attempt to secure high ease of operation.

For the benefit of the advanced fan, who wishes to incorporate the tuned grid input to the shield-grid tube, in order to take advantage of its R.F. amplification, in spite of the above-mentioned objections, the circuit diagram is shown on page 39.

The circuit diagram of the standard "Aero International" is given herewith, together with the list of parts required.

### LIST OF PARTS

#### "International" Short Wave Receiver

- 1—Aero Short Wave Receiver Protodation Unit, Code No. Y, including Drilled and Engraved Westinghouse Minicor Panel, Baseboard, etc.
- 1—Aero Coil Kit, Type LWTH.
- 2—Aero No. 60 H. F. Choke.
- 1—Aero No. 65 H. F. Choke.
- 1—Taxy No. 469 Plug and Cable Net.
- 1—Taxy No. 520 Rheostat.
- 1—Taxy No. 500 Switch.
- 1—Taxy No. 810 Resistance (10 ohm).
- 1—Taxy No. 815 Resistance (15 ohm).
- 2—Benjamin Spring Sockets.
- 1—Davis 10 Magnet Grid Leak.
- 1—Aerovox .00015 Mica Condenser.
- 2—Aerovox .002 Mica Condensers.
- 1—Ely Binding Post.
- 25 ft. Colored Hookup Wire.
- 1—Carter No. 342 Shield Grid Connector.
- 1—Aero Special Aero Short Wave Tuning Condenser, 60024 300.
- 1—Aerovox No. 314 Variable Condenser, 60023 11/2.
- 2—National Type "H" Diode.
- 2—Ely Sockets.
- 2—Audio Frequency Transformers.
- 1—Taxy No. 807 Fixed Resistor.

### PLACING YOUR RADIO SPEAKER

Birnback Colored Extension Cords allow your Radio Speaker to be placed in any part of the room where the acoustical reception is the best. While at the same time harmonizing with any color scheme of home decoration. BIRNBACH Moisture Proof Extension Cord for those who wish to move the speaker to the sun porch or to any other room where dampness may prevail. A damp cord is a short circuit and causes poor reception. Your Radio Dealer will be glad to show you a BIRNBACH Extension Cord.

BIRNBACH RADIO CO.

254 WEST 31st ST.

NEW YORK


**SM**

# A Beauty---Yes---! and Watch It Step.

There's nothing of that "tinkering look" about the S-M 720. It might be, for the neat, modest appearance of its two-tone brown moire cabinet, any one of the higher-grade "beauty" radio sets which adorn show windows. Even when you *hear* it (on some "easy-to-get" station) you may not notice at once its rare reproduction—unless a symphonic program should present some of the more difficult tonal values that show the "720" up for the finest of tone quality. But—leave for a moment the beaten paths of the air. Turn to a "vacant" channel. Or better yet—a wave-length ordinarily clogged by heavy local interference. Turn up that "distance" knob—and watch that gang of three screen-grid r. f. tubes get into action. *Listen to a voice you never heard before!* Do it again, and again, on other dial points.

Then you'll never ask again, "why people have custom-built radios" — nor be content with any performance less than that of a genuine custom-built S-M Screen-Grid Six.

*If you don't wish to build, yet want your radio to be custom-made, with all the advantages that this implies, S-M will gladly refer your inquiry to an Authorized Silver-Marshall Service Station near you. If, on the other hand, you build sets professionally, and are interested in learning whether there are valuable Service Station franchises yet open in your territory, please write the factory. Our complete 24-page catalog will be sent on request.*

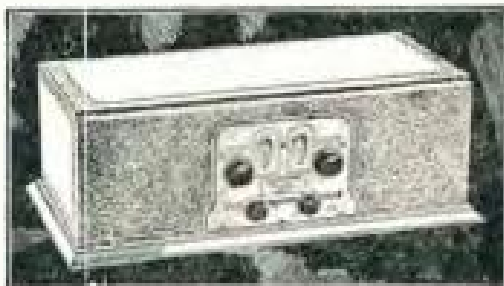
Southern California Representatives

**MARSHANK SALES CO.**

224 E. Sixteenth St. "

Los Angeles

**SILVER-MARSHALL, INC., 876 W. Jackson Blvd., Chicago**



## S-M Tone Quality

The moment your own ear has proved beyond a doubt the superior tone quality that all the new S-M receivers provide, you will want to know what produces it — and to know also that it can be built into any good set by using the new S-M Clough-system audio transformers. The larger models (225 first stage, 226 second stage, \$9.00 each) are very nearly ideal in their reproduction — but even the smaller ones (255 first stage, 256 second stage, \$6.00 each) are guaranteed far superior to any other audio transformers you can buy at any price.



**SM**

# New Silver Marshall Screen Grid Six

The 720 Screen Grid Six is a six-tube radio broadcast receiver tuning from slightly above 200 meters to 550 meters when used with a small indoor or outdoor antenna. The circuit employs three stages of tuned radio frequency amplification with three screen grid amplifier tubes followed by a detector and two stages of high gain audio amplification employing the new Clough audio transformer system.

The receiver has four controls, consisting of two station selector vernier drum dials, which read approximately alike for all stations received, supplemented by a selectivity or distance con-



trol, and a combined on-off switch and volume control providing smooth control of volume from zero to maximum. The receiver is mounted upon a pierced steel chassis  $\frac{5}{8}$ " deep, 21  $\frac{1}{2}$ " long, and 9  $\frac{1}{8}$ " wide. At the left is the antenna tuning coil, in the middle the two audio transformers and tubes, and at the right the three copper stage shields housing the RF amplifier and detector circuits. To the front are the tuning condensers and at the front center of the chassis is attached the antique brass control escutcheon carrying the four control knobs and two windows through which the drum dial scales are read.

The 720 Screen Grid Six may be operated from an indoor or outdoor antenna 10 to 100 feet long, the antenna length determining the distance range and vol-

ume of the receiver. It may be operated from wet or dry batteries, or, preferably, from light socket power units. The set may be housed either in the type 700 table type cabinet, or it may be mounted in any standard console or wood cabinets of adequate size to accommodate the chassis.

The 720 Screen Grid receiver operated with proper tubes, accessories, and loud speaker, will give an average loud speaker reception range of one thousand to three thousand miles. In a favorable residential location it should allow reception of from 30 to 50 or more stations in an evening. The receiver, unless located within a very short distance (two miles or less) of a powerful local broadcasting station, will separate stations 10 to 20 kilocycles apart without serious interference. Its selectivity is adequate for the most congested broadcasting centers of the country. The tone quality is equal to that obtainable from the best ready-made sets and surpasses them when the S-M type 675 ABC power unit is employed with a UX250 (CX350) power output tube and 222 output transformer.

The 720 is a simplified and greatly improved development of the 630-SG of last year. The solidly built three-gang condenser unit, each equipped with compensating adjustments, obviates the "peaking" difficulty, it being a simple matter to adjust the three-tuned circuits for exact resonance over the tuning range. The antenna condenser for selectivity control is another decided improvement, while the Clough audio system is superior to the usual transformers.

Wiring diagram and list of parts will be published in next week's issue.

(Continued Next Week)

**SM**

**Silver - Marshall  
Headquarters**

**C. C. Lawton Co.**

1125 Wall St.

WEStmore 3960

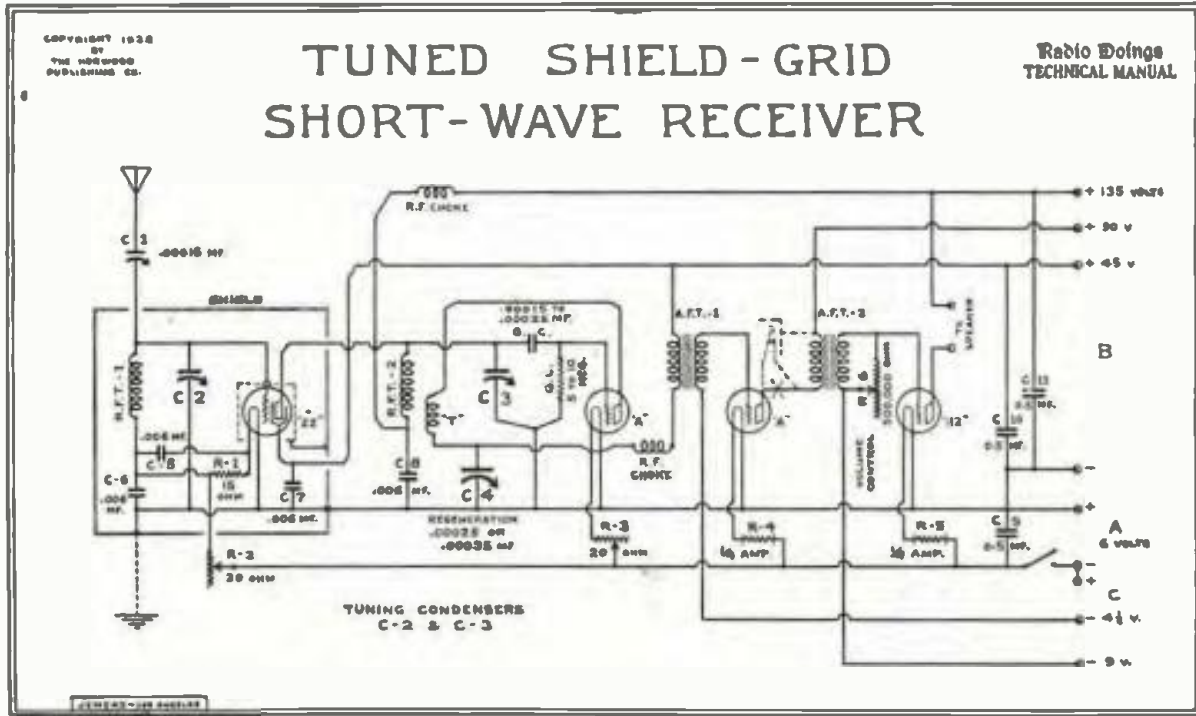
LOS ANGELES

# Radio Stars Admire Majestic



Gladys Blackwell Pickering and Alice Forsythe Mosher, KHJ soloists, who will appear on the Majestic Hour broadcast by the Don Lee station each Thursday from 8 to 9 p. m., pay tribute to the tone quality of the Dynamic Power Speaker that is built into all Majestic models. The Majestic Highboy pictured is installed in the KHJ Studios.





We have had numerous requests for the complete diagram of a short-wave receiver with tuned-input screen-grid R. F. amplifier ahead of the regenerative detector. Here it is. This is the ideal short-wave set for the advanced fan who does not mind the shielding of the R. F. stage and the necessity of opening the shield every time the plug-in coils are changed for a different wave band. It is considerably more complicated in construction and more difficult to tune than the usual kit sets offered, but for the advanced fan is a well worth while arrangement. Tear this page out and file in your binder.

?  
 A Weekly Department Conducted by K. G. Ormiston, I.R.E.  
 Questions and Answers  
 ?





Apex Table Model with  
Wrought Iron Stand  
and Apex Speaker

# APEX RADIO

BETTER PERFORMANCE AT A LOWER PRICE!

Even though the cost of an Apex receiver is surprisingly reasonable, *Forget the Price!* Compare the *tone* quality, simplicity of operation, electrical and mechanical excellence and beautiful cabinet work. Look, listen, and then we know you will choose an *APEX*. Listed below are a few of the many Authorized Apex Dealers who will be glad to demonstrate an Apex Receiver in your own home without obligation.

## Los Angeles

- |  |  |   |  |
|--|--|---|--|
| Apollo Radio Shop<br>1707 N. Western Ave.        | Electric Service Co.<br>4308½ S. Vermont St. | Henry Radio Store<br>1277 N. Wilton St.         | Quimby's Radio<br>Service<br>1860 N. Vermont St.                                 |
| Walter F. Browne<br>4308 Hollywood Blvd.         | El Sereno Service Co.<br>5319 Navarro St.    | Jenkins Radio Shop<br>3452 S. Broadway          | Pico Radio Shop<br>4505 W. Pico St.  |
| Gus Brown Radio<br>Store<br>1763 N. Cahuenga St. | F. & H. Radio Shop<br>5011 York Blvd.        | Kleinberger Co.<br>405 N. Main St.              | Radio Headquarters<br>7214 S. Broadway   |
| Downtown Radio Co.<br>134 W. 7th St.             | Fogil Radio Shop<br>310 W. 61st St.          | Motley Elec. Service<br>7761 Santa Monica Blvd. | Shane Hardware Co.<br>2906 Division St.  |
| Acme Radio Store<br>709 So. Main St.             | W. L. Gaylord<br>6618 S. Vermont St.         | Paramount Radio Co.<br>5513 Santa Monica Blvd.  | A. W. Townsend<br>3653 Edenhurst St.<br>Walker Radio Shop<br>3651 S. Vermont St. |



Model 336

Apex Console Equipped  
with Famous Jensen  
Dynamic Speaker.

## Southern California

- |   |  |   |   |   |
|---|--|---|---|---|
| <b>ANAHEIM</b><br>C. A. Knapp<br>1101 Lincoln Ave.          | <b>HUNTINGTON BEACH</b><br>Frank Radio Service<br>222½ Main St.  | <b>NORTH HOLLYWOOD</b><br>Chas. F. Morrell<br>3437 Lanckerhall Blvd.          | <b>SANTA ANA</b><br>Marshall Radio Service<br>614 E. Fourth St.       | <b>VENTURA</b><br>The Bartlett Co.<br>604 Main St.                  |
| <b>BELLFLOWER</b><br>Moore's Radio Shop<br>427 Somerset St. | <b>HUNTINGTON PARK</b><br>Huff's Furniture<br>6342 Pacific Blvd. | <b>OCEANSIDE</b><br>E. F. MacBeth Radio<br>Store<br>Cor. Hill and Topeka Sts. | <b>SANTA ANA</b><br>Radio Co.<br>820 Fruit St.                        | <b>VENTURA</b><br>Radio Sales &<br>Service<br>79 S. Oak St.         |
| <b>CORONA</b><br>Corona Hardware Co.<br>606 Main St.        | <b>LOMITA</b><br>Calkin's Hardware Co.<br>Lomita, Calif.         | <b>ONTARIO</b><br>The Radio Shop<br>222 W. Holt St.                           | <b>SHERMAN</b><br>Preuss Road Radio<br>Service<br>467 Robertson Blvd. | <b>WALNUT PARK</b><br>Smith Music Shop<br>2616 E. Florence Ave.     |
|   | <b>LONG BEACH</b><br>Mills Electric Co.<br>326 Pine Ave.         |   |   | <b>WILMINGTON</b><br>Driskill Furniture Co.<br>601 W. Anaheim Blvd. |

Apex All-Electric Receivers Priced from \$87.50 to \$199.50 (Less Tubes)

Wholesale Distributors

# YALE RADIO ELECTRIC COMPANY

1111 Wall Street

Westme 3351

Los Angeles, Calif.

# Schedule of DX Stations

This schedule of the powerful eastern and mid-western stations gives the signing-off hour in Pacific standard time. Inasmuch as these stations cannot be heard on the Pacific Coast until dark and they are all on the air at that time (except on silent nights), the DX fan is concerned only with the signing-off time.

Call Letters	Location	Freq. Kc.	W. L. Meters	Power Watts	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
WFAA	Dallas, Texas	550	545.1	300	10 00	8 00	10 00	8 00	8 00	8 00	10 00
KSD	St. Louis, Mo.	550	545.1	500	7 15	9 00	9 00	9 00	9 00	9 00	9 00
WIO	Des Moines, Iowa	590	585.4	5000	8 15	8 30	8 30	8 30	8 30	8 00	8 00
KYW	Chicago	570	566.0	2500	6 30	8 02	8 02	8 02	8 02	8 02	8 02
WFLA-WSUN	Clearwater and St. Petersburg, Fla.	580	576.9	750	S	9 00	9 00	9 00	9 00	9 00	9 00
WOW	Omaha, Neb.	590	582.2	1000	7 00	8 15	8 15	8 15	8 15	8 15	8 15
WBAP	Ft. Worth, Texas	600	497.7	5000	11 00	10 00	S	S	10 00	S	1 00
KTHS	Hot Springs, Ark.	600	497.7	1000	8 00	9 45	7 00	9 30	S	7 00	9 00
WEAF	New York, N. Y.	610	491.5	50000	8 45	5 00	7 30	8 00	8 00	8 00	8 00
WCFL	Chicago, Ill.	620	483.6	1500	7 30	10 30	10 30	10 30	10 30	10 30	10 30
WSB	Atlanta, Ga.	630	476.9	1000	6 15	8 45	8 45	8 45	8 45	8 45	8 45
KFNF	Shenandoah, Iowa	650	461.3	2000	S	6 00	6 00	6 00	6 00	6 00	6 00
KRLD	Dallas, Texas	650	461.3	500	9 30	10 30	10 30	10 30	10 30	10 30	10 30
WJZ	New York, N. Y.	660	454.3	50000	7 45	9 00	9 00	9 00	9 00	9 00	9 00
WJR	Detroit, Mich.	680	440.9	5000	7 30	7 00	9 00	7 10	9 00	7 10	9 00
WLW	Cincinnati, Ohio	700	428.3	5000	8 30	9 00	9 30	10 00	9 00	9 30	9 30
WOR	Newark, N. J.	710	422.3	5000	7 00	8 30	8 05	8 30	8 05	8 05	8 05
WGN-WLIB	Chicago, Ill.	720	416.4	500	8 00	8 00	8 00	9 00	8 00	8 00	8 00
WCCO	Minneapolis, Minn.	740	405.2	5000	8 30	8 00	8 30	10 00	9 00	10 00	10 00
WTAM	Cleveland, Ohio	750	399.8	3500	9 00	9 00	9 15	9 15	7 00	8 15	8 00
YJ	Mexico City	750	400	1000	S	8 00	8 00	8 00	8 00	8 00	8 00
WKRH	Shreveport, La.	760	394.5	1000	10 00	10 00	10 00	10 00	10 00	10 00	10 00
WBBM	Chicago, Ill.	770	389.4	5000	9 00	8 45	9 00	9 00	9 00	9 00	9 00
WJBT	Chicago, Ill.	770	389.4	500	4 30	9 00	9 00	9 00	9 00	9 00	9 00
WGY	Schenectady, N. Y.	700	379	50000	7 30	9 00	9 00	8 30	9 30	8 00	9 00
WDC	Davenport	800	374.8	5000	8 15	9 00	10 00	10 00	10 00	9 00	6 30
WDAF	Kansas City, Mo.	810	370.2	1000	7 45	11 00	11 00	11 00	11 00	11 00	11 00
WEDH	Chicago, Ill.	820	365.6	500	6 00	S	11 00	11 00	11 00	11 00	11 00
KJZ	Denver, Colo.	850	352.7	1000	10 00	10 00	10 00	10 15	S	9 00	10 15
WWJ	Detroit, Mich.	850	352.7	1000	5 45	8 00	8 30	8 00	8 00	10 00	8 00
WLS	Chicago, Ill.	870	344.6	5000	S	7 00	S	8 30	5 00	9 00	10 00
WHR	Kansas City, Mo.	880	340.7	500	10 15	8 00	8 00	6 00	8 00	8 00	8 00
KFQB	Ft. Worth, Texas	900	331.1	1000	10 00	8 00	9 00	S	9 00	9 00	9 00
WRNY	New York, N. Y.	920	323.9	500	2 30	2 45	7 00	4 30	8 15	6 30	5 15
KOIL	Council Bluffs, Ia.	940	319	5000	10 00	10 00	11 00	11 00	10 45	11 00	11 00
KFAB	Lincoln, Neb.	940	319	5000	9 30	9 00	9 00	9 00	9 00	9 00	9 00
KDKA	Pittsburgh, Pa.	950	315.6	50000	7 30	8 45	8 30	8 30	8 30	8 30	8 30
WHT	Chicago, Ill.	980	305.9	5000	7 00	4 00	7 00	7 00	9 00	9 00	9 00
WGR	Buffalo, N. Y.	990	302.8	750	8 45	9 00	8 00	9 00	8 30	8 00	7 30
KSL	Salt Lake, Utah	990	302.8	1000	9 00	11 00	11 00	11 00	11 00	11 00	11 00
CNRV	Vancouver, Canada	1030	291	500	11 00	11 00	11 00	11 00	11 00	11 00	S
WENR	Chicago, Ill.	1040	288.3	500	8 00	9 00	9 00	9 00	9 00	9 00	10 00
KFAU	Boise, Idaho	1050	285.5	2000	S	S	10 00	S	10 00	S	10 00
WBAL	Baltimore, Md.	1050	285.5	5000	8 15	7 00	7 00	7 00	7 00	7 00	7 00
KFPX	Denver, Colo.	1060	282.8	500	S	7 00	7 00	7 00	7 00	7 00	7 00
WPG	Atlantic City, N. J.	1100	272.6	5000	6 30	8 00	8 00	8 00	8 00	8 00	8 00
KPAD	Phoenix, Ariz.	930	322.4	500	1 00	8 00	8 00	8 00	7 00	7 00	8 00
WJAZ	Chicago	1140	263.0	5000	7 00	9 30	9 30	9 30	9 30	9 30	9 30
KFKU	Lawrence, Kansas	1180	254.1	800	S	7 30	S	S	7 30	S	S
KDYL	Salt Lake, Utah	1280	234.8	500	10 00	10 00	10 30	10 00	10 30	9 30	11 00



# You've Heard Lots About It Now You Can Get One!

# 10! KC!

Selec-  
tivity



Immediate  
Delivery

## DE LUXE MODEL Sargent-Rayment Screen Grid Seven

### "DX" Season Is Here!

Once more the distant carrier waves from Chicago, St. Louis, Havana, and New York—not to mention Wellington, Sydney, and Tokio—are coming through. The summer static has gone with the season, leaving the air clear once more for the DX fan to go fishing for his favorite station. This season the outlook is more favorable than ever before for real DX reception. Many heterodynes have been taken off the air, more power is being used by the broadcasters, and most important of all, great strides forward in radio receiver development during the past few months make available for the first time a set designed especially for long distance reception.

### Four Screen Grid Tubes

The new Sargent-Rayment Screen Grid Seven has been designed to meet the exacting demands of long distance reception. The full power of four screen grid tubes is used. There are no oscillations, no howls, no squeals. Complete bypassing and chocking of all common wires, heavy, rugged shielding of each stage, allow each shield grid tube to be worked to a maximum. The build-up of a weak DX carrier is amazing. Signals that would be entirely missed on a last year's receiver are amplified to give good volume on this set. Selectivity is greater than on anything heretofore available. The set cuts clear that 10 KC on most stations, and only in rare instances is more than 10KC required to completely tune out a powerful local. Long distance reception during the early evening when the locals are on is therefore easily possible.

Tone quality is unequalled. We especially wish to call attention to the tone quality on DX stations. Due to the TOTAL ABSENCE of regeneration, the DX tone is better, clearer, sharper than ever heard before. Except for occasional background noise, a DX station is as clear cut as a local.

### Special Notice

The De Luxe Sargent-Rayment Seven is put out exclusively by Radio Constructors Corporation and distributed to dealers by the jobbers here listed. The parts for this receiver are manufactured by Silver-Marshall, Inc., but the special finish is applied at Oakland, Calif. The standard model and De Luxe Model are identical except for the finish.

### Prices

Standard Model, Grained Aluminum Finish  
Kit, \$130.00; Built-up, \$150.00  
De Luxe Model, Brown, Crinkle-Craft Finish  
Kit, \$140.00; Built-up, \$160.00

Write for Booklet

### Single Dial Control Verniers for long distance

#### Dealers:

*These jobbers can supply you  
with either the kit or  
the built-up set:*

#### WASHINGTON

Wedel Company, Seattle  
Harper-Meggee Inc., Seattle  
Inland Radio Co., Suckane

#### OREGON

Universal Specialties Co., Portland  
Stubbs Electric Co., Portland

#### SO. CALIFORNIA

Herbert H. Horn, Los Angeles  
C. C. Lawton, Los Angeles  
Radio Supply Co., Los Angeles  
Radio Mfrs. Supply Co., Los Angeles  
Radio Mfrs. Supply Co., Long Beach  
Modern Electric Co., Anaheim  
Williams and Klantz, Santa Ana  
Sunset Electric Co., San Diego

#### NO. CALIFORNIA

Offenbach Electric Co., San Francisco  
Const Radio Supply Co., San Francisco  
Electric Supply Co., Oakland  
Gilson Elect. Supply Co., Oakland  
Pac. Radio Sales Co., Oakland  
Kimball-Upson Co., Sacramento

#### COLORADO

Vreeland Radio Corp., Denver

#### IDAHO

Rupert Electric Co., Rupert

#### NEVADA

Reno Motor Supply Co., Reno

#### NEW MEXICO

Packard Service Station, Albuquerque

#### UTAH

Lund Radio Co., Fairview

RADIO CONSTRUCTORS CORP., 357 Twelfth St., Oakland, Calif.



**CHARLES H. GABRIEL**  
Announcer

**KFI KPO KGO  
KGW KOMO  
KHQ**

Charles H. Gabriel, Jr.  
Program Director

Jennings Pierce  
Chief Announcer

**National Broadcasting Co., Inc.**  
**PACIFIC COAST NETWORK**

**WEDNESDAY, OCTOBER 3**

- 11:00 a. m.—Helen Webster will edit a new edition of the "Home Science Chapter" of the "Woman's Magazine of the Air."  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 8:00 p. m.—Thirty minutes of fun and music will divert radio fans who listen to the Yellow Cab Gayeties at this time.  
Broadcast over KPO and KFI.
- 8:30 p. m.—A collegiate atmosphere will pervade the "Laugh With Iwan" program. The University of Oregon will provide the locale and several collegiate numbers will be heard.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 9:00 p. m.—"Jack and Ethyl, The Motor Mates" will tell more of their lengthy honeymoon traveling up and down the Pacific Coast.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 9:30 p. m.—A Midweek Concert program will replace the former concert hour at this time.  
Broadcast over KGW, KGO, KPO.

**THURSDAY, OCTOBER 4**

- 7:00 p. m.—Layers of syncopated melody will find sixty minutes of delightful music in the Variety Hour to be presented by the Los Angeles Studio.  
Broadcast over KFI (7:00 to 8:00), KGW, KGO (7:00 to 7:30).
- 8:00 p. m.—Max Dolin will direct the 18-piece Maxwell House Orchestra in a program of music, "Good to the Last Drop."  
Broadcast over KHQ, KOMO, KGW, KGO, KFI.
- 9:30 p. m.—Grand Opera Album will offer selections from seven operas, which will be played by the National Concert Orchestra.  
Broadcast over KHQ, KOMO, KGW, KGO.

**FRIDAY, OCTOBER 5**

- 10:30 a. m.—Mammy Sperry, who edits one of the "Domestic Chapters" of the "Woman's Magazine of the Air," will tell listeners more about her wonderful southern cooking and her family.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 5:35 p. m.—A hedge and map of the Land O' Health is necessary before listeners can go on the trip RA-DA-O has planned for this week, and these may be had by writing to The Wis Man.  
Broadcast over KHQ, KOMO, KGW, KGO.
- 7:30 p. m.—"A Caballero's Way," by O. Henry, has been chosen for dramatization by the National Players.  
Broadcast over KOMO, KGW, KGO.
- 8:00 p. m.—Piano and vocal music will make up the novel half-hour program given by the General Independents. "Alabama Stamp" will be featured.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 9:30 p. m.—Maid O' The Moon and the Lad O' The Moon will again present their program of lovely music.  
Broadcast over KHQ, KOMO, KGW, KGO.

**SATURDAY, OCTOBER 6**

- 7:00 p. m.—The Lucky Strike Hour of dance music will be broadcast through a transcontinental book-up of N. B. C. stations from New York to the Pacific Coast.
- 8:00 p. m.—Opening the new Million Dollar Phileo Theater will be the occasion for broadcasting a unique program of vaudeville. The Phileo Hour is regularly scheduled for this hour.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 9:00 p. m.—"Legend of Sleepy Hollow" will be dramatized for the Golden Legends hour.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO.
- 10:00 p. m.—With a diversity of vocal and instrumental novelties, alternating with dance music, will be heard.  
Broadcast over KHQ, KGW, KGO, KPO and KOMO (10:00 to 11:00).

**DAILY**

7:00 p. m.—Time broadcast (except Saturday).  
9:00 p. m.—The Trocadero's Dance Orchestra, except Monday.

**SUNDAY, SEPTEMBER 30**

- 6:30 p. m.—The Peerless Reproducers Program will feature instruments seldom heard in solo work in orchestras during their broadcast at this time.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 3:00 p. m.—Sunday Afternoon Concert will offer a song cycle by a mixed quartet.  
Broadcast over KOMO, KGW, KGO, KFI.
- 4:30 p. m.—"A Man of Portage," William Ford Manley's unique dramatization of the biblical story of Jacob and Esau.  
Broadcast over KHQ, KOMO, KGW, KGO and KFI.
- 6:30 p. m.—Standard Symphony Hour presents Brahms' last piano composition, "Rhapsody."  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 7:30 p. m.—Light Classics will compose the greater part of the program given by Whittall Anglo-Persians.  
Broadcast over KHQ, KOMO, KGW, KGO, KFI.
- 9:00 p. m.—Richard Bonelli, leading baritone of the Chicago Opera Company, will be the guest artist on the Alwater Song program.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.

**MONDAY, OCTOBER 1**

- 6:45 p. m.—Dr. Julia Klein's up-to-the-minute discourse concerning "A Week of the World's Business,"  
Broadcast over KHQ, KOMO, KGO.
- 7:00 p. m.—Henry M. Hyde, whose talks on astronomy met with such great success during the RCA hour last spring, will appear before the microphones at this time.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 8:00 p. m.—Rudy Selzer's Shell Symphonists will present selections from "Carmen" at this time.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 9:00 p. m.—Old Songs that bring memories are played during the Song Painting Program.  
Broadcast over KHQ, KGO.

**TUESDAY, OCTOBER 2**

- 10:30 a. m.—Mammy Sperry chats about the "goings-on" in her kitchen in her informal yet informative manner. Ann Holden will edit the second chapter of the "Woman's Magazine of the Air."  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.
- 7:00 p. m.—The arrival of a band of gypsies in the little town of Goshen is the plot for the Memory Lane playlet.  
Broadcast over KOMO, KGW, KGO.
- 8:00 p. m.—"Princess Ida," an operetta by Gilbert and Sullivan, is the offering of the Eveready program. N. B. C. soloists will sing the numbers.  
Broadcast over KGW, KGO, KPO and KFI.
- 8:30 p. m.—Eight tuneful melodies, including "Estrellita," of course, will be given by Amalzo's Gypsies.  
Broadcast over KHQ, KOMO, KGW, KGO, KPO and KFI.



12 Sizes — WE. 2712  
1929 Los Angeles St., L. A.

©©

©©

# Do You Know

*that the*

## *CeCo Radio Tube Type 01-B*

Only uses one-half the current of an ordinary "A" tube? It can be used in your set in place of the ordinary "A" tubes. This feature is invaluable to anyone employing storage batteries or socket power units such as—

### **Philco and Pemco**

Permitting the use of your set for double the time with the same amount of charging.

**NOW STOCKED BY LOCAL DISTRIBUTORS**

*Price \$3.50*

*"There is a CeCo Tube for every Radio Purpose"*

**B. KRUGER & CO.**

500 N. Huntley Drive, West Hollywood

Phone OX. 3897

City Office and Showroom

608 Allied Crafts Building

407 E. Pico St., Los Angeles



The essential features of these programs are identical with those sent by the stations.



ROBERT HURD

KFI

Los Angeles, Calif.—640 Kc.

5000 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc. 1400 S. Hope. Phone WE, 0331. After 5 P. M., WE, 0337

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Nash Happy Time from KFO (except Monday).
- 9:00 a. m.—Musical Program by Sylvia (except Monday, Wednesday and Friday).
- 9:30 a. m.—Sylvia's Happy Hour (except Monday, Wednesday and Friday).
- 12:00 noon—U. S. and U. S. Dept. of Agriculture Talks.
- 12:15 p. m.—Federal and State Market reports (except Monday).
- 1:00 p. m.—Talk on Traffic Violations (except Monday).
- 5:00 p. m.—Big Brother Ken (except Thursday and Saturday).
- 10:00 p. m.—N. B. C. Dance Music (except Monday and Saturday).

- 5:30 p. m.—Nellie Callender Mills, violinist.
- 5:50 p. m.—Dr. Perry Wise Clarkson, letter Air Med.
- 6:00 p. m.—Variety Hour.
- 7:00 p. m.—Henry Starr, the Hot Spot of Radio.
- 7:30 p. m.—Democratic political program.
- 8:00 p. m.—N. B. C.—Yellow Cab Co. program.
- 8:30 p. m.—N. B. C.—Laugh with Jean.
- 9:00 p. m.—N. B. C.—Associated Oil Co. program.
- 9:30 p. m.—KFI Symphonette.

THURSDAY, OCTOBER 4

- 11:30 a. m.—Georgia O. George Lab.
- 12:35 p. m.—Kenay and Ray; the Sunny Three.
- 1:02 p. m.—Chas. Hour, piano and song.
- 1:15 p. m.—Mme. Irwin Kelloug, "Why Breathe."
- 1:30 p. m.—Esther Kahn and Elizabeth Cooper.
- 2:00 p. m.—Elnora Hammond and banjo; Jeanne Talbot.
- 2:45 p. m.—Felix Orman.
- 3:00 p. m.—Alma and Adele Howell.
- 3:30 p. m.—Betty Thompson, contralto and piano.
- 4:00 p. m.—Idell Harvey Moore, Hazel Dean Shively.
- 4:30 p. m.—Dr. Belleville McLeod, talk.
- 4:45 p. m.—Dr. H. Edward Myers.
- 5:30 p. m.—Orville Jones, attorney.
- 5:50 p. m.—Federal Business Association.
- 6:20 p. m.—N. B. C.—Republican political program.
- 6:30 p. m.—Red Wyatt and his ukulele; Helen Johnson.
- 7:00 p. m.—N. B. C.—La A. Studio—Los Caballeros Orchestra; Felipe Delgado, Spanish baritone, and Luis Alvarez, tenor.
- 8:00 p. m.—Packard Concert Orchestra, Pryor Moore.
- 8:30 p. m.—N. B. C.—Maxwell House Custom program.
- 9:00 p. m.—Packard Concert Orchestra.
- 9:30 p. m.—N. B. C.—Philly Hour.

FRIDAY, OCTOBER 5

- 10:00 a. m.—Betty Crocker Gold Medal Talk.
- 10:30 a. m.—N. B. C.—Woman's Magazine of the Air.
- 11:00 a. m.—Antonette Bush, violinist.
- 11:15 a. m.—Dr. Paul J. Dorosh, diet specialist.
- 12:25 p. m.—Franklin J. Graves, talk.
- 12:45 p. m.—Alma Pratt Kohl, pianist.
- 2:00 p. m.—Doc Silverman and Esther Kahn.
- 2:30 p. m.—Wm. Don, English comedian.
- 3:00 p. m.—L. A. Fire Dept. Orchestra.
- 4:00 p. m.—Lee Fenton, baritone.
- 4:15 p. m.—Blanche Holmes, handwriting expert.
- 4:30 p. m.—Betty Fallon, songs; Dorothy Ellen Cole.
- 5:30 p. m.—Whittier Danceband Orchestra.
- 6:00 p. m.—N. B. C.—Wrigley program.
- 7:00 p. m.—Studio program.
- 7:30 p. m.—N. B. C.—Democratic political program.
- 8:00 p. m.—N. B. C.—General Petroleum program.
- 8:30 p. m.—Packard Concert Orchestra, Pryor Moore.
- 9:30 p. m.—Cinderella and the cross-eyed bean.
- 10:00 p. m.—N. B. C.—Dance music.

SATURDAY, OCTOBER 6

- 12:25 p. m.—Louis F. Klein, harmonica player.
- 12:30 p. m.—Paris Inn Cafe Orchestra.
- 1:30 p. m.—Dickie Thomas, act, by Herza Hill.
- 1:45 p. m.—Dr. Jas. "Merlin."
- 2:15 p. m.—Genev Perry, ukule and song; Walter McLeod.
- 2:45 p. m.—D'Arcy Corrigan, psychic mystery stories.
- 3:00 p. m.—Boxy and his band; Jean Lamin, soloist.
- 4:00 p. m.—Gertrude Tompkins, Lucille Ray.
- 4:30 p. m.—Marion Patricia Caranough, pianist.
- 5:00 p. m.—Dr. Walter W. Strong.
- 5:20 p. m.—Towle Brothers, banjo boys; Onal Snow.
- 6:00 p. m.—Herbert Hoover speech.
- 7:00 p. m.—N. B. C.—Lucky Strike Hour.
- 8:00 p. m.—Furcell Meyer, violinist.
- 9:00 p. m.—Packard Concert Orchestra, Pryor Moore.
- 10:00 p. m.—KFI Symphonette.
- 11:00 p. m.—KFI Midnight Frolic.

- SUNDAY, SEPTEMBER 30**
- 10:00 a. m.—I. A. Church Federation.
  - 1:00 p. m.—Margaret Ruth Kernan; Marcus Markow.
  - 1:30 p. m.—Peerless Reproducer program.
  - 2:00 p. m.—Rocky Bernard; Bethel Temple Young People.
  - 3:00 p. m.—N. B. C.—Musical program.
  - 4:30 p. m.—N. B. C.—Biblical stories.
  - 5:00 p. m.—Alma and Adele Howell.
  - 5:30 p. m.—Walter Brown Murray, Happiness.
  - 6:00 p. m.—Phyllis Campbell.
  - 6:15 p. m.—Wardner Wells, economic talks.
  - 6:30 p. m.—N. B. C.—Standard Oil program.
  - 7:30 p. m.—N. B. C.—Whittier Anglo Persiana.
  - 8:00 p. m.—Apostol Organ Recital—Alva Kelly.
  - 9:00 p. m.—N. B. C.—Axtwater Kent Company.
  - 10:00 p. m.—Packard Six Orchestra; Jean Dunn.

MONDAY, OCTOBER 1

- 9:00 a. m.—Shell Happy Time from KFO.
- 12:40 p. m.—Shirley Field, piano and song.
- 1:02 p. m.—Det. Uretaw, tenor; Noreen Gamble.
- 1:30 p. m.—Angelus of the Air.
- 2:00 p. m.—Wilfred Butterworth, English tenor.
- 2:30 p. m.—Florence Norris, astrologist.
- 3:00 p. m.—L. A. Fire Dept. Orchestra.
- 4:00 p. m.—Edward Giffin, talk on current plays.
- 4:20 p. m.—Diamond Hawaiian Trio; Sunny Brooks.
- 6:30 p. m.—Senator George W. Carterfield.
- 7:45 p. m.—Edward H. Rust, Nurseryman.
- 8:00 p. m.—Canyonella Male Quartet; Cronell Kleib.
- 8:00 p. m.—N. B. C.—RCA Hour.
- 8:00 p. m.—N. B. C.—Shell program.
- 9:00 p. m.—The Lesser Picaro Co.; Virginia Flobek.
- 9:30 p. m.—KFI Symphonette.

TUESDAY, OCTOBER 2

- 10:30 a. m.—N. B. C.—Woman's Magazine of the Air.
- 11:30 a. m.—Georgia O. George Lab.
- 12:08 p. m.—Christian Science lecture.
- 1:02 p. m.—Chas. Hour, piano and song; Vera Hamby.
- 1:30 p. m.—Dr. Paul J. Dorosh, diet specialist.
- 1:45 p. m.—Aaron Gonzales, piano.
- 2:00 p. m.—Garis Nord, soprano.
- 2:30 p. m.—Jack McGuire and Alice Stockard.
- 3:00 p. m.—Matie Lohitar, contralto.
- 3:30 p. m.—Hollywood Plaza Trio.
- 4:00 p. m.—Jeanette Warner; Katherine Lewis.
- 4:30 p. m.—Clarence Decker's Hawaiian Trio.
- 5:30 p. m.—Prof. Carl S. Knopf.
- 5:45 p. m.—Department of Commerce talk.
- 6:00 p. m.—Variety Hour.
- 7:00 p. m.—Nick Harris, with Richard Skinner, tenor.
- 7:45 p. m.—Police Commissioner W. G. Thorne.
- 8:00 p. m.—N. B. C.—Nat'l Carbon Co. Eveready hour.
- 8:30 p. m.—N. B. C.—American Malto Co.
- 9:00 p. m.—Packard Concert Orchestra, Pryor Moore.

WEDNESDAY, OCTOBER 3

- 10:00 a. m.—Betty Crocker, Gold Medal Talk.
- 11:00 a. m.—N. B. C.—Woman's Magazine of the Air.
- 11:30 a. m.—Tony Arceta, piano; Ralph Little, fiddle.
- 12:25 p. m.—L. A. Police Dept.
- 12:45 p. m.—A. A. Meyer, talk on current books.
- 2:00 p. m.—Chet Cathers, baritone; Lucille Ray.
- 2:30 p. m.—Georgia Lovo Dickson, contralto.
- 3:00 p. m.—Margaret Weatheringham and Coral Tilton, Corps of Denmark.
- 4:00 p. m.—Ernest Jacobson, baritone; Nova Nogna.
- 4:30 p. m.—Shirley Merlino, piano recital.

See Page 44 for detailed program of National Broadcasting Company.

Copyright 1928 by Earle C. Anthony, Inc.

MAJESTIC

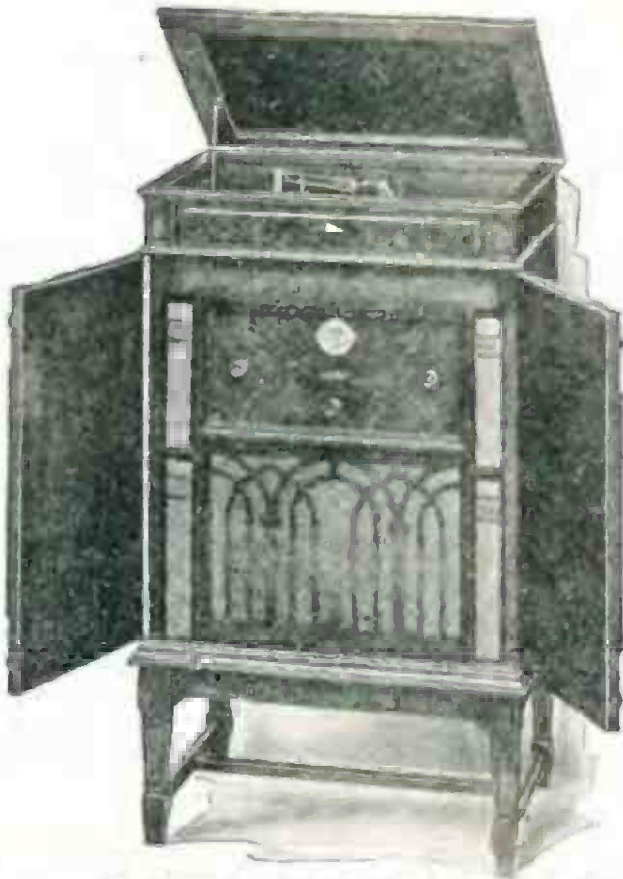
SALES & SERVICE — HEMPSTEAD 5590

139 N. Larchmont

Open Evenings

THE RICHEST TONE IN RADIO

# Gilfillan Radio



Model 77 Combination Phonograph Radio

**The Finest  
Music  
Reproducing  
Instrument  
Ever Built!**

*Phono-Radio—7  
tubes A-C operated  
One Dial tuned.  
Completely  
shielded. Push-pull  
Amplification Elec-  
tric Pick-up. Jensen  
Dynamic Speaker—  
the finest of every-  
thing at a remark-  
able price complete  
with tubes, \$490.*

*Other models at  
\$318 and \$388.*

Has the widest range of rich, natural tone ever produced in radio. Simple turn of switch allows playing of records. You have never heard the equal of its brilliant, natural music. Built under license of RCA, Latour and Hazeltine patents and combining the best features of these with original ideas worked out in our laboratory. Here is the combination that the discriminating buyer has looked forward to.

[ Phone or write us for name of nearest Dealer where  
you may hear and see this wonderful instrument. ]

Gilfillan Bros. Inc., Los Angeles, San Francisco, Seattle  
**BUILT FOR WESTERN RECEPTION**



The essential features of these programs are identical with those sent by the stations.

# KHJ Los Angeles, Calif.—750 Kc.

1000 WATTS—399.8 METERS

Don Lee Bldg., 7th and Bixel Sts. Owned and Operated by Don Lee, Calif. Dist. for Cadillac and LaSalle. Phone TR. 2411.



GLENN R. DOLBERG

Glenn R. Dolberg  
Night Time Director

E. K. BARNES  
Daytime Director

Arthur Kay  
Musical Director

C. M. C. Raymond  
Commercial Director

Ernest S. Underwood  
Technical Director

5:00 p. m.—Pacific States Savings & Loan Co. program.  
5:15 p. m.—Organ recital and vocalists.  
5:30 p. m.—Sun Dodgers, with Charlie Wellman.  
9:00 p. m.—Dan Lee Symphony Orchestra.

### TUESDAY, OCTOBER 2

9:00 a. m.—"The Meaning of the X Ray." by Dr. R. H. Swift.  
11:00 a. m.—Dr. Eugene Brown, talk on "Health"  
11:15 p. m.—Celeste Ryus, concert pianiste.  
12:45 p. m.—L. A. Adv. Club luncheon from Billmore Hotel.  
2:00 p. m.—U. S. C. Trojan Hour.  
2:30 p. m.—Marjorie Wilson, talk on Charm.  
4:00 p. m.—Dr. Frank McCoy, health talk.  
4:30 p. m.—Rabbi Edgar Magnin's Hour.  
7:00 p. m.—Overoll Furniture Co. playlet, featuring Edward Murphy.  
8:00 p. m.—Music Hour of Myrrhol.  
9:00 p. m.—Dorado Club Silver Fizz Revelers, with Charlie Wellman.

### WEDNESDAY, OCTOBER 3

2:00 p. m.—Dr. Eugene Brown, Health talk.  
2:30 p. m.—Los Angeles Public Library.  
4:00 p. m.—Fred C. McNaah, Garden talk.  
8:00 p. m.—Pacific States Savings & Loan Co. program.  
9:00 p. m.—Elvia Allman's Surprise Package.

### THURSDAY, OCTOBER 4

11:30 a. m.—Mother Spencer reads to the Veterans.  
12:45 p. m.—Opticists' Club luncheon from Billmore Hotel.  
2:00 p. m.—Bureau of Public Safety, Los Angeles Police Department.  
2:30 p. m.—Baron Keyes in "A Popular Song Review."  
4:00 p. m.—Dr. Phillip M. Lovell—"Care of the Body."  
4:30 p. m.—"Uncle Jerry"—"Trip Through Funland."  
7:00 p. m.—Inglewood Park Cemetery Ass'n.  
8:00 p. m.—Ungar & Watson, Inc.

### FRIDAY, OCTOBER 5

8:00 a. m.—Verdugo Woodlands Breakfast Club.  
2:00 p. m.—U. S. C. Trojan Hour.  
2:30 p. m.—Florence Dobinson, The Theater, Past, Present and Future.  
4:00 p. m.—Los Angeles City Schools program.  
4:30 p. m.—Council of International Relations.  
7:00 p. m.—KHJ Concert Orchestra.  
7:30 p. m.—Myrrhol Co. program.  
8:00 p. m.—Continuity program written by Van C. Newkirk.  
9:00 p. m.—Dorado Club Silver Fizz Revelers with Charlie Wellman.  
9:30 p. m.—Magic Hour of Myrrhol.

### SATURDAY, OCTOBER 6

8:00 to 12:00 noon—DARK.  
4:00 p. m.—Street and Highway Safety.  
4:30 p. m.—L. A. City Playground Dept. program.  
7:30 p. m.—Morio Club, with Charlie Wellman.  
8:00 p. m.—Robert Wildhack, The Radio Cartoonist.  
9:00 p. m.—Cadillac-LaSalle Concert Orchestra.  
12:00 midnight—The Merry-makers, with Charlie Wellman.

### DAILY EXCEPT SUNDAY

7:30 a. m.—Physical Culture Period by Dr. Phillip M. Lovell.  
8:00 a. m.—KHJ Early Birds (except Fri. and Sat.).  
9:00 a. m.—Half hour of late recordings (ex. Saturday).  
9:30 a. m.—"Have You Ever Heard?" (ex. Saturday).  
10:00 a. m.—Agnes White—"At Our House" (ex. Saturday).  
11:00 a. m.—Celeste Ryus, concert pianiste (ex. Saturday and Monday).  
12:00 noon—Los Angeles Billmore Hotel Concert Orchestra.  
12:30 p. m.—World-Wide News, courtesy L. A. Times.  
1:30 p. m.—Charlie Wellman's Request program.  
3:00 p. m.—Matinee Melody Masters (except Monday).  
4:00 p. m.—Lecture period.  
5:00 p. m.—Story Man and His Air Castle (ex. Mon.).  
5:30 p. m.—Don Lee Organ Recital (ex. Monday).  
6:00 p. m.—Nightly Doings.  
6:15 p. m.—Dinner music.  
6:45 p. m.—World-Wide News, courtesy L. A. Times.  
7:00 p. m.—Concert Orchestra and Soloists (ex. Tues.).  
7:30 p. m.—Pyrol Half Hour of Happiness.  
10:00 p. m.—Earl Burnett's Los Angeles Billmore Hotel Concert Orchestra and Intermissions, through courtesy Ungar & Watson, Majestic Radio Dist.

### SUNDAY, SEPTEMBER 30

8:30 a. m.—Late recordings.  
10:30 a. m.—Morning services, First M. E. Church.  
12:30 p. m.—Recordings.  
6:00 p. m.—Nightly Doings.  
6:15 p. m.—Evening Musicals, First M. E. Church.  
6:45 p. m.—World-Wide News, courtesy L. A. Times.  
7:00 p. m.—Evening services from First M. E. Church.  
8:00 p. m.—Don Lee Symphony Orchestra.  
9:00 p. m.—Cadillac-LaSalle Concert Orchestra.  
10:30 p. m.—Viennese Quintette.  
11:00 p. m.—KHJ Dance Orchestra.

### MONDAY, OCTOBER 1

11:30 a. m.—"Old Man Opportunity."  
2:00 p. m.—Elvia Allman's Surprise Package.  
3:00 p. m.—"Chasin' the Blues."  
4:00 p. m.—George M. Lord, Western Air Express.  
4:15 p. m.—M. D. Benesh, L. A. Co. Sheriff's Office.  
4:30 p. m.—Marye Shannon Harrington, talk on "Problems of the Home."

## EXPERT REPAIRING

At Reasonable Rates

Speaker Units and Audio Transformers Rewound

A. W. COOPER

1315 1/2 W. 39th St. VERmont 0767

## DO YOU KNOW THAT

A Stage of R. F. added to Silver-Marshall, Remler or Magnaformer Supers eliminates harmonics and increases Volume and Selectivity? Let me prove it to you.

Jack Cheney, 1759 W. 39th St.  
Tel. UNIVERSITY 6088 Los Angeles

# MAJESTIC!

ATWATER-KENT

AXridge 1581

Service with a Smile  
WATSON RADIO CO.

4411 S. Broadway

# Power for Your Radio at Less Expense

*and the best possible reception besides . . . are  
fully assured with*

**RAY-O-VAC**

## RADIO BATTERIES



*Ask for "The Master"  
Ray-O-Vac No. 9303*

Ray-O-Vac Radio Batteries meet every demand of thoughtful radio owners.

(1) They provide splendid reception. (2) Their new low prices make it possible for any radio set owner to use the BEST batteries made, instead of inferior unknown brands.

There is no gamble in buying Ray-O-Vacs.

*Ask Your Dealer*

### FRENCH BATTERY COMPANY

Sales Office: 30 N. Michigan Ave., Chicago.

Factory: Madison, Wis.

737 Terminal St., Los Angeles  
First Ave. S. and Walker St., Seattle  
625 Third St., San Francisco

The essential features of these programs are identical with those sent by the stations.



HAROLD ISBELL

# KNX Hollywood, Calif.—890 Kc.

500 Watts—337 Meters—Los Angeles Evening Express  
Paul G. Hoffman's Studsaker Bldg., 5116 Hollywood Blvd.  
"The Voice of Hollywood"

Phone HEmeted 4181

Naylor Rogers  
Manager and Program Director

Glen Rice  
Assistant Manager

H. D. Server  
Technical Engineer

**DAILY EXCEPT SUNDAY**

- 6:45 a. m.—"Exercises," exercises given by Dr. P. M. Kozak.
  - 7:15 a. m.—"Ten ADD Viper," exercises given by Dr. P. M. Kozak.
  - 7:45 a. m.—"Hippo Folks," exercises given by Dr. P. M. Kozak.
  - 8:00 a. m.—Inspiration talk and morning prayer.
  - 8:25 a. m.—Time signals from Washington, D. C., followed by inhibitor notices.
  - 8:30 a. m.—Radio Mosaic News, conducted by C. J. R.
  - 10:00 a. m.—Town Crier of the Day's morning message.
  - 10:30 a. m.—Kale How Vaughn, director of Household Economics Department of the Evening Express (ex. Fri. and Sat.).
  - 12:00 noon.—Longline Time Signals thru the courtesy of the Geo. D. Davidson Company.
  - 12:00 noon.—Musical program.
  - 12:30 p. m.—W. F. Alder, catalogue.
  - 1:30 p. m.—The Hairworm.
  - 2:00 p. m.—Program given thru the courtesy of the L. A. Evening Express Classified Advertising Dept.
  - 2:30 p. m.—Musical program.
  - 2:30 p. m.—O. P. R.'s musical program.
  - 4:15 p. m.—Last and Final Announcements
  - 4:30 p. m.—Stock market reports.
  - 4:45 p. m.—"Own Your Own Home," by Chel Millendorf.
  - 5:45 p. m.—Town Crier's Timely Announcement Tips
  - 6:00 p. m.—Dinner program presenting the KNX String Quintet under direction of Paul Finsen.
  - 6:30 p. m.—J. R. Kenyon Corporation presenting the "Kharpe-Miser at the organ from the Hotel Ambassador Auditorium
  - 7:00 p. m. and 10:00 p. m.—Longline Time Signals, courtesy of Geo. D. Davidson Co.
  - 10:00 p. m.—Hotel Ambassador; Gus Atcham's "Sons and Daughters Orchestra (ex. Fri.).
  - 12:00 midnight.—Frank Schindler's "Café Club Cafe," through courtesy of Dorado Club Silver Flax.
- SUNDAY, SEPTEMBER 30**
- 9:00 p. m.—Musical program by Chel Millendorf.
  - 10:00 a. m.—First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan, pastor.
  - 1:00 p. m.—International Bible Students Association.
  - 2:00 p. m.—City Park Band musical program
  - 4:00 p. m.—Roberts Golden State Band
  - 5:15 p. m.—All Souls' Church; Dr. Chas. Abad.
  - 8:00 p. m.—Talk by Ernest Holmes, through the courtesy of the Institute of Religious Science and Philosophy.
  - 8:30 p. m.—Hollywood Lutheran Church.
  - 7:00 p. m.—First Presbyterian Church of Hollywood; Rev. Stewart P. MacLennan, pastor.

- 8:00 p. m.—Josef Handfield's Concert Orchestra from the Andromeda Hotel.
- 9:30 p. m.—Almano Lubovitch, master violinist; Claire Melnikoff, pianist.

**MONDAY, OCTOBER 1**

- 11:00 a. m.—Georgia D. George courtesy program
- 12:45 p. m.—Talk by Dr. A. Mackay Jordan.
- 7:00 p. m.—Curtis Clark Theatre courtesy program
- 7:30 p. m.—One-act play directed by Georgia Field, through the courtesy of the Grand Furniture Co.
- 8:30 p. m.—Stalder Radio courtesy program.
- 9:30 p. m.—Waldinger Music Company courtesy program.

**TUESDAY, OCTOBER 2**

- 11:00 a. m.—French lessons by Edward Leon
- 2:30 p. m.—Beauty talk, courtesy of Madam Marie.
- 7:00 p. m.—Talk on "Popular Science" by Dr. Mars Bannard.
- 7:30 p. m.—Feature program.
- 8:00 p. m.—Hercules Gasoline Company, presenting "The and His Wife, Hercules."
- 9:00 p. m.—Feature program.
- 9:45 p. m.—Fifteen minutes with Gene Lambert, through the courtesy of Gene Leonard Kuffin.

**WEDNESDAY, OCTOBER 3**

- 12:45 p. m.—Talk by Dr. A. Mackay Jordan.
- 2:00 p. m.—Talk on "Better Speech" by Mrs. David Todd.
- 4:00 p. m.—Garden talk by Dower H. Krichberg, through the courtesy of the Theodore L'agne Nurseries.
- 6:00 p. m.—Playgoers' Club, conducted by Wedgwood Swell.
- 7:00 p. m.—Maxys courtesy program.
- 7:30 p. m.—Feature program.
- 8:00 p. m.—Feature program.
- 9:00 p. m.—Feature program.

**THURSDAY, OCTOBER 4**

- 11:00 a. m.—French lessons by Edward Leon
- 7:00 p. m.—Paul Bacon.
- 7:30 p. m.—Louise Johnson, reading knowledge
- 7:30 p. m.—Feature program.
- 8:00 p. m.—Almano Lubovitch, master violinist; Claire Melnikoff, pianist.
- 9:00 p. m.—Voice Radio Shop courtesy program.
- 9:30 p. m.—Feature program.

**FRIDAY, OCTOBER 5**

- 2:30 p. m.—Los Angeles District Federation of Women's Clubs.
- 7:00 p. m.—Feature program.
- 7:30 p. m.—New York Hat Store courtesy program.
- 8:00 p. m.—Royal Order of Golden Dawn Do-Nuts, through the courtesy of the Dada Protection Bread Company.
- 9:00 p. m.—Oilmore Oil Company, presenting the Film "Playgoers' program."
- 9:45 p. m.—Broadcasting the main event from the Hollywood Legion Stadium, through the courtesy of Dan Parker, the tailor.

**SATURDAY, OCTOBER 6**

- 6:00 p. m.—Playgoers' Club, conducted by Wedgwood Swell
- 7:00 p. m.—Feature program
- 8:00 p. m.—Announcements of the services of the leading Los Angeles churches.
- 8:35 p. m.—Feature program.
- 9:00 p. m.—Mr. and Mrs. Radin Ski
- 9:30 p. m.—Feature program
- 1:00 a. m.—The Midnight Express

**WALTER BIDDICK — Phone Westmore 9137**  
"A Complete Radio Program and Announcement Service"

**ATWATER KENT**  
IN HOLLYWOOD  
Expert Radio Service

**HOLLY-ANGELES**  
MUSIC CO.  
6611 HOLLYWOOD BLVD.

Call GR 4876



---

# Dealers—

We Are Now Making Deliveries on Our New

## ALL ELECTRIC RADIO

A Set that is Filling a Long-felt Need in the *Low Price Field*, Constructed of *Only the Best of Parts* Throughout, Assuring You

*“Maximum Satisfaction to the User with Minimum Servicing for the Dealer”*

Just Glance at Some of the Outstanding Features of This Set!

Heavy Metal Chassis—Volume Control  
Heavy Duty Power Pack—Special Rectifier Tube  
Built-in Air Column Speaker  
Heavy Duty Filter Condensers

Standard Parts Used Throughout and so Designed as to Permit Ready Access to All Parts

—◆—  
*Write, Phone or Call*

**POWELL MANUFACTURING CO.**

LOS ANGELES

4009 South Western Ave.

Vermont 1619

---

The essential features of these programs are identical with those sent by the stations.



GERALD G. STALEY

## KMTR Hollywood, Calif.—580 Kc.

500 WATTS—516.9 METERS  
KMTR RADIO STATION, 1028 N. Highland Ave. HOLLY 3026  
The Official Broadcasting Station of the  
Los Angeles Evening Herald.

Gerald G. Staley  
Business Manager  
Dean Metcalf  
Publicity Director  
Forbes Van Why  
Chief Engineer  
Loren Powell  
Musical Director  
Leslie Adams  
Program Director and  
Chief Announcer

### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Louise Howatt's Happiness Hour.  
8:00 a. m.—The New Idea Man's Wholesome Food Breakfast Club.  
8:57 a. m.—Time signals from Washington, D. C.  
9:00 a. m.—Millren Kitchen of the Household Economics Department of the Evening Herald.  
9:15 a. m.—KMTR Radio Press Agent Hour, featuring short business announcements and musical bulletins.  
12:15 p. m.—Evening Herald news bulletins.  
12:30 p. m.—Peppermint Dollars and Sense Hour.  
2:00 p. m.—KMTR Spanish Hour, announced by Sencrita Luisa Lujan.  
3:00 p. m.—Leslie Adams' Concert Hour (ex. Saturday).  
3:30 p. m.—Shopping and musical program.  
5:45 p. m.—Timely Topics, featuring amusement and cafe announcements.  
6:00 p. m.—Dinner Hour program.  
7:00 p. m.—Evening Herald news bulletins.  
10:00 p. m.—Maurice Menze's Dance Band from the El Patio Ballroom; correct time hourly through the courtesy of Muller Bros.

### SUNDAY, SEPTEMBER 30

- 8:00 a. m.—The New Idea Man's Wholesome Food Breakfast Club.  
9:00 a. m.—Electrola recordings.  
9:30 p. m.—Musical program, featuring the KMTR Melody Ensemble.  
8:00 p. m.—KMTR feature program, presenting Loren Powell's Little Symphony and assisting artists.

### MONDAY, OCTOBER 1

- 10:45 a. m.—"Something About You," by Florence Hardy.  
1:30 p. m.—Parke and Melford Serogen courtesy prog.  
8:30 p. m.—Howard H. Jones, coach of the U. S. C. football team.  
7:30 p. m.—Lloyd K. Hillman courtesy program.  
8:00 p. m.—General Petroleum Corporation of California courtesy program, featuring Diels Symphonic Artists and Vernon Richard, tenor.  
9:00 p. m.—Wurlitzer Music Company courtesy program rebroadcast.

### TUESDAY, OCTOBER 2

- 10:00 a. m.—Georgia O. George courtesy program.  
10:30 a. m.—Electrola recordings.  
11:00 a. m.—Talk on "Intimate Impressions of Famous Stage Folk," by Marenal Millholland.  
1:30 p. m.—Los Angeles Police Quartette.  
7:15 p. m.—Golf talk by Eddy Nunn, Golf, Pro., at the Whitley Park Country Club.  
8:00 p. m.—Light Operatic program, featuring Loren Powell's Little Symphony and Eva Olivotti, light opera prima donna.  
9:00 p. m.—L. J. Frederick courtesy program.

### WEDNESDAY, OCTOBER 3

- 1:30 p. m.—Parke and Melford Serogen courtesy prog.  
3:00 p. m.—Garden talk by Opal Scarborough, through the courtesy of Germain's Seed and Plant Company.  
3:15 p. m.—Hollywood Chamber of Commerce program.  
3:45 p. m.—Talk on "Numerology," by Madame Emme.  
4:30 p. m.—Carthy Circle Theater program.  
6:00 p. m.—Overell's Dinner Hour Concert Orchestra; courtesy of Overell's Furniture Company.  
7:15 p. m.—The Little Ant Man and Howard Clark, pianist and vocalist.  
8:00 p. m.—Southern California Edison Company courtesy program, featuring their Symphonic Orchestra and assisting artists.  
9:00 p. m.—Courtesy program.

### THURSDAY, OCTOBER 4

- 10:45 a. m.—Dr. Paul J. Dorosh—"Diet Question Box."  
1:30 p. m.—Louise Howatt, the "KMTR Happiness Girl."  
4:45 p. m.—Talk on "Psycho-Analysis," by Walter Brown Murray.  
7:15 p. m.—Department of Commerce talk by James H. Smalley.  
7:30 p. m.—Thonlex Laboratories courtesy program.  
8:00 p. m.—Courtesy program.

### FRIDAY, OCTOBER 5

- 11:00 a. m.—"Road Map of Life," by Florence Eve Hardy.  
1:30 p. m.—Parke and Melford Serogen courtesy prog.  
7:30 p. m.—John Wright, the Night Tailor, courtesy program.  
8:00 p. m.—Loren Powell's Little Symphony.  
9:00 p. m.—F. J. Frederick courtesy program, presenting Henry Starr and his Trio.

### SATURDAY, OCTOBER 6

- 11:00 a. m.—Edward Lynn's Kiddies Hour.  
2:30 p. m.—Broadcast of football game from Coliseum.  
7:15 p. m.—The Little Ant Man and Howard Clark, pianist and vocalist.  
7:30 p. m.—Courtesy program.  
8:00 p. m.—KMTR Melody Makers and Eva Olivotti, soprano.  
9:00 p. m.—The New Idea Man's Wholesome Food Breakfast Club.  
10:00 p. m.—Maurice Menze's Dance Band from the El Patio Ballroom.



EDMUND LYTTON

## KEJK Beverly Hills, Cal.—1190 Kc.

500 WATTS—252 METERS  
Operated by Macmillan Petroleum Co.  
Home Beautiful Exhibit Bldg.

Jean Campbell Macmillan  
Literary Director  
Edmund Lytton  
Studio and Program  
Director  
Kenneth G. Ormlston,  
Technical Director  
Charles Rush  
Transmission Engineer

- 8:00 p. m.—Joseph Diskay, tenor; Helen Fraser Macmillan, soprano; Bernice Morrison, pianist.  
9:30 p. m. to 2 a. m.—Request Program.

### TUESDAY, OCTOBER 2

- 6:30 p. m.—Symphonic Poem Program.  
7:30 p. m.—Red Seal Artists.  
8:00 p. m.—Jean Campbell Macmillan's continuity; "A House on Wheels."  
9:30 p. m.—Request Program.

### THURSDAY, OCTOBER 4

- 7:30 p. m.—Red Seal Artists.  
8:00 p. m.—Santa Monica Glee Club; Helen Fraser Macmillan, soprano; Hawaiian baritone, trio, piano, solo.  
9:30 p. m.—Request Program.

### FRIDAY, OCTOBER 5

- 7:00 p. m.—Opera Reading.  
8:00 p. m.—Tudor Williams, Welsh baritone; Max Amsterdam, violinist; piano solo.  
9:30 p. m.—Request Program.

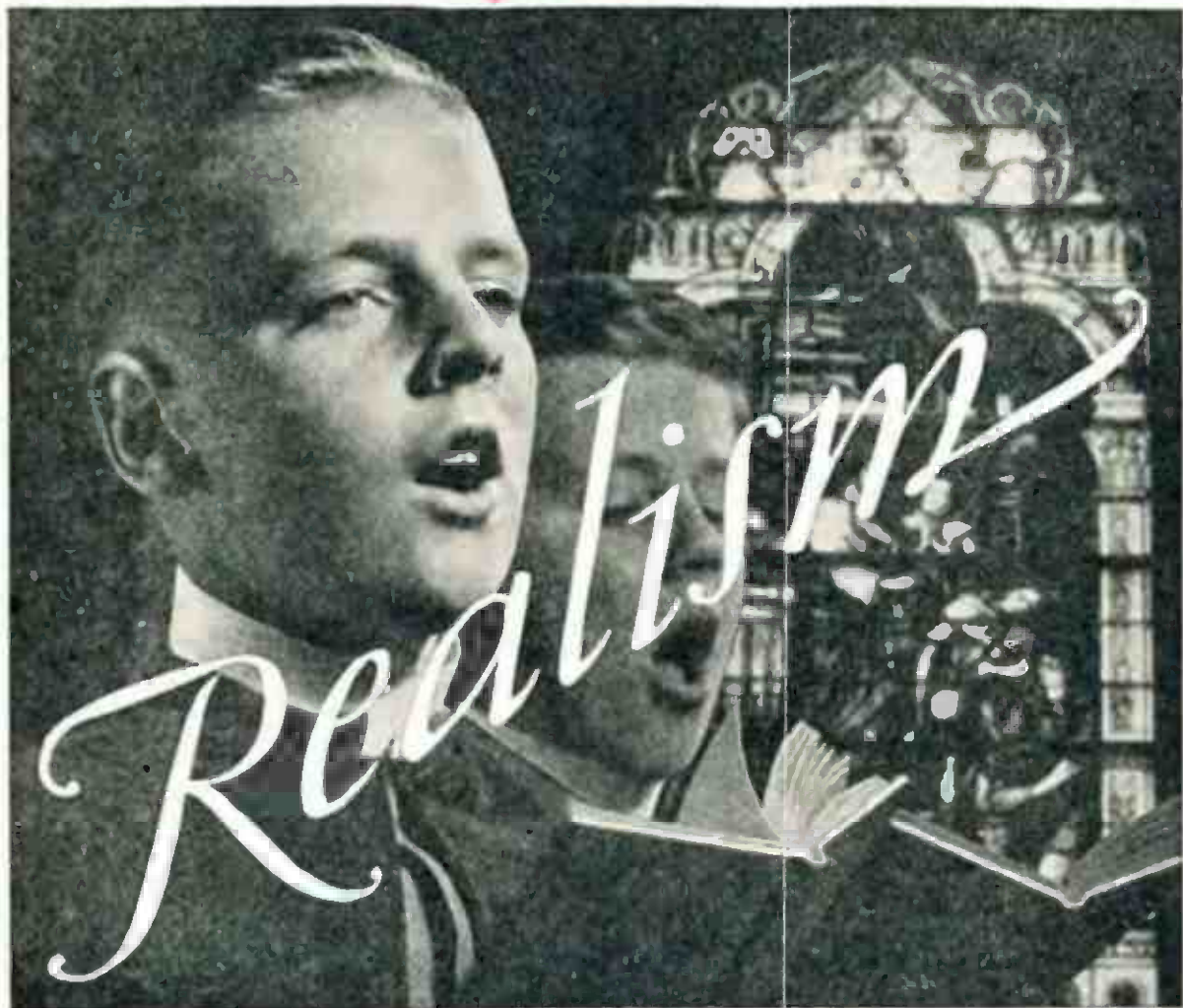
DAILY, EXCEPT SUNDAY, WEDNESDAY AND SATURDAY

- 8:00 p. m.—Organ recital.  
8:30 p. m.—Red Seal Artists (except Tuesday).  
7:00 p. m.—Book and Nook period (except Friday).  
8:00 p. m.—Dance program.

### MONDAY, OCTOBER 1

- 7:30 p. m.—Red Seal Artists.

# MAGNAVOX *Dynamic* SPEAKERS



## *The Cordova*

110 volt, 60 cycle A.C. Combining rectifier and power amplifier. Takes place of last audio stage in set. Handsome walnut cabinet. List \$175.



*Many Dynamics* but all have sprung from Magnavox—the original—the kind used by leading set manufacturers—the dependable one for you to buy. Rich, full reproduction with sweeping volume . . . . every tone vividly distinct.

FIRST  
SPEAKER  
FIRST  
DYNAMIC

LICENSED APPARATUS  
**DYNAMIC**  
THE MARK OF THE GENUINE

**THE MAGNAVOX COMPANY**

Oakland, California Chicago, Illinois



The essential features of these programs are identical with those sent by the stations



BILL MALT

# KFWB

Phone GL 9461

Gerald L. King  
Manager

Wm. Ray  
Assistant Manager  
Florence Israel  
Program Arranger  
Leslie Hewitt  
Chief Technician

## Hollywood, Calif.—830 Kc.

1000 WATTS—351.2 METERS  
WARNER BROS. MOTION PICTURE STUDIOS  
Warner Brothers' Theater, 5425 Hollywood Boulevard

Frank Chas. Beacham, tenor, and Antonio Ray  
His Concert Orchestra,  
9:30 p. m.—Bill's Healthier Home.  
11:00 p. m.—Time Tangle Topics

### MONDAY, OCTOBER 1

12:30 p. m.—Musical Program.  
7:30 p. m.—The Sorenanders by courtesy of Robert S. Sorenander.  
9:00 p. m.—Program by courtesy of the Wurlitzer Music Company.

### TUESDAY, OCTOBER 2

7:30 p. m.—Will Hardy, entertainer, by courtesy of Globe Ice Cream Company.  
8:30 p. m.—Sleep Time Hour.  
9:30 p. m.—How by slow description of the triumph Auditorium Building Board.  
11:30 p. m.—Time Tangle Topics.  
Ending off at 11:10.

### WEDNESDAY, OCTOBER 3

8:00 a. m.—By remote control from Breakfast Club.  
11:30 a. m.—World Series Baseball Game.  
3:10 p. m.—Home Owners' Program.  
7:30 p. m.—L. A. Police Quartet; traffic station-wards by Officer Shermaker.  
9:00 p. m.—Charles Beacham, tenor, and Antonio Orchestra.

### THURSDAY, OCTOBER 4

11:30 a. m.—World Series Baseball Game.  
3:10 p. m.—Home Owners' Program.  
7:30 p. m.—Will Hardy, entertainer, by courtesy of Globe Ice Cream Company.  
9:00 p. m.—The Red Firing Squad Program presenting the view of the Firing Squad.  
9:30 p. m.—Courtesy Program.  
9:00 p. m.—Yernon Richard, tenor, and the Federal Radio Orchestra.

### FRIDAY, OCTOBER 5

11:30 a. m.—World Series Baseball Game.  
3:10 p. m.—Home Owners' Program.  
7:30 p. m.—Gene Leonard, "Wizard of the Tapes."  
9:00 p. m.—Sirellers (Dance Orchestra); Kather White and Lucky Miller, harmony numbers.  
9:30 p. m.—Helen Dale, soprano, accompanied by Victor Young; Lou Belushi's Quartet.

### SATURDAY, OCTOBER 6

11:30 a. m.—World Series Football Game.  
12:30 p. m.—Spanish Program.  
1:00 p. m.—KFWB Shopping Directory.  
7:30 p. m.—Courtesy Program.  
9:00 p. m.—Mona Motor Officers; Letta Kullback and Lou Gray in popular songs.  
9:00 p. m.—KFWB Concert Quintet; Yernon Richard, tenor.

### DAILY EXCEPT SUNDAY

7:30 a. m.—Morning musical program.  
9:30 a. m.—Characterize Hour (except Wednesday).  
10:30 a. m.—Spanish program.  
11:30 a. m.—KFWB Shopping Directory.  
12:30 p. m.—Courtesy program (except Wednesday).  
1:00 p. m.—Air Journal.  
1:30 p. m.—Home Service program.  
2:10 p. m.—Pacific Coast League baseball (ex Mon.).  
4:10 p. m.—After Artistic program.  
4:30 p. m.—Travel Tales.  
5:00 p. m.—Air Fashion Show.  
5:15 p. m.—Radio Review.  
5:45 p. m.—Town Tattler.  
6:30 p. m.—KFWB Concert Quintet.  
8:30 p. m.—Harry Jackson and entertainers from Mr's Whistle, Hollywood.  
7:00 p. m.—Kolster Orchestra, courtesy John G. Raub Corp., Kolster Radio Dist.  
7:30 p. m.—Daily News (except Saturday).  
8:00 p. m.—Time Signal, courtesy of New Haven Clock Co.  
10:00 p. m.—The Fox Orchestra and Xavier Cugat and his Argentine Tango Orchestra from Montmartre.  
11:30 p. m.—Time Topics (except Tuesday).  
Ending off at 11:10 (except Tuesday).

### SUNDAY, SEPTEMBER 30

10:00 a. m.—Musical Program, courtesy Dan Farber.  
1:30 p. m.—Pacific Coast League Baseball Game.  
6:00 p. m.—Hurv Melnoda, "Cheerful Philosopher."  
8:30 p. m.—Harry Jackson and his entertainers from Mr's Whistle, Hollywood.  
7:00 p. m.—Xavier Cugat and his Argentine Tango Or-chestra from Montmartre Cafe.  
7:30 p. m.—Lobby Hildert, popular songs courtesy of manufacturers of Royal Shampoos.  
7:50 p. m.—Daily News.  
8:00 p. m.—Time Signal, courtesy New Haven Clock Co., followed by Light Opera Hour courtesy of the Weather Co., featuring Emma Kimmel, soprano.

We are glad to send an additional supply of Applause Cards, if you have run out.

## DEMAND ARMO CONDENSERS in Your Radio Set

The ARMO Condensers, an exclusive product of the Armo Radio Laboratories, is now used by the leading set manufacturers.

To insure efficient performance from your set, insist when buying, that its equipped with ARMO Condensers.

Manufactured Exclusively By

### ARMO RADIO LABORATORIES

1666 Tarleton St.

WE. 9610

Los Angeles

# CONDENSERS • RESISTANCES

POTENTIOMETERS • PLUGS

RHEOSTATS • MOUNTINGS

It is in the Polymet Factory that the radio industry's confidence in Polymet Products is built. Tolerances are carefully set and rigidly adhered to. Precision machinery and inspection of the strictest, safeguard Polymet's reputation for dependable, high quality, power supply parts.

Polymet Manufacturing Corp.  
POLYMET MFG. CORP.

*District Representatives*

THE SPECTOR COMPANY  
Halle Bldg. 800 N. Spring St.  
San Francisco Los Angeles



One of the Polymet Products—the Filter Block Assembly. Made well, looks well, functions well.

Ask for the Polymet catalogue showing the complete line of Polymet products.



# POLYMET • PRODUCTS



The essential features of these programs are identical with those sent by the stations.



**BILLY BARRON**

# KPLA Los Angeles, Calif.—1040 Kc.

500 WATTS—288.3 METERS  
Commercial Exchange Building, Eighth and Olive Streets  
Official Station of the Los Angeles Examiner

Phone TRinity 3202  
A. MacDonald  
Manager  
Harry McCoy, Program  
Mgr. and Night Announcer  
Billy Barron  
Director of Popular  
Orchestra  
Mabelle Leslie  
Director of Concert  
Orchestra  
G. M. Sprague  
Director of Transmission  
Official Station of The Los  
Angeles Examiner

288.3 METERS—500 WATTS—1040 KILOCYCLES  
1315 Commercial Exchange Bldg.  
8th and Olive Streets

8:30 p. m.—Metropolitan Theater Revue.  
9:00 p. m.—KPLA Concert Quintet; Tudor Williams.  
**WEDNESDAY, OCTOBER 3**

10:30 a. m.—Prudence Penny.  
7:00 p. m.—Democratic National Committee news.  
7:15 p. m.—Ray Markie, Jack Lawton, Melody Boys.  
8:00 p. m.—KPLA Quintet with Hilda Diets.  
9:00 p. m.—Audrey Evans and her California Stringed  
Quartet.  
9:30 p. m.—Three Musketeers and Billy Barron.  
**THURSDAY, OCTOBER 4**

10:30 a. m.—Clella Collins, business talks to women.  
11:00 a. m.—Diversities.  
7:00 p. m.—Democratic National Committee news.  
7:15 p. m.—Mahra the Great.  
7:30 p. m.—Doris Decker, Harry McCoy, Katherine  
O'Neill.  
8:00 p. m.—Simultaneous broadcast KPLJ, Majestic Ra-  
dio program.  
9:00 p. m.—Romola Theater Orchestra, Bill Henry,  
Doris Decker.

**FRIDAY, OCTOBER 5**  
10:30 a. m.—Prudence Penny.  
3:30 p. m.—Dept. of Public Safety Quartet.  
7:00 p. m.—Democratic National Committee news.  
7:15 p. m.—Florentine Trio; Adolph Di Tullio; Ted  
Stewart, tenor.  
7:45 p. m.—Yes, Pocket, Harry McCoy.  
8:00 p. m.—KPLA Quintet; Emma Klinnuel, soprano.  
9:00 p. m.—Popular songsters and the Novelty Five.

**SATURDAY, OCTOBER 6**  
10:30 a. m.—Clella Collins, business talk to women.  
8:00 p. m.—Special Recordings.  
7:00 p. m.—Democratic National News.  
7:15 p. m.—Diversities, Doris Decker, Royal Wallace.  
8:00 p. m.—KPLA Concert Quintet, Ralph Erwin.  
9:00 p. m.—Diversities; Dora Sisters; Speed Hanson;  
Joan Webborn, blues singer; Katherine O'Neill.

**DAILY EXCEPT SUNDAY**  
7:30 a. m.—Recordings.  
8:00 a. m.—Breakfast Frollic—request program.  
9:00 a. m.—KPLA Diversities.  
4:00 p. m.—Household, financial and shopping infor-  
mation.  
6:00 p. m.—Southern California Music Co. program,  
classical.  
10:00 p. m.—George Eckhart's Cafe Lafayette Orchestra.

**SUNDAY, SEPTEMBER 30**  
8:00 p. m.—KPLA Dance Orchestra; Doris Decker,  
Laurie Hurd, Katherine O'Neill, Three Musketeers,  
Billy Barron.

**MONDAY, OCTOBER 1**  
10:30 a. m.—Prudence Penny, courtesy of Examiner.  
7:00 p. m.—Democratic National Committee news.  
7:15 p. m.—Aretta and Little.  
8:00 p. m.—KPLA Salon Orchestra; Harriett Lawton.  
9:00 p. m.—KPLA Metropolitan, Haywire Trio, Van  
Herg.

**TUESDAY, OCTOBER 2**  
10:30 a. m.—Clella Collins, business talk to women.  
7:00 p. m.—Democratic National Committee news.  
7:15 p. m.—Ex-Senator George W. Curwright.  
7:30 p. m.—Vremier String Quartet; Laurie Hurd.



**HARRY A. JAMES**  
Announcer

# KELW Burbank, Calif.—1310 Kc.

MAGNOLIA PARK, 500 WATTS—228.9 METERS  
"The White Spot of the San Fernando Valley"

Phone Burbank 1192

Earl L. White, Owner

Harry A. James  
Program Manager

Stuart F. Wainwright  
Technical Engineer

8:00 p. m.—Newscast Wurlitzer program.  
10:00 p. m.—Lee Brann's Society Orchestra.

**TUESDAY, OCTOBER 2**  
7:00 p. m.—Hollywood Duo; Frank Jocelyn, soloist.  
8:00 p. m.—California String Quartet; Cliff Gunning,  
tenor; Lorraine Bergh, contralto.  
9:00 p. m.—Ben Sears and wife, "Old Time Dancings";  
Claude Burroughs, caller.

**WEDNESDAY, OCTOBER 3**  
7:00 p. m.—Roy Tozer, baritone; Valley Instrumental  
Trio.  
8:00 p. m.—California Banjo Boys; Cliff Gunning.  
9:00 p. m.—Magnolia Park Trio; J. W. Brown, Jr.  
10:00 p. m.—Featured Artists.

**THURSDAY, OCTOBER 4**  
7:00 p. m.—Cyril Godwin, viola virtuoso; Florence  
May, concert pianist; Ira D. Morgan, baritone.  
8:00 p. m.—Albaton Quartet.  
9:00 p. m.—Mistou Trio and soloists.  
10:00 p. m.—Novelty program.

**FRIDAY, OCTOBER 5**  
7:00 p. m.—Harold Liberman Novelty Quartet; Ray  
Haddock, tenor.  
8:00 p. m.—Neapolitan Trio; Otto Ploetz, tenor.  
9:00 p. m.—Walter Butterly, baritone; Herbert New-  
man, pianist; Ed Wise, concertina.  
10:00 p. m.—Concert program.

**SATURDAY, OCTOBER 6**  
7:00 p. m.—KELW Mixed Quartet.  
8:00 p. m.—Kenney and Ray, duettists; Matt Lauder,  
Scottish comedian.  
9:00 p. m.—California String Quartet; Jack Jenkins,  
crooning baritone; Eva Jenkins, whistler; Dorothy  
Earls, singing movie girl.  
10:00 p. m.—Minstrels.

**DAILY EXCEPT SUNDAY**  
7:00 a. m.—Louise Howatt's Happiness Hour; simul-  
taneous broadcast with KMTL.  
8:00 a. m.—New Idea Man's Wholesome Food Break-  
fast Club, simultaneous with KMTL.  
10:00 a. m.—Audrey Evans, featuring Frank Jocelyn.  
11:00 a. m.—World News and Patriote.  
5:00 p. m.—Blue and Ray Hour.  
6:00 p. m.—California String Quartet.

**SUNDAY, SEPTEMBER 31**  
10:45 a. m.—First Baptist Church, Glendale, by remote  
control.  
7:15 p. m.—First Baptist Church, Glendale, by remote  
control.

**MONDAY, OCTOBER 1**  
7:00 p. m.—Valry Sisters, duettists; Paul Kent, ten-  
or; Ed, Harold and Henrietta, novelty number.  
8:00 p. m.—Artist Trio and Marie Golder, contralto;  
Karola Jaubtsch, accompanist.

**WALTER BIDDICK — Phone Westmore 9137**  
"A Complete Radio Program and Announcement Service"

## Radio Trades Meet at Breakfast Club Oct. 4

A most entertaining meeting was held by the association in September. Mr. Mansfield, acting as chairman and in conjunction with the broadcasting stations, presented to the audience the greatest array of radio talent ever brought together to entertain an assembled group of guests. "Ham" and



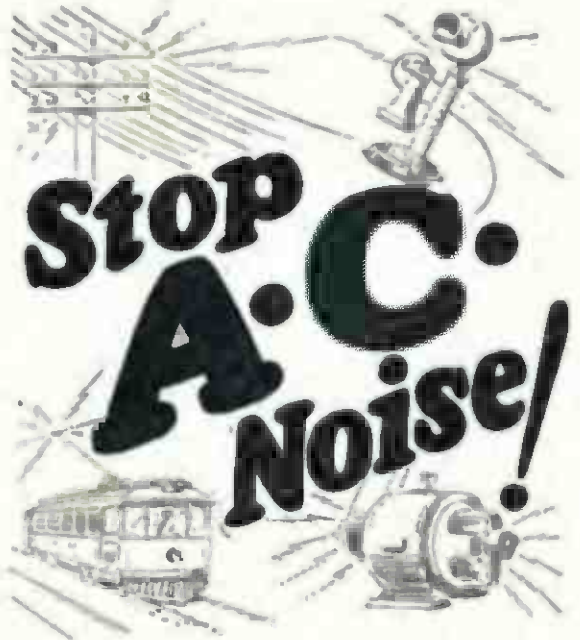
"Eggs," the wooden horses, are most friendly and mutely invite all the guests to take a comfortable seat on their broad backs. This spirit of cordiality



Collette Franchey on "Ham"

prevails at the Breakfast Club and all the guests go away with a more friendly attitude toward their fellow men.

Everyone connected with the radio business is invited to come to the Breakfast Club at 8 a. m. October 4 and enjoy a good program.



# STOP A.C. Noise!

ALL over the country they are praising this wonderful improvement that blocks out line interference noise and radio frequency disturbances. Plug in a Falck Claroceptor between your receiving set and wall socket. You won't get any more of that man-made "static" from motors, street cars, telephones, electrical appliances, etc. An absolute necessity to clear reception in some locations. Also improves selectivity and distance.

A Falck Claroceptor requires no changes in your set. Measures just 3½x5½x2½ inches. Tested, proved. Get one right away—only equipment of its kind. At radio parts dealers, or write to factory for new descriptive folder FREE.



complete with  
cord and plug

# Falck CLAROCEPTOR

Manufactured by ADVANCE ELECTRIC CO.  
1268 W. Second St., Los Angeles  
JOBBER AND DEALERS. GET OUR PROPOSITION

The essential features of these programs are identical with those sent by the stations.



LITTLE EDDIE BARNES  
Studio Director

# KMIC Inglewood, Calif.—1340 Kc.

250 WATTS—234 METERS  
Chamber of Commerce Bldg., Inglewood, Calif.  
Newspaper of the Air

Tel. TH. 1121  
Owned and Operated by  
James R. Fouch  
Little Eddie Barnes  
Studio Director and  
Program Manager  
Dave Ward  
Announcer  
"Doc" Morris  
A. L. Announced  
A. F. Goldsborough  
Technical Engineer  
NEWS BULLETIN  
HOURLY

**DAILY EXCEPT SUNDAY**

- 6:00 a. m.—Breakfast Prills with Little Eddie.
- 6:30 a. m.—Cooking Hints by Mabel.
- 12:30 noon—Dave Ward, the Office Man.
- 1:00 p. m.—KMIC National Program.
- 1:30 p. m.—Mabel of the Air.
- 6:30 p. m.—Organ Recital—Marie Hocking, organist.

**SUNDAY, SEPTEMBER 30**

- 9:30 a. m.—Rev. Henry Cox Collette—Sermon.

**MONDAY, OCTOBER 1**

- 7:30 p. m.—City of Inglewood Program, featuring the Pantel Trio.
- 8:00 p. m.—Rebroadcast KMTR.
- 8:00 p. m.—Rebroadcast KMTR.

**TUESDAY, OCTOBER 2**

- 7:00 p. m.—Cecilia Trio, instrumentalists — John Dixon, baritone.
- 7:45 p. m.—Attorney R. B. Hoff.
- 8:00 p. m.—Margaretta LeGarda, concert pianist (courtesy Southern California Music Company).
- 8:30 p. m.—Safeway Signal Orchestra.
- 9:00 p. m.—Rebroadcast KMTR.

**WEDNESDAY, OCTOBER 3**

- 7:30 p. m.—Kactus Kid Orchestra.
- 7:45 p. m.—John Mead of the Los Angeles Record.
- 8:00 p. m.—Pasha Concert Trio.
- 8:30 p. m.—Gladys Gordon, coloratura soprano.
- 9:00 p. m.—Professional Trios.

**THURSDAY, OCTOBER 4**

- 7:00 p. m.—Ted Rose, jazz pianist; Vebe Wood in blues.
- 7:30 p. m.—Safeway Signal Orchestra.
- 8:00 p. m.—Rebroadcast KMX.
- 9:30 p. m.—Popular Organ Bernard Sid Busby, Scotch comedian.

**FRIDAY, OCTOBER 5**

- 7:30 p. m.—L. A. Police Quartet with Sgt. Shoemaker.
- 7:30 p. m.—Tom Dering, saxophonist supreme (courtesy Southern California Music Company).
- 8:00 p. m.—Frederick Finance Orchestra.
- 9:30 p. m.—Rebroadcast KMX.

**SATURDAY, OCTOBER 6**

- 7:00 p. m.—Rex Brus.—Instrumental Trio.
- 7:30 p. m.—Safeway Signal Orchestra.
- 8:00 p. m.—Midnight—Social Forum—Radio Section Newspaper of the Air.



ROY ADAMS

# KFWC

Owned and Operated by  
James R. Fouch  
Oliver B. Mills  
General Manager  
E. L. Landberg  
Commercial Manager

# Pomona, Calif.—1210 Kc.

Phone 1147 247.8 METERS—100 WATTS  
Elaberry Reynolds Studioaker Bldg.

- 8:00 p. m.—Old Reliable' Orchestra, Jack Leighton, conductor.

**TUESDAY, OCTOBER 2**

- 7:00 p. m.—Dr. N. L. Welner, Diet & Nerve Specialist.
- 7:15 p. m.—Studio novelties.
- 8:00 p. m.—Mildred Orlitt, "One Man Band."
- 8:30 p. m.—Miss Baldwin, courtesy Brundage Aero. Ontario.

**WEDNESDAY, OCTOBER 3**

- 7:30 p. m.—Clover Kalmel and Frank Pierce, duets.
- 7:30 p. m.—Request program.
- 8:00 p. m.—L. & W. Service Corp. program.
- 8:30 p. m.—Carl Weir, Ontario Radio & Livestock Company.

**THURSDAY, OCTOBER 4**

- 7:00 p. m.—Old Reliable' Orchestra, Jack Leighton, conductor.
- 7:30 p. m.—F. J. Trafton, educational talk to citrus growers.
- 7:45 p. m.—Lawrence Iwen, bass baritone, and Miss Showmen.
- 8:00 p. m.—Margaretta Powers and Ted James, "Little Bits of Harmony."
- 8:30 p. m.—Harvey Brubaker, courtesy Monarch Metal Weather-strip Co.

**FRIDAY, OCTOBER 5**

- 7:00 p. m.—Miss Peggy Dalapp, concert soprano, and Miss Grace Serfodt.
- 7:30 p. m.—Rabbi Nye in popular ballads.
- 8:00 p. m.—The Pye's Old Time Orchestra.
- 8:30 p. m.—Popular request program.

# ALADDIN Will Check Your Set FREE

Day and Night Service — Skilled Technicians

Call EMpire 9607

4550 West Adams Street

Los Angeles, Calif.

# MAJESTIC RADIO

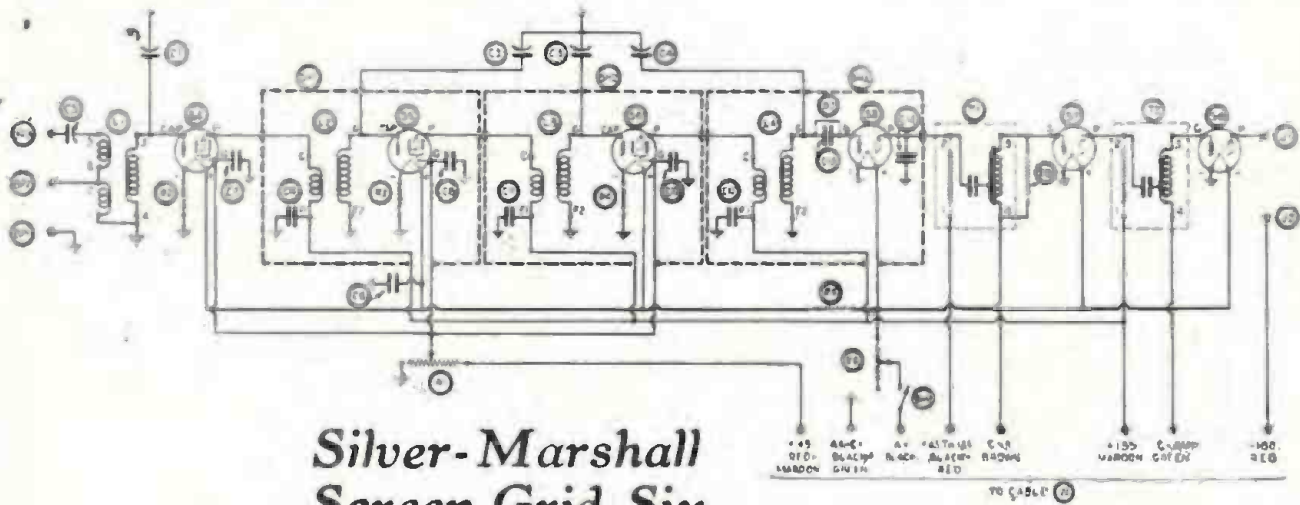
YOUR OLD SET TAKEN IN TRADE

# BOB BROWN RADIO

Open Evenings

4353 S. Figueroa HU. 2192





**Silver-Marshall  
Screen Grid Six**

Distance!  
Quality!  
Wallop!  
Build It!

**RADIO**

**MANUFACTURERS SUPPLY CO.**

OPEN EVENINGS UNTIL 9 P.M.  
**SATURDAY**  
UNTIL 10 P.M.

⚡ **1000** ⚡

**SOUTH BROADWAY COR. 10TH ST.**

OPEN EVENINGS UNTIL 9 P.M.  
**SATURDAY**  
UNTIL 10 P.M.

Complete  
Kits in  
Stock  
Always

The essential features of these programs are identical with those sent by the stations.



TOM SEXTON

# KFSD

## San Diego, Calif.—680 Kc,

500 WATTS—440.9 METERS  
"The Air Capital of the West"  
Telephone Main 8581

HARVEY T. COLLINS  
President

TOM SEXTON  
General Manager

### TUESDAY, OCTOBER 2

- 6:00 p. m.—Dinner concert program.
- 7:00 p. m.—Valencia Park program.
- 7:30 p. m.—Studio program.
- 8:30 p. m.—Southern Title & Trust program.
- 10:00 p. m.—Jimmie Kerr's Orchestra.
- 11:00 p. m.—Plata Real Orchestra.

### WEDNESDAY, OCTOBER 3

- 6:00 p. m.—KFSD Concert Trio, Leonardo Brill, director.
- 7:00 p. m.—Studio program.
- 7:30 p. m.—Theosophical Concert hour.
- 8:30 p. m.—Studio program.
- 9:00 p. m.—State College hour.
- 10:00 p. m.—Hotel Del Coronado Casino Orchestra.
- 11:00 p. m.—Bob Larson's Orchestra.

### THURSDAY, OCTOBER 4

- 6:00 p. m.—Cramer's Baking Co. Trio.
- 7:00 p. m.—San Diego Police Department program.
- 8:00 p. m.—Unitarian Church program.
- 9:00 p. m.—Feature program.
- 10:00 p. m.—Jimmie Kerr's Orchestra.
- 11:00 p. m.—Plata Real Orchestra.

### FRIDAY, OCTOBER 5

- 6:00 p. m.—Motor Hdw. & Equip. hour.
- 7:00 p. m.—Thearle Music Co. hour.
- 8:30 p. m.—Studio program.
- 10:00 p. m.—Kerr's Orchestra.

### SATURDAY, OCTOBER 6

- 6:00 p. m.—San Diego Union and Tribune hour.
- 7:00 p. m.—Children's hour.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—Pantages hour.
- 10:00 p. m.—Hotel Del Coronado Casino Orchestra.
- 11:00 p. m.—Plata Real Orchestra.

### DAILY EXCEPT SUNDAY

- 9:00 a. m.—Morning musical.
- 10:00 a. m.—Shopping hour.
- 11:00 a. m.—Service hour.
- 12:30 p. m.—Pipe organ recital, Roma Lindsay.
- 3:15 p. m.—Spreckels outdoor organ, Balboa Park.
- 4:15 p. m.—Studio program.
- 4:45 p. m.—San Diego Union and Tribune news items.
- 5:00 p. m.—Nightly musical review.

### SUNDAY, SEPTEMBER 30

- 2:00 p. m.—International Bible Students.
- 3:00 p. m.—Theosophical Society.
- 8:30 p. m.—Hotel Del Coronado Concert Quartette, C. A. Gray.

### MONDAY, OCTOBER 1

- 6:00 p. m.—Dinner concert, J. H. Townsend.
- 7:00 p. m.—Thearle Music Co. hour.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—Woodmen of the World hour.
- 10:00 p. m.—American Legion Roundup.

## Seven Foreign Stations

### with Sunset Ground



In a recent all night test at Balboa, K. C. Ormiston played three Australian and one New Zealand station on an A. C. set, using a Sunset Ground as an aerial. This is just another instance of the wonderful efficiency of this improved Ground. Reception is 50%

better than with ordinary grounds. Costs only \$2.25. Made by the manufacturers of the Sunset Selective Aerial. At all dealers.

### SUNSET MFG. CO.

747 1/2 Melrose Ave. Los Angeles  
HEmpstead 4941



### Do Your Tubes Die Quickly?

"Tube troubles? Try me and other ARCTURUS TUBES in your set and forget radio troubles. ARCTURUS TUBES have established a world-wide record—over 5,000 hours."

*Toby Tube*

WEST COAST DISTRIBUTORS  
**UNIVERSAL AGENCIES**  
905 MISSION ST. SAN FRANCISCO, CAL.  
**ARCTURUS**  
A-C LONG LIFE TUBES



The essential features of these programs are identical with those sent by the stations.



LARRY SNELL

# KGFJ Los Angeles, Calif.—1410 Kc.

212.6 METERS—Washington Blvd. at Oak St.

"Keeping Good Folks Joyful Twenty-four Hours a Day"

Owned and Operated by  
Don S. McGlashan

Calvin J. Smith  
General Manager  
Duke Hancock  
Assistant Manager  
Larry Snell  
Announcer

Phones:  
Westmore 7777  
Westmore 7778

### DAILY EXCEPT SUNDAY

- 12:30 midnight to 7:00 a. m.—Nite Owl Program.
- 7:00 a. m.—Breakfast Program; Pastie Concert Trio.
- 8:30 a. m.—Gordon Smith's Radiolisting Service; Panatrops.
- 9:30 a. m.—Popular Recordings.
- 12:00 noon—Your Favorite Request Hour
- 1:30 p. m.—Varied Studio Program.
- 5:30 p. m.—Daily Market Reports.
- 6:30 p. m.—John Wright Orchestra.
- 7:30 p. m.—Gordon Smith's Radiolisting Service.
- 8:00 p. m.—Popular Piano Selections.
- 8:30 p. m.—Jesse Stafford and his Brunswick Recording Orchestra by Remote Control from Cinerella Roof Ballroom.
- 10:30 p. m.—Music Box Hawaiian Trio.

### SUNDAY, SEPTEMBER 30

- 12:30 midnight to 7:00 a. m.—Nite Owl Program.
- 7:00 a. m.—Panatrops.
- 10:30 a. m.—Noon Southlanders Orchestra; Gene Perry, tenor.
- 12:00 noon—Concert Trio; Rocky Bernard, baritone.
- 1:30 p. m.—Hoot Gibson's Hawaiian Trio; Dorothy Green, blues singer.
- 3:30 p. m.—S. A. Scherer Memory Contest; Esther Kahn, pianist.
- 4:00 p. m.—Sunday Afternoon Frolic.
- 5:00 p. m.—John Wright Orchestra.
- 7:00 p. m.—Happy Hour; Popular Artists.
- 8:00 p. m.—Recordings.

### MONDAY, OCTOBER 1

- 12:00 noon—Your Favorite Request Hour; Noon Frolic.
- 4:30 p. m.—Tryouts.
- 5:30 p. m.—John Wright Orchestra.
- 7:30 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
- 10:30 p. m.—Hawaiian Trio; Scott Morrison, song and banjo.

### TUESDAY, OCTOBER 2

- 12:00 noon—Your Favorite Request Hour; Noon Frolic.
- 4:30 p. m.—Bureau of Public Safety; L. A. Police Quartet.
- 5:30 p. m.—John Wright Orchestra.
- 7:30 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
- 10:15 p. m.—Audrey Evans Program, California String Quartet.
- 10:45 p. m.—Hawaiian Trio; Al Decker, song and ukulele.

### WEDNESDAY, OCTOBER 3

- 12:30 noon—Your Favorite Request Hour; Noon Frolic.
- 2:30 p. m.—Mallard Dance; Remote Control from Cinerella Roof Ballroom.
- 5:30 p. m.—John Wright Orchestra.
- 10:30 p. m.—Hawaiian Trio; Yvie Woods, blues singer.

### THURSDAY, OCTOBER 4

- 12:00 noon—Your Favorite Request Hour; Noon Frolic.
- 5:00 p. m.—John Wright Orchestra.
- 7:00 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
- 10:30 p. m.—Hawaiian Trio; Scotty Kirkpatrick and Milna Sanford.

### FRIDAY, SEPTEMBER 28

- 12:00 noon—Your Favorite Request Hour; noon frolic.
- 4:30 p. m.—Tryouts.
- 6:30 p. m.—John Wright Orchestra.
- 7:30 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
- 10:30 p. m.—Hawaiian Trio; Rae Silverman, blues singer; Esther Kahn, piano.

### SATURDAY, SEPTEMBER 29

- 12:00 noon—Your Favorite Request Hour; noon frolic.
- 2:30 p. m.—Mallard Dance; remote control from Cinerella Roof Ballroom.
- 6:00 p. m.—John Wright Orchestra.
- 8:00 p. m.—Rae Silverman, blues singer; Esther Kahn, pianist.
- 10:30 p. m.—Hawaiian Trio; Al Decker, song and ukulele.



DON SWAN

# KFQZ Los Angeles, Calif.—1290 Kc.

232.4 METERS

1417 S. Figueroa St., Los Angeles, Calif. Westmore 3801.

Walter King, Gen. Mgr.  
L. E. Taft, Studio Mgr.  
Bob Swan, Announcer  
Al Cajal, Studio Acc.  
Morroe Manning,  
Business Manager  
Pearl Bestman  
Program Director

### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Breakfast program.
- 10:00 a. m.—Panatrops and Shopping News.
- 12:00 noon—Studio program.
- 1:00 p. m.—Shopping News and Panatrops.
- 5:00 p. m.—Dinner program.
- 5:30 p. m.—Panatrops.
- 11:00 p. m.—Panatrops.

### SUNDAY, SEPTEMBER 30

- 8:00 a. m.—Murray's courtesy program.
- 9:00 a. m.—Courtesy program.
- 12:00 noon—Panatrops request.
- 5:00 p. m.—Dinner program.
- 6:00 p. m.—Harvey's Magazine Hour.
- 7:00 p. m.—Harmony Trio and soloists.
- 8:00 p. m.—Daily McDonald, Edith Heale.
- 9:00 p. m.—Svend's Show, stars; Al Decker.

- 10:00 p. m.—Kay Mullin's Girl Showgirls, soloists.
- 11:00 p. m.—Old Time House Request Hour.

### MONDAY, OCTOBER 1

- 7:30 p. m.—Jeanette Warner, Harry Lambert, Ernest Jarvinen.
- 8:30 p. m.—Ann Warren.
- 9:00 p. m.—Edith Isabel, Robert Moore, Ralph Moore.

### TUESDAY, OCTOBER 2

- 7:30 p. m.—Ira Crocker, Helen White.
- 8:30 p. m.—James Monds.
- 9:00 p. m.—Al Cajal's piano request.

### WEDNESDAY, OCTOBER 3

- 7:30 p. m.—Helen White, Chuck Shuler.
- 8:30 p. m.—Ann Warren.
- 9:30 p. m.—E. Roy and his orchestra; Eddie Heale, Marshall Keton.

### THURSDAY, OCTOBER 4

- 7:30 p. m.—Jeanette Warner, Inez Ingram.
- 8:30 p. m.—Eddie Montgomery, Laura Hedden.
- 9:00 p. m.—Oliver Pollock; Phyllis Craven; Novelty Syncopated Orchestra.

### FRIDAY, OCTOBER 5

- 7:30 p. m.—Scanny Keene, Ethel Heale.
- 8:30 p. m.—Carl Hunt, Bob Swan, Al Cajal.
- 9:30 p. m.—Ralph Moore, Robert Moore, Edith Isabel.

### SATURDAY, OCTOBER 6

- 7:30 p. m.—Helen White, Inez Ingram.
- 8:30 p. m.—Al Cajal's piano request.
- 9:00 p. m.—Svend and Shinner, Margaret Thorne.



CLARENCE B. JUNEAU

# KNRC

## Santa Monica, Cal.—800 Kc.

500 WATTS—375 METERS  
 Municipal Auditorium, Ocean Park, Santa Monica, Calif.  
 Phone Santa Monica 63-101  
 Los Angeles Studio: Elks' Temple 95—Dunbart 5154  
 Pickwick Broadcasting Corporation  
 Geo. H. Bowles, Vice Pres. and Genl. Mgr.  
 Clarence B. Juneau, Chief Transmission Engineer.

Frank N. Bull  
 Director  
 Wm. K. Sabransky  
 Musical Director  
 W. K. McCroery  
 Commercial Manager  
 Wm. Snyder  
 Technician  
 Doc Gray  
 Technician  
 Gerry Middleton  
 Assistant Director

### DAILY EXCEPT SUNDAY

- 8:00 a. m.—Special Pickwick Panatropic program.
- 10:00 a. m.—KNRC Shopping News.
- 12:00 noon—Around the Bay District with Bert.
- 1:00 p. m.—Shopping Review.
- 2:00 p. m.—Associated Press News from the Santa Monica Outlook.
- 2:30 p. m.—Santa Monica Municipal Band Concert (except Monday).
- 3:30 p. m.—Lola, the Mystic.
- 5:00 p. m.—Theatrical Painters.
- 6:00 p. m.—Dr. Wesley Barrett's Lecture on Perfect Kinesics.
- 7:00 p. m.—Glen Edmonds Air Theatre Play Boys and vocalists.
- 8:00 p. m.—Santa Monica Municipal Band Concert (except Monday).
- 9:00 p. m.—Gilmora Oil Company program.
- 10:00 p. m.—Jens Stafford's Brunswick Recording Orchestra from Egyptian Ballrooms.
- 11:00 p. m.—Plantation Cafe Frolic, featuring Henry Haistead's Brunswick Recording Orchestra and The Crusaders.

### SUNDAY, SEPTEMBER 30

- 8:45 a. m.—International Bible Students' Association program.
- 10:45 a. m.—Pilgrim Lutheran Church Services.
- 2:30 p. m.—Santa Monica Municipal Band Concert (except Monday).
- 4:00 p. m.—Bible Questions and Answers.
- 4:30 p. m.—The Idea Mighty Organ Recital.
- 6:30 p. m.—Dialogue—IBSA program.
- 8:00 p. m.—Pilgrim Lutheran Church Services program.
- 7:00 p. m.—International Bible Students' Association
- 8:00 p. m.—Santa Monica Municipal Band Concert.

- 9:00 p. m.—Jens Stafford's Brunswick Ballroom Orchestra from Egyptian.
- 10:00 p. m.—Plantation Cafe Frolic; Henry Haistead's Major Orchestra.

### MONDAY, OCTOBER 1

- 8:20 p. m.—Berlitz Method Spanish Lesson.
- 8:30 p. m.—Frag Price, "Miss Pickwick."
- 7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Rosalie Lane, blues singer; Jeanette Dace, pianist.
- 9:00 p. m.—Blue-Green Gas Boys; Hale Hooper, ballad; Ann Carter, soprano.

### TUESDAY, OCTOBER 2

- 8:20 p. m.—Ann Martin, Home Economics expert.
- 8:30 p. m.—Beverly Hills Male Quartet.
- 7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Gladys Parish, blues singer; Polly Grant Hall, sec.
- 9:00 p. m.—Blue-Green Gas Boys; Hale Hooper, ballad; Layne Whitman, blues singer soprano.

### WEDNESDAY, OCTOBER 3

- 8:20 p. m.—Berlitz Method Spanish Lesson.
- 8:30 p. m.—Studio Specialties.
- 7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Frag Price, "Miss Pickwick." Bill Natransky, pianist.
- 9:00 p. m.—Blue-Green Gas Boys; Hale Hooper, ballad; Ann Carter, soprano.

### THURSDAY, OCTOBER 4

- 8:20 p. m.—Ann Martin, Home Economics expert.
- 8:30 p. m.—Frag Price, "Miss Pickwick."
- 7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Joe Bishop, guitar and songs.
- 9:00 p. m.—Blue-Green Gas Boys; Hale Hooper, ballad; Layne Whitman, blues singer soprano.

### FRIDAY, OCTOBER 5

- 8:20 p. m.—Berlitz Method Spanish Lesson.
- 8:30 p. m.—Frag Price, "Miss Pickwick."
- 7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Vera Hamby, mezzo-contralto soloist.
- 9:00 p. m.—Blue-Green Gas Boys; Hale Hooper, ballad; Ann Carter, soprano.

### SATURDAY, OCTOBER 6

- 8:20 p. m.—Beverly Hills Male Quartet.
- 7:00 p. m.—Glen Edmonds Air Theatre Play Boys; Layne Whitman, blues singer; Bill Natransky, piano.
- 9:00 p. m.—Blue-Green Gas Boys; Hale Hooper, ballad; Layne Whitman, blues singer soprano.



FREDERICK ROBINSON

# KGFH

## Glendale, Calif.—1140 Kc.

250 WATTS—263 METERS  
 Hotel Glendale, E. Broadway and Glendale Blvd.  
 Douglas 3328 Frederick Robinson, Owner and Operator

Madame Formosa  
 Program Director  
 R. L. Rust  
 General Manager  
 Kenneth M. Isbell  
 Technician

### DAILY EXCEPT SUNDAY

- 9:00 a. m.—Inspiration Thoughts.
- 9:30 a. m.—Studio program.
- 10:00 a. m.—News items.
- 5:00 p. m.—News items, recordings.

### MONDAY, OCTOBER 1

- 11:30 a. m.—Virginia (legend, History of Caria.
- 10:00 p. m.—Mrs. J. A. Sanford, Hartran, talk.
- 6:30 p. m.—Plantation Cafe Orchestra.
- 7:30 p. m.—Hull Treaty, classical pianist.
- 8:00 p. m.—Pete Yeros, violinist, and others.
- 9:00 p. m.—Antoine's Ballroom Orchestra; Mona Taylor, ballad.
- 10:00 p. m.—Studio program.

### TUESDAY, OCTOBER 2

- 11:30 a. m.—Frag Korte, Propriety.
- 11:45 a. m.—Music.

### WEDNESDAY, OCTOBER 3

- 9:00 p. m.—Pauline Huff, operatic soprano.
- 9:30 p. m.—Studio program.

### THURSDAY, OCTOBER 4

- 11:30 a. m.—Parliamentary Law Club; Parcel-Teacher talk.

### FRIDAY, OCTOBER 5

- 11:30 a. m.—June K. Walton, numerologist.
- 5:00 p. m.—Children, Nature School of Music.
- 5:45 p. m.—News items, recordings.
- 6:30 p. m.—Norma Callena, pianist; Garnet Peoples, violinist, and others.
- 7:30 p. m.—Emerson Dramatic, play.
- 8:00 p. m.—Mrs. Anton Gientzer, concert pianist; Madame Henderson, mezzo-soprano.
- 8:45 p. m.—Ed O'Leary, ballad.
- 9:00 p. m.—Bill Thack's Home Orchestra.

### SATURDAY, OCTOBER 6

- 6:00 p. m.—Major J. A. Nmale, talk to boys.
- 6:30 p. m.—Curtis Orchestra.
- 7:30 p. m.—Lola, psychoanalist.
- 8:00 p. m.—Rosalie Pyramanda.
- 8:30 p. m.—E. F. Williams, bass; Mrs. H. M. Carr, pianist.
- 9:00 p. m.—Studio program.

The essential features of these programs are identical with those sent by the stations.



C. MERWIN DOBYNE  
Owner and Director

# KGER

## Long Beach, Cal.—1390 Kc.

100 WATTS—215.7 METERS

435 Pine Avenue

Phone 632-75

Owned and Operated by C. Merwin Dobyne

**JAY TAPP**  
Chief Engineer

**HARVEY BREWSTER**  
Announcer

**Bertha Brewster**  
Program Manager

**CECIL FRY**  
Announcer

**HAROLD BENDER**  
Technician

3:30 p. m.—Program from Polytechnic High School.  
 7:00 p. m.—Better Knitish Period, Mr. Gleditch.  
 7:15 p. m.—Sweet Hawaiian Trio.  
 7:45 p. m.—Child Psychology Talk.  
 8:00 p. m.—Late News Bulletin from Long Beach Sun  
 8:15 p. m.—Studio program  
 11:00 p. m.—Orchestra.

### TUESDAY, OCTOBER 2

1:00 p. m.—Studio program; Dobyne Footwear Blue  
 Three  
 2:00 p. m.—Music.  
 7:00 p. m.—Educational Period.  
 11:00 p. m.—Orchestra.

### WEDNESDAY, OCTOBER 3

1:00 p. m.—Music; Myona Barlowe.  
 2:00 p. m.—Jones Hawaiian Trio.  
 7:00 p. m.—Educational Period.  
 7:15 p. m.—Studio program.  
 9:00 p. m.—Johnnie Bryant, soprano.  
 9:30 p. m.—Foster Barker, baritone.

### THURSDAY, OCTOBER 4

1:00 p. m.—Optimist Club.  
 1:30 p. m.—Studio program.  
 2:00 p. m.—Music.  
 7:00 p. m.—Household Home Period.  
 7:15 p. m.—Music.  
 9:00 p. m.—Studio program.

### FRIDAY, OCTOBER 5

1:00 p. m.—Dobyne Footwear Blue Three.  
 2:00 p. m.—Laura Nichols, pianist.  
 7:00 p. m.—Educational Period.  
 7:15 p. m.—Music.  
 Late News Bulletin from Long Beach Sun during band  
 intermission.  
 11:00 p. m.—Orchestra.

### SATURDAY, OCTOBER 6

1:00 p. m.—Studio program.  
 1:30 p. m.—Children's Hour with Raggedy Ann.  
 7:00 p. m.—Church announcements  
 9:00 p. m.—Orchestra.

### DAILY EXCEPT SUNDAY

11:00 a. m.—KGER Devotional Period (except Sat.).  
 11:45 a. m.—Music.  
 11:50 a. m.—Daily Calendar and Announcements.  
 12:00 noon.—Noon Requiem Program.  
 2:00 p. m.—Long Beach Municipal Band (except Mon-  
 day and Tuesday).  
 7:00 p. m.—Long Beach Municipal Band (ex. Mon.).  
 12:00 a. m.—Dobyne Footwear Blue Three (except Wed.  
 Thurs. and Sat.).

### SUNDAY, SEPTEMBER 30

9:30 a. m.—Tombman's Men's Wide Open.  
 10:40 a. m.—Music.  
 11:00 a. m.—First United Presbyterian Church services.  
 12:15 p. m.—Music.  
 1:00 p. m.—Cecilia Winger, contralto.  
 1:30 p. m.—Lynn String Trio.  
 2:00 p. m.—Musical Period from Polytechnic High.  
 Jess Ragner, director.  
 2:30 p. m.—Long Beach Municipal Band concert.  
 4:00 p. m.—Quartet from Nazarene Church.  
 5:00 p. m.—Studio program.

### MONDAY, OCTOBER 1

1:00 p. m.—Exchange Club program.  
 2:00 p. m.—Music program.  
 3:00 p. m.—Music.

# SEE AND HEAR

The New

RADIOLAS  
 KOLSTERS  
 MAJESTIC

at

## ELECTRIC LIGHTING SUPPLY CO.

MUtual 2335

216 West Third St.

Los Angeles

The essential features of these programs are identical with those sent by the stations.



**HAL NICHOLS**  
Manager

# KFON Long Beach, Cal.—1240 Kc.

"Where Your Ship Comes In"

1000 WATTS—242 METERS—HANCOCK OIL STATION  
Owned and Operated by NICHOLS & WARINNER, Inc.  
220 E. Anaheim St.  
CLARENCE GRANY, Announcer

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Tailpole Jones, The Buttercream Boy.
- 8:15 a. m.—Musical program.
- 8:30 a. m.—Novelty Music program.
- 8:50 a. m.—Ocean Herald.
- 10:00 a. m.—"Shopping News"—Hugh A. Marti Co.
- 10:15 a. m.—"Directional Period," except Saturday.
- 10:30 a. m.—Musical program.
- 11:00 a. m.—Press-Telegram morning news. Frank P. Com.
- 12:00 noon.—Popular Dance program.
- 12:15 p. m.—Variety Musical.
- 4:00 p. m.—Press-Telegram afternoon news.

- 8:30 p. m.—Musical program.
- 9:00 p. m.—Brokers Hotel Orchestra
- 9:30 p. m.—Rebroadcast KFON—Olympic Auditorium.
- 10:30 p. m.—Brokers Hotel Orchestra.

**WEDNESDAY, OCTOBER 3**

- 1:30 p. m.—Rotary Club.
- 1:30 p. m.—Memory Lane.
- 1:45 p. m.—Dance music.
- 7:00 p. m.—"Fain's Pair of Kids."
- 7:30 p. m.—"Chrysler Hour."
- 9:00 p. m.—Brokers Hotel Orchestra
- 9:45 p. m.—Main Street, Wilmington Bowl.
- 11:00 p. m.—Majestic Ballroom.

**THURSDAY, OCTOBER 4**

- 1:30 p. m.—Health and Efficiency, Dr. Elmer S. Clark.
- 1:30 p. m.—Ballad Hour.
- 1:45 p. m.—Accordion and Radio Records.
- 2:00 p. m.—Hawaiian and Black Crow.
- 7:30 p. m.—"Chrysler Hour."
- 8:30 p. m.—Musical program.
- 9:00 p. m.—"Studio Frolic."
- 10:00 p. m.—Eon Hawaiian String Quartet.
- 10:30 p. m.—Weber Duo-Art Piano Recital.
- 11:00 p. m.—Majestic Ballroom.

**FRIDAY, OCTOBER 5**

- 1:30 p. m.—Masonic Club Luncheon.
- 1:30 p. m.—Popular Vocal selections.
- 1:45 p. m.—Jazz Band.
- 7:00 p. m.—Musical selections.
- 7:30 p. m.—"Chrysler Hour."
- 8:30 p. m.—Firehouse Hour: Clarence Gray.
- 9:30 p. m.—Rebroadcast KNX—American Legion Stadium.
- 10:30 p. m.—Pacific Coast Club Orchestra.
- 11:00 p. m.—Majestic Ballroom.

**SATURDAY, OCTOBER 6**

- 4:30 p. m.—Uncle Harry's Kiddies.
- 4:45 p. m.—Majestic Ballroom Orchestra.
- 7:00 p. m.—Chocolate Chocolate program.
- 7:30 p. m.—"Chrysler Hour."
- 9:00 p. m.—Brokers Hotel Orchestra.
- 10:00 p. m.—Pacific Coast Club Orchestra.
- 11:00 p. m.—Majestic Ballroom.

**DAILY EXCEPT MONDAY**

- 7:30 p. m.—Press-Telegram presenting Long Beach Municipal Band.
- 8:00 p. m.—Adult Radio School (every day).
- 8:30 p. m.—Press-Telegram presenting Long Beach Municipal Band.
- 8:50 p. m.—Hancock Oil Company Orchestra.
- 9:00 p. m.—Lost and Found Announcements.
- 9:30 p. m.—Hancock Oil Company Orchestra
- 9:50 p. m.—Press-Telegram evening news.
- 8:15 p. m.—Musical program.

**SUNDAY, SEPTEMBER 30**

- 9:30 a. m.—Capitol Theatre Organ, Dick Dixon.
- 10:30 a. m.—Angels Abbey choir.
- 11:00 a. m.—Second Church of Christ, Scientist.
- 12:30 p. m.—Birket Music Co.
- 1:30 p. m.—Pacific Coast Club organ.
- 2:30 p. m.—Long Beach Municipal Band.
- 4:00 a. m.—Latest popular record releases.
- 6:30 p. m.—Radio Church of the Air.
- 7:30 p. m.—"Chrysler Program"—Concert Orchestra.
- 7:45 p. m.—First Church of Christ, Scientist.

**MONDAY, OCTOBER 1**

- 12:30 p. m.—Popular Songs of today.
- 12:45 p. m.—Piano selections.
- 1:00 p. m.—Red Seal Recordings
- 1:15 a. m.—Jazz Band.
- 1:30 p. m.—Hawaiian program.
- 1:45 p. m.—Arkansas Transfer.
- 2:30 p. m.—Variety Musical program.
- 3:30 p. m.—Concert Orchestra.
- 7:00 p. m.—Sugdam's Buttercream Schoolhouse.
- 8:00 p. m.—Goodyear Hawaiian Quartette and Double Eagle Twins.
- 9:00 p. m.—Rebroadcast KNX—Rudolph Wuehlizer Co.
- 10:00 p. m.—Chrysler Hour—Silver Spray Haymakers.

**TUESDAY, OCTOBER 2**

- 1:00 p. m.—Kiwanis Club luncheon.
- 1:30 p. m.—Dance music.
- 6:45 p. m.—Dr. Williams (suburvaloch specialist).
- 7:00 p. m.—Musical program.



**HAROLD MATTHEWS**

# KWTC Santa Ana, Calif.—1100 Kc.

Studio at 1101 North Ross St., Santa Ana, California.

"The Garden of Eden Stations"

"Kum West to California"

272.6 METERS—100 WATTS  
WESTERN ELECTRIC INSTALLATION

Owned and Operated by  
Dr. John Wesley Hancock  
Manager-Announcer  
Telephone 1496

Edith C. Hancock  
Program Manager

**DAILY EXCEPT SUNDAY**

- 8:00 p. m.—Dinner Hour: music, news items, etc.
- MONDAY, OCTOBER 1**
- 6:30 p. m.—Garden Grove Free Methodist Church.
- 6:30 p. m.—Studio Program.
- 7:00 p. m.—Jazz Goodman's Samson Cord program.
- 7:30 p. m.—Eastern Oil Co.'s Hawaiian Half Hour.
- 8:00 p. m.—Chandler's Music Store De Luxe Trio.
- 9:00 p. m.—Musical Transcriptions presented by Edna Marie Paine.
- TUESDAY, OCTOBER 2**
- 6:00 p. m.—Pol Gonzalez' Spanish hour.

- 6:30 p. m.—"Smiling" Eddie Martin's hour
- WEDNESDAY, OCTOBER 3**
- 6:00 p. m.—Studio program.
- 6:30 p. m.—Jazz Acoustic popular program.
- THURSDAY, OCTOBER 4**
- 6:00 p. m.—Merchants' Music Contest, presented by Harold Mathews, featuring the Hugonobis Concert Trio.
- 7:00 p. m.—Studio program.
- 8:00 p. m.—Classical program.
- 9:00 p. m.—Al Jager, singing The Hopkins Twins; Hots and Harold in piano and song.
- FRIDAY, OCTOBER 5**
- 6:00 p. m.—The Radio Shop Hawaiian Program presented by Ray Simpson.
- 6:30 p. m.—"Smiling" Eddie Martin's request period.
- SATURDAY, OCTOBER 6**
- 6:00 p. m.—Studio program.
- 7:30 p. m.—Juvenile hour: Dreamland Lady.
- 8:00 p. m.—Harry Brackett's Hour: Lulu Brackett.

- copyright © Featherly, baritone: Fave G. Spicer.



The essential features of these programs are identical with those sent by the stations.



**AIMEE SIMPLE McPHERSON**

# KFSG Los Angeles, Calif.—1190 Kc.

300 Watts—322.8 Meters. Angeles Temple, Echo Park. Ft. 5170  
"Four Square Gospel"

**Aimee Simple McPherson**  
Founder, President  
**Roderick H. Morrison**  
Manager  
**M. E. Kennedy,**  
Technician  
**C. N. Tucker**  
Announcer  
**Ether Fricke**  
Temple Organist

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Family Altar.
- 8:00 a. m.—Bible Study Hour (except Wednesday).
- 10:30 a. m.—Sunshine Hour.
- 11:30 a. m.—Noonday Musical, with Ether Fricke, organist (except Monday).
- SUNDAY, SEPTEMBER 30**
- 10:30 a. m.—Sunday Morning Worship, Hardy Mitchell.
- 2:30 p. m.—Dispensational Message, Hardy Mitchell.
- 5:30 p. m.—Loving Harlequin and Angeles Temple Silver Band.
- 7:30 p. m.—Musical Hour, Temple Choir, Silver Band, Great Organ.
- 8:30 p. m.—Evangelistic Service, Roxie Alford.
- MONDAY, OCTOBER 1**
- 11:30 p. m.—Blessed Hour, Paul Myers and Group.
- 5:30 p. m.—Yesper Hour, Organ Recital, Kether Fricke.

- TUESDAY, OCTOBER 2**
- 3:30 p. m.—Luther Plangenhorn and Goodyear Branch Church Group.
- 4:30 p. m.—Claude Hour, Studio Program.
- 5:30 p. m.—Blessed Hope Hour, Paul Myers and Group.
- WEDNESDAY, OCTOBER 3**
- 2:30 p. m.—Divine Healing Service, Hardy Mitchell.
- 5:30 p. m.—Angeles Hour, Organ Recital, Ether Fricke.
- 7:30 p. m.—Angeles Temple Symphony Orchestra.
- 7:30 p. m.—Walter Baptismal Service, Hardy Mitchell.
- THURSDAY, OCTOBER 4**
- 3:30 p. m.—Rev. Britton and Alhambra Branch Church Group.
- 4:30 p. m.—Berk Lever's Hour, Noland Tucker.
- 5:30 p. m.—Blessed Hour, Paul Myers and Group.
- FRIDAY, OCTOBER 5**
- 3:30 p. m.—Rev. Bruffet and Passiona Branch Church Group.
- 4:30 p. m.—Claude Hour, Studio Program.
- 5:30 p. m.—Organ Recital, Ether Fricke.
- SATURDAY, OCTOBER 6**
- 2:30 p. m.—Children's Happy Hour, Miss Estelle Jones.
- 6:30 p. m.—Sunday School Review.
- 7:30 p. m.—Loving Harlequin and Angeles Temple Silver Band.
- 7:30 p. m.—Divine Healings Service, Roxie Alford.
- 8:30 p. m.—Jeanne and Joan Holmbeck, the Miracle Children.



**JOHN A. GLASE**  
Announcer

# KTBI Los Angeles, Calif.—1090 Kc.

750 Watts—275.1 Meters — Bible Institute of Los Angeles  
**HARRY P. HERDMAN**, Announcer. Phone ME. 6791  
**JOHN A. GLASE**, Director of Programs  
**HOWARD C. WILSON**, Technician  
**GORDON E. HOOKER**, Accompanist

**DAILY EXCEPT SATURDAY AND SUNDAY**

- 8:00 a. m.—Uncle Fred's Biola Children's Club.
- 8:30 a. m.—Devotional hour.
- 9:00 a. m.—Studio music.
- 9:15 a. m.—Daily Bible study.
- 9:45 a. m.—Chorus singing.
- 10:45 a. m.—Student singing.
- 11:00 a. m.—Christian Philosophy.
- 11:45 a. m.—Poetry, chimes and organ.
- 12:30 p. m.—Studio Musical program.
- 1:15 p. m.—King's Business Question Box, Keith L. Brooks.
- WEDNESDAY, OCTOBER 3**
- 10:30 a. m.—Christian Psychology.
- 11:00 a. m.—Doctrinal lecture.
- 11:45 a. m.—Violin, chimes and organ.
- 12:30 p. m.—Studio Musical program.
- 1:15 p. m.—Inspirational Message and music.
- THURSDAY, OCTOBER 4**
- 10:30 a. m.—Home Nursing.
- 11:00 a. m.—Christian Philosophy.
- 11:45 a. m.—Piano, organ, chimes and organ.
- 12:30 p. m.—Studio Musical program.
- 1:15 p. m.—News of Christian Work in the World.
- FRIDAY, OCTOBER 5**
- 10:30 a. m.—New Testament Word Studies.
- 11:00 a. m.—Dr. G. Campbell Morgan.
- 11:45 a. m.—Dialogues, chimes and organ.
- 12:30 p. m.—Studio Musical program.
- 1:15 p. m.—Missionary Biography.
- 7:00 p. m.—International Sunday School Lesson.
- 8:00 p. m.—Dr. G. Campbell Morgan.
- 9:00 p. m.—Special Concert Hour.

## Transformers and Choke Coils for A. C. Operation

Built to Your Own Specifications—Get Our Prices

8114 South Central CRITTENDEN TRANSFORMER WORKS Delaware 0561

The essential features of these programs are identical with those sent by the stations.

# KYA San Francisco, Calif.—850 Kc.



RUSSELL SHERWOOD  
Program Director

*"At the Golden Gate"*  
1000 WATTS—352.7 METERS  
Headquarters at Lee's Warfield Bldg.  
CLAIR MORRISON, Manager RUSSELL SHERWOOD, Prog. Dir.

### DAILY EXCEPT SUNDAY

- 6:00 a. m.—"The KYA Morning Gloria," with music and songs.
- 8:30 a. m.—Sally Cooke, the "Better Home Girl of KYA."
- 10:00 a. m.—Musical program (except Tuesday and Friday).
- 11:00 a. m.—"California Sunshine Hour."
- 12:00 noon—News items direct from the Editorial Room of the Examiner (except Monday and Thursday).
- 12:15 p. m.—Musical program (except Tuesday).
- 3:00 p. m.—Hitchhiker party.
- 4:00 p. m.—(Talk) program.
- 5:00 p. m.—Who's Who Program.
- 6:00 p. m.—News from the Examiner.
- 6:15 p. m.—The Golden Gate Chorus (except Monday)
- 9:00 p. m.—Klaine Goucher Time Signal.
- 10:00 p. m.—Tavannes Time Signal.
- 10:30 p. m.—Dance Orchestra (except Saturday).

### SUNDAY, SEPTEMBER 30

- 10:00 a. m.—Miss Overhol, portraying the Examiner's "cute" wife.
- 11:00 a. m.—Church services from Temple Choir.
- 7:00 p. m.—Dr. Frederick L. Clamette feature.
- 7:45 p. m.—Temple Church services.

### MONDAY, OCTOBER 1

- 2:00 p. m.—Dr. Huren L. Corley
- 4:00 a. m.—(Talk) program.
- 7:00 p. m.—Democratic Committee broadcast over KYA and KPFA.
- 7:10 p. m.—Royal Order of Optimists' Devotee, directed by Bert Butlerworth.
- 8:00 p. m.—West Coast Theatre Studio.
- 9:00 p. m.—Cleo Brentwood, Six-Foot-Two-of-Personality.
- 9:30 p. m.—Dr. Huren L. Corley with Georges Beronni, Hessel and Helen and Ed Gray.

### TUESDAY, OCTOBER 2

- 10:00 a. m.—Bell Laboratory program with Mary Elliot
- 10:30 a. m.—Dr. Huren L. Corley
- 12:15 p. m.—Theater News Club
- 2:00 p. m.—Fashion fashion authority of the Examiner.
- 2:30 p. m.—Musical program.
- 7:00 p. m.—Democratic Committee broadcast over KYA and KPFA.
- 7:30 p. m.—Merchants Broadcasting program.
- 8:30 p. m.—West Coast Theatre Studio.
- 9:00 p. m.—John Patrick, Far and Near, Louis Eiler and Dan McLoone.

### WEDNESDAY, OCTOBER 3

- 11:40 a. m.—Dr. Julian R. Brandon.
- 12:15 p. m.—Musical program
- 7:00 p. m.—Dr. Huren L. Corley
- 7:00 p. m.—Democratic Committee broadcasting over KYA and KPFA.
- 7:00 p. m.—California Sunshine Hour.
- 8:00 p. m.—Radio program.
- 9:00 p. m.—Gloria McCullay, Greta and Lucille

### THURSDAY, OCTOBER 4

- 10:00 a. m.—Musical program.
- 10:30 a. m.—Producers Penny, Household Editor of the Examiner.
- 11:10 a. m.—Dr. Julian R. Brandon.
- 7:00 p. m.—Dr. Huren L. Corley.
- 7:00 p. m.—Democratic Committee broadcasting over KYA and KPFA.
- 7:30 p. m.—Maud Kicketon, Annetta Thompson and Harry and Home.
- 8:00 p. m.—"Mike" Club program.
- 8:00 p. m.—Dr. Frederick L. Clamette, feature writer of the Examiner.
- 9:20 p. m.—George Hydrus, Hamie West and others.

### FRIDAY, OCTOBER 5

- 10:00 a. m.—Bell Laboratory program with Mary Elliot
- 10:30 a. m.—Dr. Huren L. Corley.
- 7:00 p. m.—Democratic Committee broadcasting over KYA and KPFA.
- 7:30 p. m.—Cleo Brentwood, Six-Foot-Two-of-Personality.
- 8:00 p. m.—Program from the Florentine Room of the Cliff Hotel.
- 9:00 p. m.—Metro Trio band.

### SATURDAY, OCTOBER 6

- 10:00 a. m.—Bell Laboratory program with Mary Elliot.
- 10:30 a. m.—Dr. Huren L. Corley.
- 12:15 p. m.—Musical program.
- 2:00 p. m.—New Talent period.
- 7:00 p. m.—Democratic Committee broadcasting over KYA and KPFA.
- 7:30 p. m.—Billy Leonard and Mary Elliot in "Thirty Minutes of Nothing Too Serious."
- 8:00 p. m.—Old-Timers' hour with Ed Howlett, Marian Thompson, Rudy Farrier, Dorothy and Kay, Fred Hazen and Louis Hubert
- 9:00 p. m.—Variety hour with Billy Leonard and others
- 10:00 p. m.—Radio Plus Style with Billy Sherwood at the "Mike" and a review of KYA artists.

# KLX

## Oakland, Calif.—590 Kc.

P. D. Allen, Manager

Tel. Lakeside 8000, 13th and Franklin  
13th and Franklin Charles Lloyd, Program Director

### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Services.
  - 11:00 a. m.—John's Hi-Lights.
  - 12:00 noon—Standard time by Tribune area
  - 12:00 noon—George Otto's Twilights.
  - 1:00 p. m.—John Kent.
  - 2:00 p. m.—Jackson Recordings.
  - 2:45 p. m.—Baseball (except Monday).
  - 5:00 p. m.—Big Brother Bob's Club (except Sat.).
  - 6:30 p. m.—Magicians.
  - 7:00 p. m.—News broadcast.
- Time signals throughout the day by courtesy of Alberta Candy Co.

### SUNDAY, SEPTEMBER 30

- 4:00 p. m.—Jackson Furniture Co. actor recordings, featuring selections from "Pagliacci," "Aida" and "Carmen."
- 5:30 p. m.—Chas. T. Bessmer on Scottish Rite organ.

### MONDAY, OCTOBER 1

- 10:30 a. m.—Martha Lee Home Economics hour.
- 2:30 p. m.—Opportunity hour.
- 5:00 p. m.—Archibald Laundry Co. program.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—Studio program.

### TUESDAY, OCTOBER 2

- 10:30 a. m.—Martha Lee Home Economics hour.

### WEDNESDAY, OCTOBER 3

- 10:30 a. m.—Martha Lee Home Economics Hour.
- 1:30 p. m.—Chas. T. Bessmer on Scottish Rite organ, broadcast by remote control from new Scottish Rite Temple.
- 5:30 p. m.—Brother Bob's club.
- 6:30 p. m.—Pagliacci.
- 7:00 p. m.—News broadcast.
- 8:00 p. m.—Educational program.
- 9:00 p. m.—Studio program.

### THURSDAY, OCTOBER 4

- 10:30 a. m.—Martha Lee Home Economics hour.
- 4:30 p. m.—Chas. T. Bessmer on Scottish Rite organ.
- 9:00 p. m.—Studio program.
- 9:30 p. m.—Dorian trio.

### FRIDAY, OCTOBER 5

- 10:30 a. m.—Martha Lee Home Economics hour.
- 6:00 p. m.—Hastie and Professor I-Khoe-It.
- 8:00 p. m.—Piano recital by Helen Wegman Fernandez.
- 8:30 p. m.—David McAdam, tenor.
- 9:00 p. m.—Dance program.

### SATURDAY, OCTOBER 6

- 6:30 p. m.—Chas. T. Bessmer on Scottish Rite organ

The essential features of these programs are identical with those sent by the stations.



"MAC"

# KFRC San Francisco, Calif.—660 Kc.

Owned and Operated by Don Lee, Cal. Dist. for Cadillac & LaSalle  
 1000 WATTS—1543 METERS  
 1000 Van Ness, Telephone Prospect 100  
 "Keep Forever Radiating Cheer"

Harrison Holloway  
 Manager  
 Helen O'Neil  
 Program Director  
 Frank Moss  
 Musical Director  
 Alan N. Cermack  
 Engineer

4:45 p. m.—Speaker from California Wholes' Club  
 5:20 p. m.—Town Topics.  
 6:30 p. m.—"Hubs," noted sports authority.  
 7:00 p. m.—Credenza.  
 7:30 p. m.—White Cross Entertainers.  
 8:00 p. m.—Hans Candy Store, "Sweetheart Hour"  
 9:00 p. m.—Evolution of the Theater.  
 10:10 p. m.—Horch Haven, featuring Beach Orchestra:  
 Edna Fischer, O'Brien and Moritz, Pearce Bros.

### WEDNESDAY, OCTOBER 3

**DAILY EXCEPT SUNDAY**  
 7:30 a. m.—Sleepy Fins. Courtesy Airfix Mattress Mfrs.  
 8:00 a. m.—Musical records program.  
 9:00 a. m.—Gloria G. Gange (except Saturday).  
 10:00 a. m.—Wyn's Daily News.  
 11:25 a. m.—Amateur Tryouts (except Saturday).  
 12:00 noon.—Sherman Day concert.  
 2:00 p. m.—Mature Concert, courtesy of Pacific Radio Trade (except Saturday).  
 3:00 p. m.—Mature Orch. Concert (ex. Tues. & Thurs.)  
 4:30 p. m.—Gram record by Theo. Strong (ex. Sat.)  
 5:15 p. m.—San Francisco Call, Jews items.  
 5:30 p. m.—Mac and his Gang.  
 6:20 p. m.—Town Topics.  
 6:50 p. m.—Kobansy Theatre program (ex. Tuesday and Friday).  
 10:30 p. m.—Amos 'n' Andy  
 10:10 p. m.—Dance music.

11:00 a. m.—Mary Lewis Haines Domestic Science Talk.  
 4:00 p. m.—"The Observer," about new books and current topics.  
 6:30 p. m.—Credenza, presented by Embassy Theater.  
 7:00 p. m.—Studio Program.  
 7:30 p. m.—Anti-Prejud Entertainers.  
 8:00 p. m.—Piano Recital by Frank Moss.  
 8:30 p. m.—Song Recital by Robert Olson.  
 9:00 p. m.—Western Motors Program.  
 10:00 p. m.—Hotel Mark Hopkins Orchestra  
 11:00 p. m.—El Patio Dance Orchestra.  
 (Hans Candy Time Signals Hourly)

### THURSDAY, OCTOBER 4

**SUNDAY, SEPTEMBER 30**  
 4:30 a. m.—KFRC Radio Fellowship Church conducted by Dr. Stanley Morrison.  
 10:00 a. m.—"Home Sweet Home" Concert.  
 12:00 noon.—"Piedler Fathers" Old St. Mary's Church  
 1:15 a. m.—Beach Radio Concert.  
 3:15 a. m.—KFRC Studio Recital.  
 4:15 a. m.—Art Fashion, pianist.  
 5:00 p. m.—"The Tea Time Three."  
 6:00 p. m.—Instructional talk by Dr. Louis I. Newman.  
 6:30 p. m.—Studio Program.  
 7:00 p. m.—Robert Olson Song Recital.  
 7:30 p. m.—Cadillac-LaSalle Concert Orchestra, direction of Frank Moss.  
 8:30 p. m.—Concert Orchestra with Edna Fischer, piano  
 9:10 p. m.—Tom Geramovich his Roof Garden Orch.  
 10:00 p. m.—Amos 'n' Andy.  
 10:10 p. m.—Tom Geramovich and Roof Garden Orch.  
 11:10 p. m.—El Patio Dance Orchestra.

9:30 p. m.—"Mothercraft Club."  
 11:00 a. m.—Studio Program.  
 11:30 a. m.—Madame Marie.  
 11:45 a. m.—Amateur Auditions.  
 4:00 p. m.—"Child Culture" by Mary Shannon Har-  
 mon.  
 4:30 p. m.—Fun Fare by Fred Johnson of The Call  
 5:00 p. m.—Madame Marie.  
 6:30 p. m.—Embassy Theater presents Jerry McMillan  
 pianist.  
 7:00 p. m.—Myrrah Musical Melody.  
 7:30 p. m.—Mr. XYZ and his Alphabet.  
 8:30 p. m.—Studio Program.  
 9:00 p. m.—"The Three Threes."  
 11:10 p. m.—Midnight Concert by the KFRC Concert  
 Orchestra.

### FRIDAY, OCTOBER 5

**MONDAY, OCTOBER 1**  
 9:30 a. m.—Mothercraft Club.  
 11:00 a. m.—Mary Lewis Haines Domestic Science Talk.  
 4:00 p. m.—"Careers for Women."  
 4:15 p. m.—Talk by Professor from University of California Medical Dept.  
 5:20 p. m.—Town Topics.  
 7:00 p. m.—Myrrah Musical Melody.  
 7:30 p. m.—Anti-Prejud Entertainers.  
 8:00 p. m.—"The Monday Jamboree"  
 11:10 p. m.—Dance music.  
**TUESDAY, OCTOBER 2**  
 9:30 a. m.—Child Diet.  
 11:00 a. m.—Studio Program.  
 3:00 p. m.—Mature Concert Orchestra  
 4:30 p. m.—"Careers for Women," direction of Mar-  
 tilda Rosenfeld.

11:00 a. m.—"Hints to Home Makers" by Aunt Martha  
 2:00 p. m.—Mature Concert Orchestra.  
 4:00 p. m.—Garden Talk by F. W. Davis.  
 6:30 p. m.—Pat Francis, sports editor of the Call  
 7:00 p. m.—Hot 'n' Cold Show Program.  
 7:30 p. m.—Leigh Hartine and White Cross Enter-  
 tainers.  
 8:00 p. m.—"Great Ladies"  
 8:30 p. m.—Shasta Firestone and the Sparklers.  
 9:00 p. m.—Cadillac-LaSalle Orchestra; Juanita Ten-  
 nyson, vocalist.  
 10:10 p. m.—Hotel Mark Hopkins Orchestra.  
 11:10 p. m.—Tom Geramovich and his Roof Garden Or-  
 chestra; Hazel Warner and Ben Hoy, soloists.  
 (Hans Candy Time Signals Hourly)

### SATURDAY, OCTOBER 6

10:30 a. m.—Studio Program.  
 11:45 a. m.—Announcements of Sunday Church services.  
 1:30 p. m.—T. S. Dept. of Ag. Farm Flash  
 4:00 p. m.—Art Talk.  
 7:00 p. m.—Credenza.  
 7:30 p. m.—Anti-Prejud Entertainers.  
 8:00 p. m.—KFRC Concert Orchestra and Strollers  
 8:15 p. m.—"Hobbies of Prominent Men," direction of  
 Martilda Rosenfeld.  
 8:30 p. m.—KFRC Concert Orchestra and Strollers  
 9:00 p. m.—Hotel Mark Hopkins Orchestra.  
 11:10 p. m.—Incon Program by Leigh Hartine

# DX SEASON!!! REQUIRES A PERFECT GROUND

D. J. Ground Insures Better Results

Recommended by DX Specialists All Over West Coast

\*This Ground Can Be Moved from Place to Place, and is the Only Ground with a Filler Tube

PRICE \$5.00. Order From Your Dealer

B. J. DE JARNETT

4161 Mandlay Drive. Chicago 4731

The essential features of these programs are identical with those sent by the stations.



CURTIS PECK

# KPO San Francisco, Calif.—710 Kc.

1000 WATT—42.1 METERS  
HALE BROTHERS AND THE CHRONICLE  
"The Voice of San Francisco"

Photo Kearney 794

J. W. Laughlin  
Managing Director

Mrs. Frederick Grove  
Program Director

Curtis Peck  
Technical Director

- 1:00 p. m.—Jerry Jerome song recital.
- 1:30 p. m.—E. A. Pierce & Co. stock quotations.
- 4:30 p. m.—Merton Doris and Minton Sparklers.
- 7:00 p. m.—Kossuth Theatre Concert.
- 8:00 p. m.—NBC.\*
- 8:30 p. m.—NBC.\*
- 9:00 p. m.—Kaiser Hour.
- 10:00 p. m.—NBC.\*

### WEDNESDAY, OCTOBER 3

- 10:10 a. m.—NBC.\*
- 4:10 p. m.—Merton Doris and Minton Sparklers.
- 7:00 p. m.—Studio program.
- 7:30 p. m.—NBC.\*
- 8:00 p. m.—NBC.\*
- 8:30 p. m.—Musical novelty.
- 9:00 p. m.—NBC.\*
- 9:30 p. m.—NBC.\*
- 10:00 p. m.—Studio program.
- 10:10 p. m.—Gordon Henderson's Palm Court Dance Band.
- 11:00 p. m.—NBC.\*

### THURSDAY, OCTOBER 4

- 12:10 p. m.—Studio program.
- 1:30 p. m.—E. A. Pierce & Co. stock quotations.
- 5:30 p. m.—Evelyn Trent, in World Topics on the Air.
- 7:00 p. m.—Federal Business Talks.
- 7:15 p. m.—Sports on the Air by Harry Smith of The Chronicle.
- 7:45 p. m.—Merton Doris and Minton Sparklers.
- 8:00 p. m.—Carnegie program.
- 8:10 p. m.—Nathan Abas in a violin recital.
- 9:00 p. m.—NBC.\*
- 10:00 p. m.—NBC.\*

### FRIDAY, OCTOBER 5

- 12:15 p. m.—Commonwealth Club Luncheon at Palace Hotel.
- 7:00 p. m.—Kossuth Theatre concert.
- 7:30 p. m.—NBC.\*
- 8:00 p. m.—NBC.\*
- 9:00 p. m.—Abas string quartet.
- 10:00 p. m.—Gordon Henderson's Palm Court Dance Band.
- 11:00 p. m.—NBC.\*

### SATURDAY, OCTOBER 6

- 10:00 a. m.—Activity conducted by Ann Warner, domestic economist.
- 11:00 a. m.—Ye Tessa Cryer and Al Hepburn.
- 4:30 p. m.—Merton Doris and Minton Sparklers.
- 7:00 p. m.—NBC.\*
- 8:00 p. m.—Gordon Henderson's Palm Court Dance Band.
- 9:00 p. m.—NBC.\*
- 10:00 p. m.—NBC.\*

- DAILY EXCEPT SUNDAY**
- 8:45 a. m.—Health and Happiness Period.
  - 9:00 a. m.—The World Happy Time.
  - 9:30 a. m.—Dobson's Daily Chat.
  - 10:00 a. m.—Manning Sperry (ex. Tues., Thurs., Sat.).
  - 11:00 a. m.—Ye Tessa Cryer.
  - 12:00 noon—Time signals, scripture readings, etc.
  - 12:00 noon—Lillian K. organ recital.
  - 2:00 p. m.—(House of Divines) ex. Mon. and Sat.).
  - 2:45 p. m.—Play by play broadcast of Pacific Coast Baseball Games (except Monday).
  - 4:15 p. m.—Ye Tessa Cryer Service.
  - 5:00 p. m.—Children's Hour.
  - 5:30 p. m.—Two songs with music.

### SUNDAY, SEPTEMBER 30

- 9:45 a. m.—Church services.
- 2:45 p. m.—Play by play broadcast of Pacific Coast League baseball games for Associated U.I. Co.
- 6:30 p. m.—NBC.\*
- 7:30 p. m.—Kossuth Theatre Concert.
- 8:00 a. m.—Organ recital by Ulla Waldron.
- 8:30 p. m.—Buddy Selzer's Fairmount Hotel Orchestra.
- 9:00 a. m.—NBC.\*

### MONDAY, OCTOBER 1

- 10:30 a. m.—Art talk by Helen Gordon Barber.
- 11:30 a. m.—Studio program.
- 1:00 p. m.—E. A. Pierce & Co. stock quotations.
- 3:30 p. m.—Kossuth's program.
- 4:30 p. m.—Merton Doris and Minton Sparklers.
- 6:00 p. m.—Political broadcast.
- 7:00 p. m.—NBC.\*
- 8:00 p. m.—NBC.\*
- 9:00 p. m.—Musical program.
- 10:00 p. m.—KPO's variety program, featuring KPO's well known artists.

### TUESDAY, OCTOBER 2

- 10:30 a. m.—Ann Warner, domestic economist.
- 10:30 a. m.—NBC.\*
- 11:30 a. m.—Ye Tessa Cryer and Al Hepburn.
- 12:00 noon—Lillian K. organ recital; Frederick Brown.

See Page 44 for detailed program of National Broadcasting Company.



MEL LE MON

# KTAB Oakland, Calif.—1070 Kc.

Knowledge, Truth and Beauty  
Official Pickwick Station  
Owned and Operated by the Pickwick Broadcasting Corp.  
ADA MORGAN O'BRIEN, Program Director  
Tooth Avenue Baptist Church, 1419 Tooth Ave.  
Telephone Merritt 0246

### DAILY EXCEPT SUNDAY

- 8:30 a. m.—Hour of Prayer.
- 9:30 a. m.—Readings.
- 12:30 noon—Organ Recital, Eda Maria Pomery.
- 4:15 p. m.—The Tea Hour, Elysian Trio.
- 5:30 p. m.—Dinner Hour Concert.
- 8:00 p. m.—Twilight Hour.
- 7:00 p. m.—Pomery Trio.
- 10:00 p. m.—Pickwick Senators.
- 11:00 p. m.—The Night Owl.

### MONDAY, OCTOBER 1

- 6:30 p. m.—Educational Half Hour, direction of Prof. Corie G. Lindsey of Mills College.
- 8:30 p. m.—Elysian Trio.

### TUESDAY, OCTOBER 2

- 8:30 p. m.—The Pickwick Trio, Doris and Polly.
- 8:30 p. m.—Richard Morgan, piano, and Irving Krick, pianist.
- 9:30 p. m.—Melody Hour, arranged by Hamd Oulou.

### WEDNESDAY, OCTOBER 3

- 7:00 p. m.—The Pomery Trio.
- 8:30 p. m.—California Crematorium program.

- 9:30 p. m.—Miss Charity Circus program, introducing the candidate for the popularity contest.

### THURSDAY, OCTOBER 4

- 8:00 p. m.—Prof. Lindsey's weekly travel talk.
- 8:30 p. m.—The Happy Chappies and Moe Lind, the Melody Girl.
- 9:00 p. m.—The Elysian Trio.

### FRIDAY, OCTOBER 5

- 6:30 p. m.—Miss Florence Belmont.

### SATURDAY, OCTOBER 6

- 8:30 p. m.—The San Francisco Ensemble.
- 9:30 p. m.—The San Francisco Quartet, assisted by Doris Otero-Howard, pianist.



The essential features of these programs are identical with those sent by the stations.



HOWARD MILBOLLAND  
Announcer

# KGO

## Oakland, California—780 Kc.

5000 WATTS—324 METERS  
PACIFIC COAST STATION, GENERAL ELECTRIC CO.  
Phone Fruitvale 5900  
557 Hotel St. Francis

DAILY EXCEPT SUNDAY

- 9:30 a. m.—California Home Life.
- 11:30 a. m.—Luncheon Concert.
- 12:00 noon, 8:00 p. m. and 10:00 p. m.—Telephone Time.
- 12:30 and 1:00 p. m.—Stock and weather reports.
- 4:30 p. m.—Hotel W. Francis Dance Orchestra (except Monday).
- 6:00 p. m.—San Francisco and New York Stocks (except Wednesdays and Saturdays).
- 6:30 p. m.—News (except Saturdays).
- 7:00 p. m.—Weather reports.
- 8:00 p. m.—Scout's Westminster Chimes.
- 9:00 p. m.—Time signals.

- 7:30 p. m.—Dinner program.
- 8:00 p. m.—Parian Quintette.
- 9:00 p. m.—NBC.\*
- 9:30 p. m.—Concert program.
- 10:30 p. m.—NBC.\*

### THURSDAY, OCTOBER 4

- 8:30 p. m.—Tom King detective stories.
- 7:00 p. m.—L. A. concert hour.
- 7:30 p. m.—Drama, "Ann Maganon," by Helen Norris.
- 8:30 p. m.—NBC.\*
- 9:30 p. m.—NBC.\*

### FRIDAY, OCTOBER 5

- 11:00 a. m.—Ethna Mulla, harpist.
- 11:10 a. m.—Elmer Martin, "Home Economics."
- 5:30 p. m.—NBC.\*
- 8:30 p. m.—Weekly Financial Review.
- 6:40 p. m.—Dr. Albertine Richards Nash, consulting psychologist.
- 7:00 a. m.—NBC.\*
- 7:30 a. m.—NBC.\*
- 8:00 a. m.—NBC.\*
- 9:00 p. m.—NBC.\*
- 10:00 p. m.—Western Artist Series Concert. The London Minstrel.
- 11:00 p. m.—Iris Girlin's Hotel Oakland Dance orch.

### SATURDAY, OCTOBER 6

- 6:00 a. m.—Market reports; news and baseball.
- 6:20 p. m.—Clark Howell's orchestra.
- 8:45 p. m.—Weekly sport review. Al Santora.
- 7:00 p. m.—American Tobacco Company program.
- 8:00 p. m.—NBC.\*
- 9:00 p. m.—NBC.\*

### SUNDAY, SEPTEMBER 30

- 11:00 a. m.—First Presbyterian Church service. Oakland; Rev. Frank M. Sibley, D.D., pastor.
- 1:30 p. m.—Peerless Half Hour.
- 3:00 p. m.—NBC.\*
- 4:30 p. m.—NBC.\*
- 6:30 p. m.—NBC.\*
- 7:30 p. m.—Weather forecast.
- 7:30 p. m.—NBC.\*
- 8:00 p. m.—First Presbyterian Church service.
- 9:00 p. m.—NBC.\*

### MONDAY, OCTOBER 1

- 4:00 p. m.—"Everyday Living," Christina S. Madison.
- 5:30 p. m.—Aunt Betty stories; KGO Kiddies' Klub.
- 6:30 p. m.—"What is Happening in the World."
- 8:45 p. m.—"A Week of the World's Business."
- 7:00 p. m.—NBC.\*
- 8:00 p. m.—NBC.\*
- 9:00 p. m.—NBC.\*
- 9:30 p. m.—General Electric program.
- 10:30 p. m.—Alaskan News Flash.

### TUESDAY, OCTOBER 2

- 6:30 p. m.—"The Scrolling Troubadour."
- 7:00 a. m.—NBC.\*
- 9:00 p. m.—"The Migrants."

### WEDNESDAY, OCTOBER 3

- 10:30 a. m.—NBC.\*
- 7:00 p. m.—Agricultural program.
- See Page 44 for detailed program of National Broadcasting Company.



TORRES WEIR  
Announcer

# KFWI

## San Francisco—1120 Kc.

506 WATTS—268 METERS  
Radio Entertainments, Inc., 1182 Market Street  
Telephone Market 1145

Chas. L. Peck  
General Manager

Mildred L. Schneider  
Program Director

### MONDAY, OCTOBER 1

- 10:30 a. m.—"The Dream."
- 7:30 p. m.—Hester Business Bureau of S. F.
- 9:00 p. m.—Mary Joseph-Kincaid's Dramatic Players.
- 9:30 p. m.—Studio program.

### TUESDAY, OCTOBER 2

- 10:30 a. m.—Studio program.
- 11:00 a. m.—Mr. Ever Ready Opportunity.
- 11:30 a. m.—Elmer Head, piano and songs.
- 7:30 p. m.—Hank Blank.
- 9:00 p. m.—Surprise Reception.

### WEDNESDAY, OCTOBER 3

- 8:00 p. m.—Cecil James and Grace Moran.
- 8:30 p. m.—Dud Moran, harpist; Grace Moran, piano.
- 9:15 p. m.—S. F. Chamber of Commerce.
- 8:00 p. m.—Studio program.
- 8:00 p. m.—Dance music.
- 12:00 midnight—Glen and Well—The Life of the Party.

### THURSDAY, OCTOBER 4

- 10:30 a. m.—Studio program.
- 11:00 a. m.—Mr. Ever Ready Opportunity.
- 11:30 a. m.—Elmer Head, piano and songs.
- 9:00 p. m.—Carl Tobin, tenor; Grace Moran, pianist.
- 9:30 p. m.—Victor Savaretti, pianist.
- 9:45 p. m.—Harold Reed, the versatile entertainer.

### FRIDAY, OCTOBER 5

- 8:00 p. m.—Irene Smith, soprano, and associates.
- 7:15 p. m.—Tessie Thompson's Aviation Talk.
- 7:30 p. m.—Hank Blank.
- 9:30 p. m.—Andy and Jimmy, harmony team.

### SATURDAY, SEPTEMBER 29

- 10:30 a. m.—Studio program.
- 11:00 a. m.—Mr. Ever Ready Opportunity.
- 11:30 a. m.—Elmer Head, piano and songs.
- 9:00 p. m.—Dance music.

- 7:30 p. m.—First Church of Christ, Scientist, services.
- 8:00 p. m.—Semi-classical program.
- 10:00 p. m.—Dance music.

The essential features of these programs are identical with those sent by the stations.



JOHN H. BARNET

# KEX

John H. Barnet  
Program Director

## Portland, Oregon—1080 Kc.

2500 WATTS—377.6 METERS  
Owned by American Broadcasting Company  
Terminal Sales Building

- 3:00 p. m.—Classical Recordings.  
4:00 p. m.—Concert Ensemble.  
5:00 p. m.—KEX Little Symphony, Thelma Lee, soprano.  
5:40 p. m.—Maitland Hotel Concert Orchestra.  
7:45 p. m.—American Hour Broadcast Committee Plan.  
8:00 p. m.—Concert Ensemble, Alice Prindle, contralto.  
9:00 p. m.—"Operatic Airs," KEX Little Symphony.  
10:00 p. m.—Weather Reports; Police Reports; News.

MONDAY, OCTOBER 1

- 7:30 p. m.—Sherman, Clay & Co. Half Hour of Music.  
7:30 p. m.—Fires, G.P.T.Y.M., Irish Union.  
7:45 p. m.—Public Health Talk by Radio, Fredrick Kershaw, pianist.  
8:00 p. m.—"The Triad Chorus."  
9:00 p. m.—The Columbians.

TUESDAY, OCTOBER 2

- 3:00 p. m.—Afternoon Musical, KEX Little Symphony.  
5:00 p. m.—Mel Blanc, comedian.  
8:15 p. m.—"Tulip Twins."  
8:30 p. m.—Merry Mastag Hamblers.  
9:00 p. m.—"Shasterville Review."

WEDNESDAY, OCTOBER 3

- 8:00 p. m.—Studio program.

THURSDAY, OCTOBER 4

- 8:00 p. m.—Catholic Truth Society Lecture.  
8:15 p. m.—Clara Thompson, Story Teller.  
8:30 p. m.—Western Light Opera Company.

FRIDAY, OCTOBER 5

- 8:00 p. m.—"Big Bill" Brown, the singing "top"  
8:15 p. m.—Studio program.  
8:30 p. m.—(L. M. Pinner, Pacific International  
Livestock Exposition.

SATURDAY, OCTOBER 6

- 8:30 p. m.—Better Citizenship Program.  
9:30 p. m.—Studio Program.  
9:00 p. m.—ABC Network; KEX Little Symphony.

DAILY EXCEPT SUNDAY  
9:00 a. m., 12 noon, 5 p. m. and 10 p. m.—Western Union Time.

- 9:00 a. m.—Pattie Cook, KEX Better House Girl.  
10:00 a. m.—Morning Devotional Service.  
10:15 a. m.—KEX Shopping Guide.  
12:00 noon—Correct Time; Dept. of Agri. Reports.  
12:00 noon—Lambert Concert.  
1:00 p. m.—Stories you ought to know. Alice Prindle and Thelma Lee.  
1:30 p. m.—The Columbians.  
2:30 p. m.—Song Recital (except Monday).  
4:00 p. m.—Recorded Recordings.  
4:00 p. m.—Concert Ensemble (except Monday).  
5:00 p. m.—KEX Little Symphony Orch. (ex. Mon.).  
5:00 p. m.—KEX Utility Hour.  
7:00 p. m.—Dinner Music concert (except Monday).  
8:00 p. m.—KEX Little Symphony (except Monday).  
10:00 p. m.—Dance Frolic; Department of Agriculture reports; weather reports.

SUNDAY, SEPTEMBER 30

- 2:00 p. m.—KEX Little Symphony Orchestra. Arthur Sidman,指挥



F. M. B.  
Announcer

# KGEN

## El Centro, Calif. — 1330 Kc.

The Imperial Valley Station  
225.4 METERS

Owned and Operated by  
E. R. IREY and F. M. BOWLES  
Musical Director, D. R. Dushie  
Adv. Mgr., T. J. Afflerbaugh  
Chamber of Commerce Bldg., Phone 1100 or 47  
E. R. Irely, Technician

- 7:00 p. m.—Hits of the day; request program.  
7:30 p. m.—Challenge program; I. V. Milk Producers' Assn., Hotville, Old Times Night, two hours of songs, barn dance, fiddle music and hot down.  
8:00 p. m.—Old Times request program.  
9:00 p. m.—John Deere Co. (dealer).  
9:30 p. m.—March Dry Cleaners.

WEDNESDAY, OCTOBER 3

- 11:00 a. m.—Around the World by Ear  
THURSDAY, OCTOBER 4

- 8:00 p. m.—Twilight Concert program.  
8:30 p. m.—Paddy Wigby—All Over the World  
7:00 p. m.—Mons. Motor Oil Hour; Edison Bros. (L)  
8:00 p. m.—Variety request program.  
9:00 p. m.—Around the World by Ear  
9:30 p. m.—The Quality program, Quality Dairy

FRIDAY, OCTOBER 5

- 6:00 p. m.—Sunset Glow, Lullaby selections.  
7:00 p. m.—Hotville Nationalism and Dance Parlor  
7:30 p. m.—John Deere Co. (dealer).  
8:00 p. m.—Around the World by Ear.  
9:00 p. m.—The Blue and Gold hour, Hotville Oil Co

SATURDAY, OCTOBER 6

- 8:00 p. m.—Around the World by Ear  
7:00 p. m.—Barbara Worth Garage program.  
6:00 p. m.—Musical request hour.  
5:00 p. m.—Variety program, request.  
4:30 p. m.—Brawley Book Works program.

DAILY EXCEPT SUNDAY  
11:00 a. m. Radio and Relax Hour (ex. Wed.)  
12:00 noon—Request program

SUNDAY, SEPTEMBER 30

- 12:30 p. m.—Lunch Hour.  
1:30 p. m.—One Hundred Request program.  
5:00 p. m.—Just a Hour at Twilight.  
7:00 p. m.—Popular request selections.  
8:00 p. m.—Around the World by Ear.  
MONDAY, OCTOBER 1  
6:30 p. m.—Harford Auto Repair Shop, Brawley, Calif.  
6:00 p. m.—Pacific Land & Cattle Co., Imperial, Calif.  
7:00 p. m.—Adams Bros. Cleaners, Brawley.  
7:30 p. m.—Coleman Furniture Co., Brawley.  
8:00 p. m.—Around the World by Ear.  
9:00 p. m.—Three A Artisan Water Co., El Centro Brawley, Yuma.  
9:30 p. m.—Musical hits of the day.  
TUESDAY, OCTOBER 2  
6:00 p. m.—Around the World by Ear.

WALTER BIDDICK — Phone Westmore 9137  
"A Complete Radio Program and Announcement Service"

The essential features of these programs are identical with those sent by the stations.



STEPHEN L. GAYLORD

# KGW Portland, Oregon—610 Kc.

1000 WATTS—491.5 METERS  
THE MORNING OREGONIAN  
"Keep Growing Wiser"  
DAILY EXCEPT SUNDAY

10:00 a. m.—Town Crier, weather reports, News News.  
12:00 noon—Lunchtime Concert.  
8:00 p. m.—Dinner Concert (except Friday).  
9:00 p. m.—Longitude Watchtime Signals.

WEDNESDAY, OCTOBER 3

7:15 a. m.—Y. M. C. A. Health Exercises.  
11:00 a. m.—N. B. C.  
11:30 a. m.—The Town Crier.  
6:50 p. m.—Political Talk from KIQ.  
7:00 p. m.—Studio Program.  
7:30 p. m.—"Half Hour of Happiness," KGW and KOMO.  
8:00 p. m.—Studio Concert.  
8:30 p. m.—N. B. C.  
9:00 a. m.—N. B. C.  
9:30 p. m.—Studio Music.  
10:00 p. m.—N. B. C.

THURSDAY, OCTOBER 4

7:00 p. m.—N. B. C.  
7:30 p. m.—Book club by Richard G. Montgomery  
7:45 p. m.—Network Concert  
8:00 p. m.—"Harriet's Beau Brummels."  
8:30 p. m.—N. B. C.  
9:00 p. m.—N. B. C.  
9:30 p. m.—N. B. C.  
10:00 p. m.—"Sleepy Time" Program  
11:00 p. m.—Dance Frolic.

FRIDAY, OCTOBER 5

7:15 a. m.—Y. M. C. A. Health Exercises.  
10:00 a. m.—N. B. C.  
11:00 a. m.—Continuation of the Town Crier  
5:35 p. m.—N. B. C.  
6:50 p. m.—Music  
8:00 p. m.—"Red and White Jesters."  
7:00 p. m.—N. B. C.  
7:30 p. m.—N. B. C.  
8:00 p. m.—N. B. C.  
9:00 p. m.—Program.  
9:30 p. m.—N. B. C.  
10:00 p. m.—N. B. C.  
10:30 p. m.—Frolic of the Keep Growing Wiser Order of Hoop Owls.

SATURDAY, OCTOBER 6

7:00 p. m.—Concert from KOMO.  
8:00 p. m.—N. B. C.  
9:00 p. m.—N. B. C.  
10:00 p. m.—N. B. C.

SUNDAY, SEPTEMBER 30

1:30 p. m.—N. B. C.  
3:00 p. m.—N. B. C.  
4:30 p. m.—N. B. C.  
5:00 p. m.—Talk on Modern Science.  
5:15 p. m.—Studio Program.  
6:30 p. m.—N. B. C.  
7:30 p. m.—Network Concert.  
8:00 p. m.—Sherman Clay Duo-Plato Concert.  
8:30 p. m.—Studio Concert.  
9:00 p. m.—N. B. C.  
9:30 p. m.—Dance Band.  
10:00 p. m.—Little Symphony Orchestra.

MONDAY, OCTOBER 1

7:15 a. m.—Y. M. C. A. Health Exercises  
6:45 p. m.—N. B. C.  
7:00 p. m.—N. B. C.  
8:0 p. m.—N. B. C.  
9:00 p. m.—Maeder Furman Concert from KGW, through KFOA.  
9:30 p. m.—Studio Music.  
10:00 p. m.—Dan Bellin's Boys and Collegiate.  
11:00 p. m.—Studio Dance Frolic.

TUESDAY, OCTOBER 2

10:00 a. m.—N. B. C.  
11:00 a. m.—Town Crier.  
6:15 p. m.—Talk, "Portland's Problems," by Mayor Baker.  
6:30 p. m.—Music.  
6:45 p. m.—Dentistry Lecture.  
7:00 p. m.—N. B. C.  
8:00 p. m.—N. B. C.  
8:30 p. m.—N. B. C.  
9:00 p. m.—Schwabacker Studio Program, KOMO.  
10:00 p. m.—Dance Frolic from KOMO.

See Page 44 for detailed program of National Broadcasting Company.



PAUL CONNET  
Announcer

# KOIN Portland, Oregon—940 Kc.

1000 WATTS—319 METERS  
Studios: New Heathman Hotel  
Broadway at Salmon St.

8:00 p. m.—First Church of Christ, Scientist.  
9:00 p. m.—Musical comedy hour.

MONDAY, OCTOBER 1

6:30 p. m.—Billy Stapp in Sports Review.  
8:00 p. m.—KOIN Players, direction Edris Morrison.  
9:00 p. m.—Four Square Gospel Lighthouse Orchestra concert, direction Wm. McElroy.  
10:00 p. m.—Cole McElroy's Oregonians.

TUESDAY, OCTOBER 2

8:00 p. m.—Studio vaudeville, Monte Austin, Frank Taylor.  
8:15 p. m.—Oregon Humane Society.  
8:30 p. m.—Studio Artist program.  
9:40 p. m.—Flight broadcast.

WEDNESDAY, OCTOBER 3

8:00 p. m.—Studio program.  
9:15 p. m.—Stage and orchestral presentations from the Portland Theater.

10:10 p. m.—Studio program.  
10:30 p. m.—Cole McElroy's Oregonians.  
8:00 p. m.—Studio program.

THURSDAY, OCTOBER 4

8:00 p. m.—Studio program.  
9:00 p. m.—Olsen hour, Soloists' program.

FRIDAY, OCTOBER 5

8:00 p. m.—Studio program.  
9:00 p. m.—Studio program.  
10:00 p. m.—Cole McElroy's Oregonians.

SATURDAY, OCTOBER 6

1:00 p. m.—Agricultural talk by Mr. O. N. Plummer.

C. H. Watson  
Station Engineer  
  
Paul Connet  
Senior Announcer  
  
Stan Spiegie  
Junior Announcer  
Publicity Director

DAILY EXCEPT SUNDAY

9:30 a. m.—Housekeepers' Chat, Ruth Adamson.  
10:00 a. m.—Town Topics, music; Yvna Weller.  
11:15 a. m.—Louise Palmer Webber, Dietician.  
11:30 a. m.—U. S. Dept. of Agriculture feature.  
11:45 a. m.—Weather Report; Concert Time.  
12:00 noon—Lunchtime Concert, Heathman Hotel Organ.  
3:00 p. m.—Portland News Matinee.  
6:00 p. m.—Dinner Concert, Heathman Hotel Organ  
7:00 p. m.—"What to Do and Where to Go."  
7:15 p. m.—Heathman Hotel Concert Orchestra.

SUNDAY, SEPTEMBER 30

8:30 a. m.—Four Square Gospel service.  
12:30 p. m.—Portland Theater organ; Iris Wilkins.  
6:00 p. m.—Dinner concert.  
7:00 p. m.—The Benson Hotel Orchestra, under the direction of Misha Palz.

The essential features of these programs are identical with those sent by the stations.



CARL E. HAYMOND

# KMO

## Tacoma, Wash.—1180 Kc.

100 WATT WESTERN ELECTRIC—254.1 METERS  
Owned by KMO, Inc.  
Hotel Winthrop

**CARL E. HAYMOND**  
Manager and Chief  
Announcer  
**J. A. MURPHY**  
Commercial Manager  
**JANE MORSE**  
Studio Director  
**MARGIE MAHON**  
Asst. Studio Director  
**J. D. KOLESAR**  
Chief Technician

**TUESDAY, OCTOBER 2**

- 7:00 p. m.—B. H. Kennedy; Oldsmobile program.
- 7:30 p. m.—Union Service Hour.
- 8:00 p. m.—Central Motors program.
- 8:30 p. m.—St. Louis program.
- 9:00 p. m.—Tommy Burns Frolic.
- 10:00 p. m.—Navy Tex program.

**WEDNESDAY, OCTOBER 3**

- 7:00 p. m.—Late Recordings.
- 7:30 p. m.—Tacoma Trunk Co. Recordings.
- 8:00 p. m.—O. B. Clow program.
- 8:30 p. m.—Navy Tex program.
- 9:00 p. m.—Late Release Recordings.

**THURSDAY, OCTOBER 4**

- 7:00 p. m.—B. H. Kennedy; Oldsmobile program.
- 7:30 p. m.—Union Service Hour.
- 8:00 p. m.—Central Motors program.
- 8:30 p. m.—Navy Tex program.
- 9:00 p. m.—St. Louis program.
- 9:30 p. m.—Late Release Recordings.

**FRIDAY, OCTOBER 5**

- 7:00 p. m.—Tacoma Trunk Co. musical program
- 7:30 p. m.—Navy Tex program.
- 8:00 p. m.—Kimball Variety Hour.
- 8:30 p. m.—Peoples Savings & Loan Assn.
- 9:00 p. m.—Late Release Recordings.
- 9:30 p. m.—Neha's Ham Bone.

**SATURDAY, OCTOBER 6**

- 7:00 p. m.—B. H. Kennedy Oldsmobile program.
- 7:30 p. m.—Union Service Hour.
- 8:00 p. m.—Central Motors program.
- 8:30 p. m.—Navy Tex program.
- 9:00 p. m.—St. Louis program.
- 9:30 p. m.—O. B. Clow program.
- 10:00 p. m.—Federal Bakery program.

- DAILY EXCEPT SUNDAY**
- 8:00 a. m.—KMO Early Birds.
  - 8:15 a. m.—Ray program.
  - 10:00 a. m.—News Flash and Time Signal.
  - 10:30 a. m.—Home Economics.
  - 10:45 a. m.—Town Crier and music.
  - 4:45 p. m.—Mammy's Cabin.
  - 5:15 p. m.—Sports Review.
  - 5:30 p. m.—M. Y. M. C. Orchestra (except Tues. Thurs. and Sat.).
  - 6:00 p. m.—Loudie time signals.
  - 8:00 p. m.—Will Wine program (except Friday).
  - 9:00 p. m.—Klaine Goering's time signals.

**SUNDAY, SEPTEMBER 30**

- 8:00 p. m.—Hotel Winthrop Trio.
- MONDAY, OCTOBER 1**
- 7:00 p. m.—Late Recordings.
- 7:30 p. m.—Tacoma Trunk Co. musical program.
- 8:00 p. m.—Scrollers Orchestra, direction of Al Genstler; (also KPDA, KPFL, KTRB).
- 8:00 p. m.—Book Chat by Mrs. Page Hamner.
- 9:15 p. m.—Better Business Bureau.
- 9:30 p. m.—O. B. Clow program.
- 10:00 p. m.—Navy Tex program, classical.

# KPQ

## Seattle, Wash.—1300 Kc.

Taft & Washner, Inc.  
230.8 METERS—100 WATTS  
ARCHIE TAFT and LOUIS WASNER, Inc., Owners  
1107 Second Avenue  
C. A. Berger, Manager  
Don Johnson, Announcer  
Herman Rolos, Engineer  
Tel. Elliot 1433

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Breakfast Program (except Monday Wednesday and Friday).
- 10:00 a. m.—Market Suggestions (except Monday, Wednesday and Friday).
- 4:30 p. m.—Buyer's Guide (except Tuesday, Thursday and Saturday).
- 10:00 p. m.—Dance Music (except Tuesday, Thursday and Saturday).

**SUNDAY, SEPTEMBER 30**

- 8:00 a. m.—Sacred and concert records.
- 10:00 a. m.—Beauty hour.
- 12:30 p. m.—Orthopedic concert.
- 4:00 p. m.—Comedy program.
- 5:00 p. m.—Popular records.
- 8:30 p. m.—Pointers on attractions.
- 9:00 p. m.—Westman Furniture Co. Home Hour.
- 10:45 p. m.—Habenack the Tailor; housewife program.

**MONDAY, OCTOBER 1**

- 4:00 p. m.—Buyer's Guide.
- 5:30 p. m.—Rainier District program.
- 8:00 p. m.—Habenack the Tailor.
- 7:00 p. m.—Accordion and band recordings.
- 8:45 p. m.—Anna Helen Borszell, swimming talk.
- 9:15 p. m.—Home hour.

**TUESDAY, OCTOBER 2**

- 8:00 a. m.—Y. W. C. A. Setting-up Exercises.
- 8:30 a. m.—Shoppers' Service.
- 9:00 a. m.—Shoppers' Service.
- 9:10 a. m.—Road reports.
- 9:15 a. m.—Home hour.
- 10:00 a. m.—Buyer's Guide.
- 11:30 a. m.—Luncheon musicale.
- 1:00 p. m.—Rainier District.
- 2:30 p. m.—Varied recordings.

**WEDNESDAY, OCTOBER 3**

- 4:30 p. m.—Buyer's Guide.
- 5:30 p. m.—Rainier District.

- 5:15 p. m.—Home hour.
- 8:30 p. m.—Orthopedic concert.
- 9:45 p. m.—Anna Helen Borszell, swimming talk.

**THURSDAY, OCTOBER 4**

- 8:00 a. m.—Y. W. C. A. Health Rhythms.
- 8:30 a. m.—Margaret Bell, Shoppers' Service.
- 9:10 a. m.—Road reports.
- 9:15 a. m.—Home hour.
- 10:00 a. m.—Buyer's Guide.
- 11:30 a. m.—Style Hint.
- 12:00 noon—Organ recital, recorded.
- 1:00 p. m.—Rainier District program.
- 2:30 p. m.—Popular records.

**FRIDAY, OCTOBER 5**

- 4:30 p. m.—Buyer's Guide.
- 5:30 p. m.—Rainier District.
- 8:30 p. m.—Popular concert music.
- 7:30 p. m.—Red Seal Gems.
- 8:30 p. m.—Today's melodies.
- 9:15 p. m.—Home hour.

**SATURDAY, OCTOBER 6**

- 8:00 a. m.—Y. W. C. A. Setting-up Exercises.
- 8:30 a. m.—Margaret Bell, Shopper's Service.
- 9:10 a. m.—Road reports.
- 9:15 a. m.—Home hour. Bargain bulletin.
- 10:00 a. m.—Radden White, Food Specials.
- 10:30 a. m.—Buyer's Guide.
- 12:00 noon—Luncheon musicale.
- 1:30 p. m.—Popular recordings.

**BT Counterphase 8 — World's Greatest Radio — Sold with a Distance Guarantee. H. A. Everest, 1032 North Ogden Dr. GRanite 9915.**



The essential features of these programs are identical with those sent by the stations.



ARTHUR L. FRAM

# KJR Seattle, Washington—860 Kc.

2500 WATTS—349.6 METERS. Phone Main 7478

Operated by the American Broadcasting Co.  
604 Home Savings Building, 1520 Westlake Ave.  
Arthur L. Fram, Program Director, Clarence Clark, Engineer  
DAILY EXCEPT SUNDAY

- 6:45 a. m.—Yim, Vigor and Vitality.
- 7:45 a. m.—Breakfast News.
- 8:00 a. m.—The Golden Hour Orchestra.
- 9:00 a. m., 12:00 noon and 10:00 p. m.—Pacific Standard Time Signals.
- 9:00 a. m.—Mary Crooke, KJR Better Homes Girl.
- 9:45 a. m.—Devotional Service.
- 10:00 a. m.—KJR Characteristic Hour.
- 10:30 a. m.—KJR Dream House.
- 11:00 a. m.—Variety Program.
- 12:00 noon—ABC Revellers, News.
- 12:30 p. m.—American Salon Orchestra, under direction of Francesco Longo (ex. Sat.).
- 1:30 p. m.—KJR Stringed Trio, directed by Kola Letienne (ex. Wed. and Sat.).
- 2:30 p. m.—Song Recital.
- 3:00 p. m.—American Symphony Orchestra, direction of Francesco Longo.
- 4:00 p. m.—Siesta Hour.
- 5:00 p. m.—Request Hour (except Tuesday and Friday).
- 6:00 p. m.—Special Announcements.
- 6:15 p. m.—Theatrical Review, News, Sports, etc.
- 6:30 p. m.—The Captivators (except Wednesday).
- 7:00 p. m.—Twilight Hour Program; American Salon Orchestra.
- 8:00 p. m.—KJR Stringed Trio; Helen Hoover, soloist (except Tues. and Wed.).
- 9:00 p. m.—American Salon Orchestra, under direction of Francesco Longo.
- 10:00 p. m.—Hotel Butler Rose Room Dance Orchestra.

### SUNDAY, SEPTEMBER 30

- 10:00 a. m.—International Bible Students Assn.
- 11:00 a. m.—Sacred Concert.
- 2:00 p. m.—American Salon Orchestra.
- 3:00 p. m.—KJR String Trio, direction Kola Letienne.
- 4:00 p. m.—American Salon Orchestra.
- 5:00 p. m.—Cathedral Hour, Vesper Choir.
- 6:00 p. m.—Home Savings Building String Trio.
- 7:00 p. m.—Novelty Hour.
- 8:00 p. m.—American Salon Orchestra and soloists.
- 9:00 p. m.—KJR Health Club.

### WEDNESDAY, OCTOBER 3

- 6:30 p. m.—Hotel Butler Grill Room program.
- 8:30 p. m.—Song Recital.

### THURSDAY, OCTOBER 4

- 10:00 p. m.—"A Night in Coffey Dan's."

### FRIDAY, OCTOBER 5

- 12:00 noon—Music Appreciation.
- 5:00 p. m.—KJR Health Club.

### SATURDAY, OCTOBER 6

- 9:00 p. m.—Vingent Knowles Orchestra (ABC).
- 10:00 p. m.—The Captivators (ABC).
- 10:30 p. m.—Shear Boat Frolic (ABC).



GEORGE NELSON

# KOMO

## Seattle, Wash.—970 Kc.

FISHER'S BLEND STATION  
METROPOLITAN CENTER, SEATTLE  
Telephone Elliot 5890  
DAILY EXCEPT SUNDAY

- 10:00 a. m.—Inspirational Services.
- 10:15 a. m.—Y. M. C. A. Health Exercises.
- 10:30 a. m.—"What to Prepare for Dinner."
- 12:00 noon.—Farm Flashes, Grain Reports, Music, News (except Monday).
- 12:30 p. m.—"Constance Cook" and Rhena Marshall.
- 1:00 p. m.—Totem Concert Orchestra and Soloists.
- 4:45 p. m.—Silent Period.
- 5:00 p. m.—Kiddies' Program.
- 5:30 p. m.—Stocks and Bonds, News.
- 6:00 p. m.—Totem Orchestra and soloists (except Monday).
- 9:00 p. m.—N. H. C., Longitude Time Signal.
- 10:00 p. m.—Totem Dance Orchestra, Late news flashes (except Saturday).

### SUNDAY, SEPTEMBER 30

- 11:00 a. m.—Hymnouth Congregational Church.
- 12:20 p. m.—West Coast Theaters "4th Ave Theater Organ."
- 1:00 p. m.—N. B. C.\*
- 1:30 p. m.—Stoneway Tabernacle.
- 2:00 p. m.—Totem Concert Trio.
- 3:00 p. m.—N. B. C.\*
- 5:00 p. m.—Totem Concert Trio.
- 6:00 p. m.—Solos, duets, and quartets.
- 6:30 p. m.—N. B. C.\*
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00 p. m.—N. B. C.\*
- 10:00 p. m.—Herbert Proeg's Orchestra.

### MONDAY, OCTOBER 1

- 10:45 a. m.—Fifth Ave. Theater Organ Recital.
- 11:30 a. m.—Bass, Gordon Smith; Col. Sop., Cello Barbra; "Jimmie and Bob."
- 6:45 p. m.—N. B. C.\*
- 9:00 p. m.—Totem Concert Orchestra; Rhena Marshall, mezzo soprano.

### TUESDAY, OCTOBER 2

- 11:30 a. m.—Fifth Ave. Theater Organ Recital.
- 7:00 p. m.—N. B. C.\*
- 9:00 p. m.—Schwaberger Hour.

### WEDNESDAY, OCTOBER 3

- 11:00 a. m.—N. B. C. System.
- 11:30 a. m.—Fifth Ave. Theater Organ Recital.
- 7:00 p. m.—Totem Artists Trio.

- 7:30 p. m.—Anti-Frost Program, originating at KGW.
- 8:30 p. m.—N. H. C.\*
- 9:30 p. m.—Warner Bros. Movie Hour.
- 10:30 p. m.—Totem Concert Orchestra; soloists.

### THURSDAY, OCTOBER 4

- 10:45 a. m.—Piano solos, Catherine Finney.
- 11:00 a. m.—Fifth Ave. Theater Organ Recital.
- 11:30 p. m.—Pop. Tenor, Doug Richardson; "Jimmie and Bob."
- 7:00 p. m.—Totem Concert Orchestra.
- 7:30 p. m.—Anti-Frost Program, originating at KGW.
- 8:00 p. m.—Totem Concert Orchestra.
- 8:30 p. m.—N. B. C.\*

### FRIDAY, OCTOBER 5

- 10:30 a. m.—N. H. C.\*
- 11:00 a. m.—"Here and There with the Gypsies."
- 11:30 a. m.—Totem Concert Orchestra.
- 5:30 p. m.—N. B. C.\*
- 6:00 p. m.—Totem Spanish Orchestra.
- 7:00 p. m.—N. B. C.\*
- 9:00 p. m.—Totem Larksters; duets, James Harvey and Montgomery Lynch.
- 9:30 p. m.—N. H. C.\*

### SATURDAY, OCTOBER 6

- 11:00 a. m.—Fifth Ave. Theater Organ Recital.
- 11:30 a. m.—Totem Concert Orchestra.
- 5:00 p. m.—Joint with KHQ, Spokane and KGW, Portland, Totem Concert Orchestra; tenor, James Harvey.
- 7:00 p. m.—N. H. C.\*

See Page 44 for detailed program of National Broadcasting Company.

The essential features of these programs are identical with those sent by the stations



**CECIL P. UNDERWOOD**  
Chief Announcer

# KHQ Spokane, Washington—810 Kc

1000 WATTS—370.2 METERS  
LOUIS WASMER, INC., Standard Stock Exchange Bldg.  
Telephone Main 4442  
DAILY EXCEPT SUNDAY AND WEDNESDAY

- 7:00 a. m.—Bailey's Period of Pep and Calisthenics.
- 7:30 a. m.—Beauty Culture.
- 8:15 a. m.—Musical programs.
- 8:30 a. m.—Inland Empire Road Reports.
- 9:00 a. m.—Household Service—Tull & Gibbs
- 9:57 a. m.—A & K Educational Talk.
- 10:00 a. m.—Sara Lath's Hour with Women.
- 11:00 a. m.—Farmers' Service Hour (except Thursday).
- 12:00 noon—Musical program (except Tuesday).
- 12:30 p. m.—Musical Program (except Tuesday).
- 1:00 p. m.—Miss Modern.
- 1:30 p. m.—Musical Program.
- 2:00 p. m.—Washington Home Service Hour (except Tuesday and Friday).
- 3:00 p. m.—Musical Program.
- 3:30 p. m.—National Savings Thoughts.
- 4:00 p. m.—Stewart's Musical Program (except Tuesday).
- 4:30 p. m.—Bailey's Concert.

- 5:00 p. m.—Service Hour
- 6:00 p. m.—Mablon Merrick's Concert Orchestra (except Saturday).
- 6:30 p. m.—The Dough Boys (except Monday)
- 9:00 p. m.—Longitude Current Time.

**SUNDAY, SEPTEMBER 30**

- 10:30 a. m.—Children's Sunday School Program.
- 11:00 a. m.—Central Methodist Episcopal Church.
- 1:30 p. m.—N. B. C.\*
- 3:00 p. m.—N. B. C.\*
- 5:00 p. m.—Bailey Concert.
- 5:30 p. m.—Religious services by the International Bible Students.
- 8:00 p. m.—N. B. C.\*
- 8:00 p. m.—(Church of the Truth)
- 9:00 p. m.—N. B. C.\*
- 9:30 p. m.—City Service Concert.

**MONDAY, OCTOBER 1**

- 6:45 p. m.—N. B. C.\*

**TUESDAY, OCTOBER 2**

- 10:30 a. m.—N. B. C.\*
- 12:00 noon—Hamlet of Commerce Luncheon
- 7:00 p. m.—Musical Programs.
- 8:00 p. m.—N. B. C.\*
- 9:00 p. m.—Northwest Fliers.
- 10:00 p. m.—Dance Music by Mablon Merrick and his Orchestra.

See Page 44 for detailed program of National Broadcasting Company.

**WEDNESDAY, OCTOBER 3**

- 6:50 p. m.—Tappan's League from KOMO
- 7:00 p. m.—Musical Programs.
- 7:30 p. m.—Tom Mitchell Pyralist—KQW
- 8:30 p. m.—N. B. C.\*
- 9:30 p. m.—Northwest Fliers

**THURSDAY, OCTOBER 4**

- 7:00 p. m.—Musical Program.
- 7:30 p. m.—Tom Mitchell Pyralist—KQW
- 8:00 p. m.—Musical Programs.
- 8:30 p. m.—N. B. C.\*
- 10:00 p. m.—Dance music by Mablon Merrick and his Orchestra.

**FRIDAY, OCTOBER 5**

- 10:00 a. m.—N. B. C.\*
- 2:00 p. m.—Musical Program
- 7:30 p. m.—N. B. C.\*
- 9:00 p. m.—Musical Programs.
- 9:30 p. m.—N. B. C.\*

**SATURDAY, OCTOBER 6**

- 6:00 p. m.—N. B. C.\*
- 7:00 p. m.—Musical Program.
- 8:00 p. m.—N. B. C.\*



**CARRIC ANDREW**

# KGA Spokane, Washington—1150 Kc.

260.7 METERS—3000 WATTS  
Operated by the American Broadcasting Co., located in the Sun Life Assurance Building

**Carric Andrew**  
Announcer

**H. E. Studebaker**  
Studio Manager

**SUNDAY, SEPTEMBER 23**

- 11:00 a. m.—First Presbyterian Church.
- 2:00 p. m.—ABC Chain.
- 7:30 p. m.—First Presbyterian Church.
- 9:00 p. m.—ABC Chain.

**MONDAY, SEPTEMBER 24**

- 7:00 p. m.—ABC Chain.

**TUESDAY, SEPTEMBER 25**

- 2:00 p. m.—Complete Home Management School
- 7:00 p. m.—ABC Chain.
- 8:00 p. m.—Slipson's Old Timers.
- 9:00 p. m.—ABC Chain.
- 10:00 p. m.—Slipson's Old Timers.
- 11:00 p. m.—Musical program.

**WEDNESDAY, SEPTEMBER 26**

- 5:30 p. m.—Sullivan's Trio.
- 6:00 p. m.—Dinner Hour program.
- 7:00 p. m.—ABC Chain.
- 10:00 p. m.—Musical program.

**THURSDAY, SEPTEMBER 27**

- 5:30 p. m.—Sullivan's Trio.
- 8:00 p. m.—ABC Chain.
- 10:00 p. m.—Miss Howard.
- 10:30 p. m.—Musical program.

**FRIDAY, SEPTEMBER 28**

- 5:30 p. m.—Sullivan's Trio.
- 7:00 p. m.—ABC Chain.
- 8:00 p. m.—Pony and Bob and their Motel Home.
- 9:00 p. m.—ABC Chain.

**SATURDAY, SEPTEMBER 29**

- 3:00 p. m.—Mather Studio Orson recital
- 5:30 p. m.—Sullivan's Trio.
- 9:00 p. m.—ABC Chain

## Timely Trade Topics

Hitch-Smith Furniture Company of 737 South Hill Street have just completed the installation of three sound-proof demonstration rooms in their Radio Department. Here the new Spar-ton and Atwater Kent radio, for which they have just been appointed downtown dealers, may be advantageously heard.

The Wholesale Radio Jobbers Credit Men's Association at a recent meeting put themselves on record as believing that, in view of the increase of business that can reasonably be anticipated in the radio industry, a still closer co-operation between the dealers and jobbers is very essential, and to this end, through the medium of the above committee, the association will endeavor to issue from time to time such suggestions to the dealers as they believe will be helpful to them in the conduct of their business.

Realizing the importance of close co-operation between the radio dealers and the wholesale radio jobbers, and the great benefits that can in all probability be derived through this co-operation, the Wholesale Radio Jobbers Credit Men's Association has appointed a committee for the purpose of rendering such necessary assistance to the dealers in the matter of their extension of credit and making collections as appears to be beneficial to them.

The committee consists of: Paul D. Elgin, Credit Manager Western Radio, Inc., chairman; George J. Filiberti, Credit Manager John G. Rapp Corporation; Fred Neuhaus, Credit Manager Leo J. Meyberg Company; G. H. Taylor, Credit Manager Ungur & Watson; M. J. Ferguson, Credit Manager Yale Radio Electric.

The Armo Radio Laboratories of 1666 Tarleton St., Los Angeles, inventors and sole manufacturers of the Armo Condenser, are drawing plans for an addition to their present factory, the demand for these condensers becoming so great as to make additional manufacturing facilities necessary.

Mr. Walter Fagan, president of Pacific Wholesale, Inc., Southern California distributors for the well-known Spar-ton receivers, left Friday, September 21, for Jackson, Mich. He is so far behind on his orders for Spar-ton receivers that he has gone to the Spar-ton factory to get merchandise on the way to fill his dealer orders.

Russe H. Gilson, 133 W. Washington, Los Angeles, has been appointed factory representative for the Marco products, manufactured by the Martin-Copeland Company of Providence, R. I., their latest product being the Marco Dynamic Speaker.

### POLITICS

That the present Presidential campaign is being waged over the air to a great extent is indicated by announcements from the Republican camp. Monday, Tuesday, and Saturday of the week, beginning September 30th, there will be National Broadcasting Company hook-ups during the half hour, from 6 to 6:30 p. m. Tuesday, October 2nd, there will be similar national hookup during the half hour, from 11:30 to 12:00 noon. The only definite program for any of these dates is to be on Saturday, October 6th, when Herbert Hoover will speak from some place as yet not decided upon. The other speakers will all be party leaders of national importance. These programs, which will all reach Los Angeles over KFI, should prove interesting to those persons who want to weigh carefully the platforms and campaign promises of both parties.

### FOR SALE

1 "Hot Spot" 14, Superheterodyne (laboratory model) A real DX set. Less accessories. \$85.00

1 Seven-tube Zenith with modern audio amplifier installed. \$50.00

Call HE. 1913 After 7 P. M. Daily

### SALESMEN WANTED

Must have auto. Radio experience not necessary. A real money-making proposition.

MISSION BELL MFG. CO.

1431 S. Los Angeles St. Los Angeles

The essential features of these programs are identical with those sent by the stations.



EARLE J. GLADE

# KSL Salt Lake City, Utah—990 Kc.

1000 WATTS—302.6 METERS

"The Voice of the Inter Mountain Empire"

Earle J. Glade  
General Manager

Lewis L. Lacey  
Program Director

John N. Dege  
Technical Director

Ressie G. Grover  
Chief Announcer

8:00 p. m.—L. D. S. Services from the studio

9:00 p. m.—"Utah Land Speakers"

## MONDAY, OCTOBER 1

6:30 p. m.—Melvin Petersen, baritone and accompanist.  
7:00 p. m.—"The Blue Blase Miners."  
7:30 p. m.—The Adina Instrumental Trio.  
8:00 p. m.—"The Jewel Box."  
8:30 p. m.—Popular Instrumental and Vocal Quartet.

## TUESDAY, OCTOBER 2

6:30 p. m.—Salt Lake Police Department.  
7:00 p. m.—Ben Franklin Gardner, News Foot, assisted by Mrs. Freddy Stanley.  
7:30 p. m.—Marguerite Turner, mezzo-soprano, and Cicely Adams, pianist.  
8:00 p. m.—"The Serenaders"—Mandolin and Guitar Specialists.  
8:30 p. m.—Half-hour with the Old-Timers.  
9:00 p. m.—Dance Music.

## WEDNESDAY, OCTOBER 3

6:30 p. m.—Better Business Bureau.  
6:45 p. m.—Advice to the Home Gardener.  
7:00 p. m.—"Community Hour."  
8:00 p. m.—Flute Quartet.  
9:30 p. m.—Concert Ensemble.

## THURSDAY, OCTOBER 4

6:30 p. m.—Informal program.  
7:00 p. m.—Gordon Goodmansson, tenor.  
7:30 p. m.—Frank Cole and Donald Cope, violinists.  
8:00 p. m.—John Kellisa and his Hawaiian Trio.  
8:30 p. m.—The Mormon Tabernacle Organ and Choir.  
9:30 p. m.—Dance Music.

## FRIDAY, OCTOBER 5

6:30 p. m.—J. A. Van Duren, tenor.  
7:00 p. m.—"The Banjollers," Novelty Trio.  
7:30 p. m.—The Peterson Bros., popular duettists.  
8:00 p. m.—Music of Yesterday.  
8:30 p. m.—Old-time Dance Music.

## SATURDAY, OCTOBER 6

6:00 p. m.—"The Home Circle," with Dr. Ray Dum, of the First Methodist Church.  
6:30 p. m.—Malba and Hazel Osborne, "The Blues Girls."  
7:00 p. m.—The Heintzy Brothers quartet.  
8:00 p. m.—"The Varsity Trio," Instrumentalists.  
8:30 p. m.—"Opportunity Hour."  
9:00 p. m.—Dance Music.

## DAILY EXCEPT SUNDAY

5:45 a. m.—Novella.  
6:00 a. m.—Getting-up exercises.  
6:15 a. m.—Music for the early riser.  
6:30 a. m.—Repetition of exercises.  
6:50 p. m.—New York Stock Market and Chicago Grain Market.  
7:00 a. m.—Inspirational period by "Optima."  
7:15 a. m.—An hour with the Masters of Melody.  
8:00 a. m.—News Service for the Shopper.  
8:30 a. m.—Items of Interest to Madama.  
9:30 a. m.—(Wednesday only), Helen Webster, Interior Decoration expert.  
11:00 a. m.—Noon-hour Variety Broadcast.  
1:00 p. m.—Popular Hour.  
2:00 p. m.—KSL Concert Hour.  
3:00 p. m.—"The Tiny Tots" hour with Uncle Boceco and the gang.  
4:00 p. m.—"Ya Gude Crer."  
5:00 p. m.—Garden Livestock Market.  
5:30 p. m.—New York Stock Market.  
6:00 p. m.—Utah and Salt Lake Mining Market.  
6:05 p. m.—"Big Brother" and the children.  
10:30 p. m.—Road Report to Tourists.

## SUNDAY, SEPTEMBER 30

10:00 a. m.—Mormon Tabernacle Services.  
11:00 a. m.—Noon Hour Broadcast.  
12:00 noon—B. S. A. "Watch Tower."  
1:00 p. m.—Society Trio.  
1:30 p. m.—Americanization Program.  
2:00 p. m.—KSL Concert Hour.  
6:30 p. m.—First Presbyterian Church Services.  
7:30 p. m.—Community Hour.

Applause cards make it easy to show your appreciation for radio entertainment. RADIO DOINGS will mail you a quantity free on request.

Makers of Highest Quality  
Condensers and Resistors  
that are built  
— To Endure.

**AEROVOX** ★  
"Built Better"  
70-C WASHINGTON ST. BROOKLYN, N.Y.

Write for  
the Research  
Worker, a free  
monthly publication.  
A post card puts your  
name on the mailing list.



The essential features of these programs are identical with those sent by the stations.



FREEMAN B. TALBOT

**KOA**

**Denver, Colorado—920 Kc.**  
 500 WATTS—328 METERS GENERAL ELECTRIC COMPANY  
 Pacific Standard Time  
 "Rocky Mountain Broadcasting Station"

DAILY EXCEPT SUNDAY

- 11:00 a. m.—Time Signals.
- 11:01 a. m.—Weather, Stocks, etc.
- 11:15 a. m.—Organ Recital.

- 5:00 p. m.—Stocks, markets, etc.
  - 5:25 p. m.—Road Reports.
  - 5:30 p. m.—Yosemite Nights, N. B. C.
  - 6:00 p. m.—Ipsara Troubadours, N. B. C.
  - 6:30 p. m.—Palmolive Hour, N. B. C.
  - 7:30 p. m.—KOA Mixed Quartet.
  - 8:00 p. m.—The Novelty Shop.
  - 8:30 p. m.—Lucille Fowler, contralto.
  - 9:00 p. m.—KOA Orchestra.
- THURSDAY, OCTOBER 4**
- 3:00 p. m.—Thursday Afternoon Musicals.
  - 3:30 p. m.—"The Morning Post Stylogram."
  - 3:45 p. m.—Musical Program.
  - 5:00 p. m.—Stocks, markets, etc.
  - 5:25 p. m.—Road Reports.
  - 6:00 p. m.—Orchestras that Differ, N. B. C.
  - 6:30 p. m.—Maxwell House Coffee Hour, N. B. C.
  - 7:00 p. m.—Halvey Stuart, N. B. C.
  - 7:30 p. m.—Blue Danube Nights, N. B. C.

- SUNDAY, SEPTEMBER 30**
- 10:00 a. m.—Montview Boulevard Presbyterian Church.
  - 12:00 noon—Sixty Musical Minutes, N. B. C.
  - 1:30 p. m.—Greta Zichanska, soprano, and Winifred Young, pianist, N. B. C.
  - 1:30 p. m.—National String Orchestra, N. B. C.
  - 5:15 p. m.—Collins' Hour, N. B. C.
  - 6:15 p. m.—Hoff-Schneider organ recital.
  - 8:45 p. m.—Montview Boulevard Presbyterian Church, the Rev. William L. Barrett, pastor.

- MONDAY, OCTOBER 1**
- 5:00 p. m.—Stocks, markets, etc.
  - 5:25 p. m.—Road Reports.
  - 6:30 p. m.—Brown Palace Hotel Orchestra.
  - 6:00 p. m.—"Hivenside Hour," N. B. C.
  - 6:30 p. m.—Cosmopolitan Hotel Orchestra.
  - 7:00 p. m.—Dexter Concert Orchestra.
  - 8:00 p. m.—KOA Light Opera Co. presenting "Jolantha."
  - 10:00 p. m.—Seven Popular Trio.

- TUESDAY, OCTOBER 2**
- 2:00 p. m.—Housewives' matinee.
  - 4:00 p. m.—Voices Service, N. B. C.
  - 4:30 p. m.—Memory's garden, N. B. C.
  - 5:00 p. m.—Stocks, markets, etc.
  - 5:25 p. m.—Road reports.
  - 5:30 p. m.—Brown Palace Hotel Orchestra.
  - 6:00 p. m.—Cosmopolitan Hotel Orchestra.
  - 6:30 p. m.—Question Box.
  - 7:00 p. m.—Chequed Club Edition, N. B. C.
  - 7:30 p. m.—Answers on Financial Questions.
  - 7:35 p. m.—Variety, the Spice of Life.
  - 8:30 p. m.—Stad Robbins and His Old-Time Dance Orchestra.
  - 8:15 p. m.—Musical Mixtures.
  - 8:30 p. m.—Hotel Bonnet Orchestra, N. B. C.

- WEDNESDAY, OCTOBER 3**
- 4:30 p. m.—Vincent Lopez and his Hotel St. Regis dance orchestra, N. B. C.

- FRIDAY, OCTOBER 5**
- 3:00 p. m.—Housewives' matinee — Compositions of Muskowski.
  - 4:30 p. m.—Stocks, markets, etc.
  - 4:35 p. m.—Road Reports.
  - 5:00 p. m.—Citrus Service Orchestra and Cavaliers, N. B. C.
  - 6:00 p. m.—Extension Service.
  - 6:30 p. m.—Brown Palace Hotel Orchestra.
  - 7:00 p. m.—Stromberg-Carlson, N. B. C.
  - 7:30 p. m.—Answers to Financial Questions.
  - 7:30 p. m.—The Solitaire Sorenanders.
  - 8:05 p. m.—Vincent Lopez Hotel St. Regis dance orchestra, N. B. C.
  - 8:30 p. m.—The Artist's Studio—River Scenes.
  - 9:00 p. m.—The Music Album.
- SATURDAY, OCTOBER 6**
- 11:10 a. m.—Road Reports.
  - 12:30 p. m.—KOA Hour, N. B. C.
  - 4:00 p. m.—Vincent Lopez and his Hotel St. Regis dance orchestra, N. B. C.
  - 4:30 p. m.—Lara White organ recital, N. B. C.
  - 5:15 p. m.—"The World's Business," by Dr. Julius Klein, N. B. C.
  - 5:30 p. m.—Preview of International Sunday School lesson.
  - 6:00 p. m.—Philoce Hour, N. B. C.



FRED J. HART

**San Jose, California—1010 Kc.**  
**KQW**

CALIFORNIA FARM BUREAU STATION  
 500 WATTS—296.00 METERS  
 FRED J. HART, Manager

MONDAY, OCTOBER 1

- 3:30 p. m.—State Teachers' College.
  - 7:00 p. m.—California Farm Bureau Evening Radio News.
  - 8:00 p. m.—Salinas program.
- TUESDAY, OCTOBER 2**
- 3:30 p. m.—State Teachers' College.
  - 7:00 p. m.—California Farm Bureau Evening Radio News.
  - 8:00 p. m.—Sunrise program.
- WEDNESDAY, OCTOBER 3**
- 3:30 p. m.—State Teachers' College.
  - 7:00 p. m.—California Farm Bureau Evening Radio News.
  - 8:00 p. m.—Mid-week services, First Baptist Church.

- DAILY EXCEPT SUNDAY
- 1:00 p. m.—Hart's Store half hour.
  - 1:30 p. m.—The Friendly hour.
  - 2:30 p. m.—The Style Chat.
  - 4:30 p. m.—Sunshine Hour with W. K.
  - 5:00 p. m.—Aunt Sammy talk; Home Economics (ex Saturday).
  - 5:30 p. m.—Pal's Big Brother Hour (ex. Saturday).
  - 6:00 p. m.—Special radio feature.
  - 6:30 p. m.—Farmers' Exchange (ex. Saturday).

- THURSDAY, OCTOBER 4**
- 3:30 p. m.—State Teachers' College.
  - 7:00 p. m.—California Farm Bureau Evening Radio News.
  - 8:00 p. m.—Studio program.
- FRIDAY, OCTOBER 5**
- 3:30 p. m.—State Teachers' College.
  - 5:00 p. m.—Four H Club program.
- SATURDAY, OCTOBER 6**
- 6:00 p. m.—Special Radio feature.
  - 6:30 p. m.—California Farm Bureau Evening Radio News.
  - 7:10 p. m.—Book Dist by Herbert Corwin.

- SUNDAY, SEPTEMBER 30**
- 10:15 a. m.—Sunday School lessons by Fred J. Hart.
  - 11:00 a. m.—Morning services First Baptist Church, conducted by Rev. Harold E. Burton.
  - 7:30 p. m.—Evening services, First Baptist Church.

# Radio Doings

Trade Mark Reg. U. S. Pat. Off.

*New York Office*  
**J. W. HASTIE**  
 155 East 42nd Street  
 Vanderbilt 4661

*Los Angeles Office*  
**HORWOOD PUBL. CO.**  
 407 East Pico Street  
 WEatmore 1401

*San Francisco Office*  
**CONGER & MOODY**  
 614-15 Hearst Bldg.  
 Kearney 8481

**CLOYD MARSHALL, JR.**  
*Editor*

**K. G. ORMISTON**  
*Technical Editor*

**GEORGE W. MARSHALL**  
*Business Manager*

**MAJ. LAWRENCE MOTT**  
*Associate Editor*

Copyright, 1928, by Horwood Publishing Co.

## CONTENTS

	Page		Page
The New Allocation Plan.....	5	Trade News .....	27
Radio Topics of the Day.....	14	Short Wave Club. . . . .	31
The Studio .....	15	S.-M. Screen Grid Six. . . . .	37
DX Club .....	24	Questions and Answers .....	39
Studio News .....	25	Schedule of DX Stations.....	42
Day-Fan Radio .....	26	Timely Trade Topics .....	75

## DIRECTORY OF DETAILED PROGRAMS

Call Letters	Location	Meters	Page	Call Letters	Location	Meters	Page
KELW..	Burbank, Calif....	328.9	56	KHQ....	Spokane, Wash. . .	370.2	74
KEX....	Portland .....	277.6	70	KJR....	Seattle .....	348.6	73
KFI....	Los Angeles . . . .	468.5	46	KLX....	Oakland .....	508	66
KEJK..	Beverly Hills, Cal.	352	52	KMIC...	Inglewood, Cal. . .	224	58
KFON..	Long Beach, Cal..	242	64	KMO....	Tacoma, Wash. . .	254.1	72
KFQZ...	Los Angeles .....	232.4	61	KMTR..	Hollywood .....	516.9	52
KFRC...	San Francisco . . .	454.3	67	KNRC..	Santa Monica . . .	375	62
KFSD...	San Diego, Cal....	440.9	60	KNX....	Los Angeles .....	337	50
KFSG..	Los Angeles .....	252	65	KOA....	Denver, Colo. . . .	326	77
KFWB..	Hollywood .....	361.8	54	KOIN...	Portland, Ore. . . .	319	71
KFWC..	Pomona, Cal. . . .	221.1	58	KOMO..	Seattle .....	309	73
KFWI...	San Francisco . . .	268	69	KPLA..	Los Angeles .....	288.3	56
KGA....	Spokane, Wash...	260.7	74	KPO....	San Francisco . . .	422.3	68
KGEN..	El Centro, Cal....	225.4	70	KPQ....	Seattle .....	230.6	72
KGER..	Long Beach, Cal..	215.7	63	KQW...	San Jose, Cal....	296	77
KGFH..	Glendale, Cal. . .	263	62	KSL....	Salt Lake City...	302.8	76
KGFJ...	Los Angeles .....	212.6	61	KTAB..	Oakland, Cal. . . .	280	68
KGO....	Oakland, Cal. . . .	384	69	KTRI...	Los Angeles .....	275	65
KGW...	Portland, Ore. . . .	491.5	71	KWTC..	Santa Ana, Cal. . .	221.1	64
KHJ....	Los Angeles .....	399.8	48	KYA....	San Francisco . . .	352.7	66
				National Broadcasting Co..	...		44

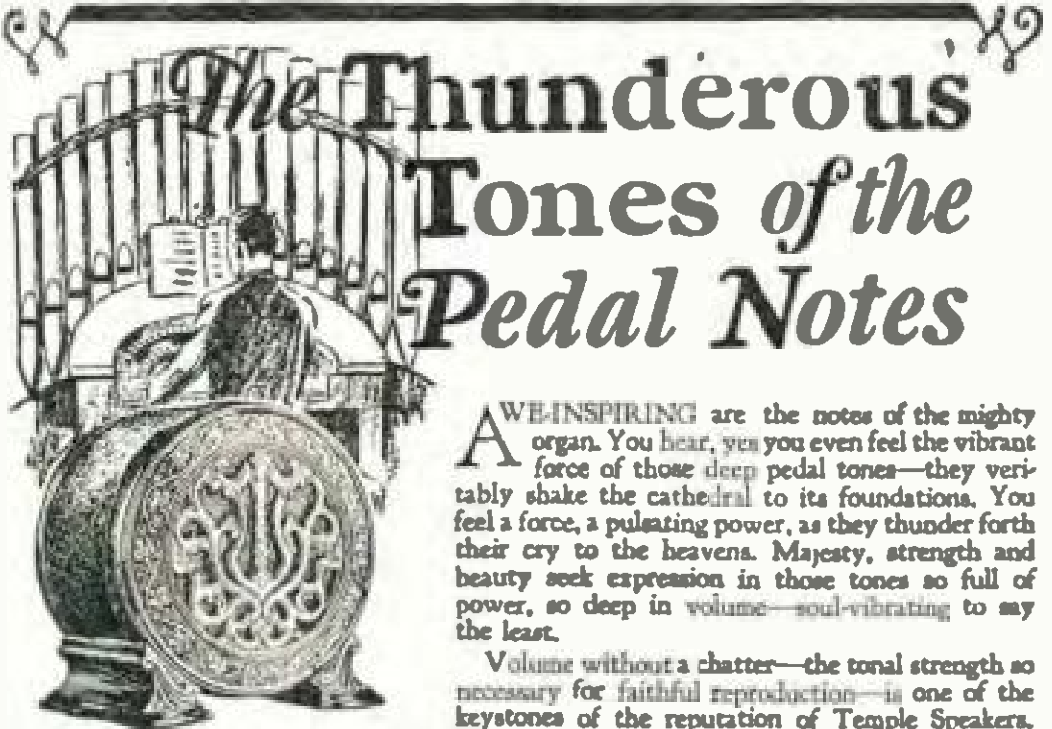
**THE PACIFIC COAST'S GREAT RADIO WEEKLY**  
**DELIVERED TO YOUR HOME 52 WEEKS**  
**FOR ONLY \$3.00—SAVE \$2.20**

Radio Doings, 407 East Pico Street, Los Angeles, California:

Enclosed is \$3.00. Please mail Radio Doings each week for one year to my address. An attractive Leatherette Binder is sent with each subscription.

Name.....

Address.....



Model 15  
Temple Air Column Speaker \$29.00



Model 20  
Temple Air Chrome Speaker

**A**WE-INSPIRING are the notes of the mighty organ. You hear, yes you even feel the vibrant force of those deep pedal tones—they veritably shake the cathedral to its foundations. You feel a force, a pulsating power, as they thunder forth their cry to the heavens. Majesty, strength and beauty seek expression in those tones so full of power, so deep in volume—soul-vibrating to say the least.

Volume without a chatter—the tonal strength so necessary for faithful reproduction—is one of the keystones of the reputation of Temple Speakers. Their realism is unparalleled—their true reproduction of all frequencies with maximum response is unequalled—yet they will operate at a whisper with a clarity that is a revelation.

Two models of refined beauty are ready for you—each model different in principle but both leaders in their field.

Model 15 is the famous Temple exponential air column—now even better than ever—the renowned type of speaker upon which Temple success was founded—price \$29.00.

Model 20 Temple Air Chrome represents a sensational new development in loud speakers. The open radiator consists of two sections instead of one, driven by the powerful Temple Double Action Unit, thus substantially increasing the volume and tonal range. Price \$29.00

**TEMPLE, INC.**

*Leaders in Speaker Design*

1925 S. Western Ave.

Chicago, U. S. A.

# TEMPLE SPEAKERS

AIR COLUMN and AIR CHROME

*Distributed in Southern California by*

## HERBERT H. HORN

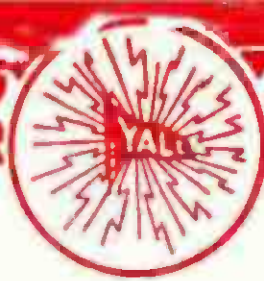
Established 1918

WEStmore 6331

1629 South Hill Street

Los Angeles

# APEX



# RADIO

*Offers You*

Your choice of a number of All-Electric Models, both of the Table Type and in strikingly beautiful Consoles; and one thing more—better performance at a lower price.

Demonstrating the Model 36 Apex Set, together with artistic wrought iron table and Apex Speaker.



Apex All-Electric Receiver may also be had in a number of Console models equipped with Magnetic or Dynamic speaker.

*Apex All-Electric Receivers from \$87.50 to \$199.50.  
For list of Authorized Apex Dealers see Pages 40.41.*

*Exclusive Wholesale Distributor*

## Yale Radio Electric Co.

1111 Wall Street

LOS ANGELES

Westmore 3351



**This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at <http://www.otrr.org/>**

**Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.**